



Secrets Of



STRIP CLUB SEDUCTION

REVISED & EXPANDED EDITION

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INTRODUCTION: Welcome To The Jungle



Imagine an environment where you're surrounded by sexy, smiling, practically naked women with long legs and stunning curves. The alcohol is flowing, the music is pumping, and every one of these hotties wants to approach **YOU**.

Welcome to the strip club. Most guys who set foot inside are content to be typical customers, forking over their cash for cock-teasing lap dances and pointless conversations with hustlers who view them as nothing more than ATM machines with a pulse.

(With most customers, strippers know *exactly* which buttons to push to make the cash come out—and when one “machine” runs out of funds, there's always another one nearby she can hit up!)

The idea of taking home the sexiest topless dancer from your local strip club **for free** is one of the classic male fantasies. Or perhaps you desire a H.S.G. (“Hot Stripper Girlfriend”), a trophy babe guaranteed to make your friends drool with envy. But for the average guy, this will never be more than a fantasy.

However, I'm here to tell you that it can be done. Until you've slept with a stripper, they might seem like goddesses: untouchable and unaffordable. But the reality is, not only can strippers be yours for the taking—in some ways, they're actually *easier* to pick up and bang than the average girl you'd meet at a bar or nightclub.

Consider the logistics. For starters, you don't need to approach strippers and open the conversation in some clever way. Their job is to approach and open *you*. And while most chicks you meet in bars

and nightclubs have their “bitch shields” on high alert, strippers are *trying* their very best to attract and seduce you.

So right now you might be thinking, “*yeah, sure, but that’s only because strippers want to get inside my wallet!*”

Yes, *she’s in the club to make money*, and if she’s hot, she’s making it hand over fist from chumps who agree to play HER game, by HER rules. (“I dance for you and *pretend* like you don’t repulse me, and you keep feeding me \$20 bills.”)

Look, she’s not working in this topless joint because she enjoys dressing like a street-corner hooker, tottering around on five-inch heels, and grinding on the crotches of fat men with bad breath. To her, it’s not a turn-on, it’s not glamorous, and it’s generally a hassle that she puts up with because the money can be great (for a chick with no college degree or job skills), and she can choose her own work schedule.



I can’t blame ‘em: if I was a young babe with a rock-hard body and no career prospects, and guys were willing to pay *me* hundreds of dollars a night just to sit there and bullshit with them, and occasionally dance a little and flash my tits, my only question would be “where do I apply?”

However, if you engage these women the *right way*, and employ the correct tactics, you can bypass the stripper-customer routine and connect with these girls on another level—one that actually gets *her* sexually interested.

Remember: Strippers have sex lives, too. They’re going home and fucking *somebody*! The bottom line is, they’re women—and women need good sex.

A moment ago, I mentioned that you've got to skip over the whole "stripper-customer" relationship. The key word to remember here is "customer." If you behave like one, strippers will treat you like one. And that means no matter how much cash you spend, and no matter how many lap-dances you receive, if they see you as a customer they're not going to sleep with you. (Unless she's a hooker on the side.)

But that's not what we're talking about here, since any chump willing to pay for a hooker can get laid by paying the price. What we're talking about is seducing and scoring with these girls without having to spend money (beyond maybe paying for few drinks)...and controlling your interactions with strippers by being the fun, confident, masculine guy they feel massively attracted to.

So if you want to take it to the next step and become a Strip Club Dominator—partying with these hotties outside of the club, dating them, or just having super hot fuck buddies—then this guide is for you. Put these tactics to work and you can build connections, collect phone numbers, and make it happen with these girls—and have a *lot* of fun in the process.

Get really good at this stuff, and you might find yourself in situations straight out of a porn movie. I've pulled off threesomes with strippers. (I learned the "art of the threesome" from my buddy Dominic a.k.a. **Dominator**, who contributed some sections to this book.)

On more than a few occasions I've slept with strippers that I met ***that night***. When they ended their shift, they went straight from the club to my house, and we had sex until sunup.

Dominator, meanwhile, has pulled off scores you wouldn't believe: he's had sex with strippers in the club, while they were working!



I know this sounds crazy, but it's true. I was there when it happened once. Dominator met a dancer while we were hanging out at the club, bought her a couple of rounds of shots, got her in a highly sexual mind-frame, and she took him into a private VIP section—where he slipped down her G-string and banged her while she was giving him a lap dance. (And no, he didn't pay for the dance!)

I'm not guaranteeing that you'll get laid *in* the club. But I've learned that anything is possible when the mood is right. I've had many spur-of-the-moment makeout sessions with girls that I meet in nightclubs; and I do the same in strip clubs all the time.

Don't listen to the player-haters who say that strippers are **ONLY** about getting your money, and that trying to bang them is pointless. And don't listen to the strippers, either! Whenever I post articles on the Internet about how to bang strippers, or share my stories in online forums, there are always strippers who respond scornfully: "Don't listen to this 'Dean Cortez' jerk! We dancers are only in the club to do our jobs, not to be picked up! We deserve respect! None of this 'pickup' stuff works!" *blah blah...*

Yet most strippers met their boyfriends (or the guy they're currently fucking) at their job. It's the truth, and it makes sense. If they're spending every night interacting with guys in a hard-partying environment, it's only natural for them to feel attracted towards certain guys and want to hang out with them outside of their work. Why would they pass up the opportunity to land a cool boyfriend, or have sex with a guy they really like, just because they met him "at work?"

When strippers say this, what they really mean is that they don't fuck customers. This is because going on a date with a customer, who spent a bunch of money on her at the club, sounds an awful lot like prostitution. These girls don't want to think of themselves as hookers (unless they *are* hookers, which some are...but most are not). So the key is to re-frame yourself in the club so that she does not view you as a customer, and you aren't treating her like a stripper. Then she'll forget those concerns. This book will show you how to do that.

The bottom line is, **women are women**. Most strippers aren't as cunning and "untouchable" as you might think they are. When you've got tight game and *understand the dynamics of her work environment*, it doesn't matter whether she works in the titty bar down the road, or behind the cosmetics counter at the mall.

All women are open to being charmed and seduced by a guy with GAME.

Once you've mastered these moves, your local strip clubs can become like singles bars—but even better. You'll no longer be hanging out at strip clubs just to blow your hard-earned cash, only to go home and jerk off at the end of the night.

You'll be going to the strip clubs with a singular goal in mind: **to hook up, close deals, and make it happen.** These vixens might be professional manipulators of the male ego, capable of milking chumps out of their kid's college fund, but even the hottest dancer can be putty in the hands of a true player.



One other note: I might refer to these chicks as "strippers" in this book, but you should ***never use this term*** when you are conversing with one. Call them "dancers," and refer to their profession as "dancing." Using the term "strippers" will usually offend them. This remains true even if *they* use the word "strippers." *You* never should.

I know, it's sort of silly to have to use a *respectful* term for an occupation that involves grinding on the crotches of strange men, but showing respect & understanding for her job is one of the keys to "bonding" with these girls and building their attraction.

Put this knowledge to work, and very soon you will be connecting with strippers on a **whole new level.**

Your Wingman,

Dean Cortez

A Word From Dominator...



I first met Dean Cortez at a strip club in Vegas. (I don't want to mention the name of the establishment because the manager knows me and he doesn't like me nailing the new girls before he gets a crack at them.)

If I recall correctly, it was late one Friday night. I'd dropped off one of my fuck buddies a couple of hours earlier—a foxy Puerto Rican chick who works as a cocktail waitress at a casino on the Strip. I was looking for some new pussy. So I headed to the strip club.

Most guys go to strip clubs because they *aren't* getting laid and they want to hang out with women who will pretend to find them interesting. These shmucks don't actually expect to get any pussy at the club, but I guess it gives them some memories to jerk off to when they get home to their 250-pound wives.

I look at it differently. I go to strip clubs because they're great places to meet smoking hot women who are down to fuck. Let's be honest: any chick who spends her evenings walking around in a G-string and stiletto heels, showing off a pair of surgically-sculpted tits, isn't some shy wallflower who's hoping to be wined and dined by Prince Charming. These girls like to party—especially with bad boys. Hell, they get *paid* to do it every night.

Dean Cortez had observed me working my magic on several of the dancers that night, doing my usual routine—busting their balls,

teasing them, talking dirty to them and making them *compete* to sit down at my table and show me why they were worthy of going home with me that night. I guess he was impressed by what he saw. Hell, if I saw me in action, I'd be impressed.

So Dean walked up to me, introduced himself, and bought me a Jack & Coke. He told me he'd written a book called "Mack Tactics" that taught guys how to be successful with women. I laughed and told him that I've *forgotten* more about how to pick up chicks than most guys will ever learn in a lifetime.

I'm not trying to brag, but I'm one of those guys that Dean calls a "natural." I've been banging chicks since I was old enough to get a hard-on and I've been with a couple thousand women by now. I have no idea what the count is. Any guy who tells you the exact number of his sex partners is either full of shit, or the number is embarrassingly low. I lost count a long time ago. (I've heard that the average man has five sex partners in his lifetime; I've beaten that number over a single weekend.)

Anyway, Dean explained some of the tactics he teaches, and I have to say, the guy knows what he is talking about. His stuff definitely works if you're trying to meet "regular" women. Strippers, though, are a different breed, and that's why I agreed to help him with this book.

I want to drill one concept into your brain right now: at the end of the day, strippers are women. And women LOVE to have sex. Specifically, they love to have *great* sex with a guy who knows how to give 'em the best pounding of their life and make them cum until they can't see straight.

It's a biological fact that women enjoy sex more than men do. When you do it to 'em right, they experience ten times the pleasure. Just imagine if *you* could have five or ten orgasms in a single session—you'd be knocked out for 24 hours!

Well, women *can*. So it should come as no surprise that a guy who exudes masculinity and confidence, and seems like he has what it

takes to rock her world in bed, is going to win out over “Mr. Nice Guy” who brings her flowers and takes her to see the new “Twilight” movie.

Most guys try to dance around the fact that they want sex. One of the biggest mistakes that dudes make is trying to use *niceness* as their ticket to get into a girl’s pants. It doesn’t work.

When women want a nice guy to talk to and unload their problems on, all they need to do is book an appointment with their gay hairdresser and they can talk for hours.

Otherwise, you’re not fooling girls with your “let’s be friends” routine. In fact, they only see this as weakness. Strippers, in particular, know they’re hot. They know you want to stick your dick in them. So when you refuse to “man up” and just act like their harmless buddy, they know you’re not equipped to hang out in their world. You’re an amateur trying to hang with pros. You’ll never turn them on this way.

Dean and I became buddies that night at the strip club, and after hanging out with me for a few months he got pretty damn good at picking up strippers. In fact, he came up with some routines and tactics that I now use myself.

I think that with this collaboration, you are now reading a book that is the ultimate guide to dominating strip clubs—and by the way, a lot of these tactics apply to seducing *any* hot girl who is used to getting a lot of attention from men.

Dean and I will share with you a ton of specific moves & techniques in this book, but the way I see it, it comes down to this:

Stop boring women, and learn how to “push their buttons” and bang ‘em.

Once you learn this material and start applying it, The World Is Yours...

And a truckload of pussy, too.

- Dominator



THE STRIPPER SEDUCTION BLUEPRINT

In this book we're going to explain the process we use for seducing strippers, from the opening conversation all the way to sex (and even how to date a stripper long-term, if you think you can handle it!).

A lot of this information applies to seducing *all* women—particularly those who are really hot (and know it), and are programmed to reject guys who come at them in a standard, predictable manner (which is to say, acting insecure, desperate and needy).

So let's talk about “regular” beautiful women for a moment—the ones who aren't pole-dancing for a living.

Beautiful women, who are constantly being hit on, are naturally going to put up barriers when they get the sense that a guy is sexually interested in them. (This is sometimes referred to as a “bitch shield.”)

So when a random guy tries to start a conversation with a hot chick, one of two things will happen:

1 If she is completely uninterested in the guy, she will ignore him or blow him off as soon as possible. (*“Nice to meet you, but I need to go find my friends...”*)

2 If she’s having fun talking to the guy, or finds him interesting or attractive in some way, she will begin to screen him. She will use certain questions and behaviors to elicit responses from him. The manner in which he responds will allow her to form a judgment of him: is this a guy she can picture herself having sex with (or dating), or does he *lack* the qualities that she is screening him for?

(If so, she might continue talking to him out of politeness, and even give her phone number if he requests it, but there’s no way she’s ever going to fuck him. She’s already made up her mind about that.)

Your goal, then, is to control the conversation so that you don’t give women the chance to start screening you. You want to “turn the tables” so that you are the one screening them.

This involves techniques like using Cold Reads, Hypothetical questions, and teasing and challenging them. We’ll explain these techniques in detail later—and they’re great, because once you learn them you’ll never have those “awkward silences” in the conversation where you’re wondering what to say next.

For now, remember this—because it applies in and out of the strip clubs. The main things a woman “screens” you for are your **status** and **value**.

If she senses that your status and value are *lower* than hers, she knows she doesn't stand to gain anything by being with you. So she won't be interested.

If she feels that your status and value are *higher* than hers, she'll want to keep talking to you—and she'll begin to feel attraction, if you push the right buttons.

This has nothing to do with how much money you've got, or what kind of car you drive. There are much more important ways in which *any* guy can demonstrate status and value.

For example, if you give a stripper the impression that you know other people at the club, and you're familiar with her profession and how the whole "game" works, you're conveying a higher status than the typical customer.

If you tease her during the conversation (instead of trying to kiss her ass) and **qualify** her (which means you say things that indicate you're *not* so impressed by her, and want to find out if she measures up to *your* standards), you're also showing status.

Providing value means she can tell she will gain something, or improve her situation, by hanging out with you. (In a strip club, a guy's "value" normally means what he's carrying in his wallet—but you're going to attract women by different means, and in a more powerful way.)

Bringing value can be as simple as making her laugh and feel relaxed with you. Other ways of providing value include getting her to share her ambitions and goals (strippers *a/ways* have some other "plan" for their lives), and encouraging her to go after that goal.

You want women to feel that if they spend time with you, you're going to make their lives fuller and more exciting, and you're going to help them grow and better themselves. That's super-valuable stuff.

If she's having *fun* talking to you, you're bringing value. As Dominator said earlier, fun is one of the most important attraction switches. Many times, I've picked up girls in nightclubs and the key to my success was the fact that they had more fun hanging out with me than with the people they came with.

I've banged girls that showed up to the bar with a guy they were on a date with—but that guy was way less than fun me. I started flirting with his girl, and he wasn't able to keep up with the fun we were having and the jokes we were sharing. Eventually, he wandered off and I wound up taking his girl home with me.

Now imagine how *boring* it can be for strippers, having to sit with lame-ass customers night after night and listen to them blather on about their miserable jobs and marriages, or brag about how rich and awesome they are. The fact is, most of the guys who frequent strip clubs have terrible social skills. So when you show up and inject *fun* into their evening, making them feel attracted to you is not going to be a big stretch.

Now in the strip club, obviously the dynamics are a lot different because it is the woman's *job* to seduce the men. As long as a stripper thinks you're willing to spend money, she isn't going to ignore you or blow you off. That would be bad business. No matter how unattractive or boring the guy is, if he's offering to spend money on lap dances, she'll be willing to hang out with him and entertain him.

However, strippers—*just like any other woman*—are going to quickly form an opinion of you. 99% of the time, she knows right away that the guy she's with is a customer; she'll try to make money from him, and will never even consider sleeping with him. If he's not spending, she's gone.

You want to be in the other 1%. This means you're going to break her out of "business mode" and make her view you as a fun, interesting, attractive guy who she can picture herself hanging out with her outside of her work. When you ask her questions about herself, you'll be a guy *she* wants to impress—because you have status and value.

(The fact that you aren't buying lap dances can be a sign of your status—when you frame it the right way. Otherwise, you just look like you're being cheap. I'll explain how to do this later.)

The important thing to remember is that you must have a *game plan* and then execute this game plan, step by step, to the best of your ability.

If you encounter resistance from the girl when you try to move to the next step, it means you haven't "warmed her up" properly and you need to do *more* of what you were doing in order to move things forward. Wash, rinse, repeat.

The basic steps of seducing strippers are:

Build comfort with them. In strip clubs, guys normally aren't concerned with making the girls feel *comfortable* hanging out with them. They reek of horniness and desperation and can't keep their hands off the girls. Or, they're intimidated—they simply follow the stripper's lead, go along with her suggestions, and keep reaching into their wallet to fork over more cash. The stripper would never feel comfortable hanging out with these guys away from her work.

You, on the other hand, are going to use techniques to make her feel *comfortable* with you. You'll do things such as:

- Demonstrate that you're not a "customer" by responding to her approach the right way. (When she asks "do you want a dance," you deflect it with the correct tactic.)
- Show that you understand her profession & her "hustle"—and you respect it.
- Identify her "hidden talent" or the ambition she wants to pursue.
- Compliment her on qualities that most guys wouldn't bother to notice about her. (Her sense of humor, cool personality, business smarts, etc.)
- Display some chivalry—small, courteous gestures that make show her that she's in the presence of as "masculine protector."

Next, you'll Tease her and make her Qualify herself. In this stage, you “flip the script” and start challenging her (in a playful way). You ask her questions and make statements that make her want to show you that she's cool enough, smart enough, fun enough, sexy enough, etc. to be a part of *your* world. You're going to frame yourself as a guy who knows a lot of beautiful women and is familiar with the whole “stripper game.” The question is, what's so special about this girl you're sitting with that qualifies her to be with *you*?

Then, Escalate and Sexualize the interaction. It's not enough for you to be the “funny guy,” the “smart guy,” or even the “cool guy.” And just being her friend isn't going to get her in the sack with you, either. In order to move the seduction forward, you've got to introduce some sexual banter into the conversation and physically touch her (in a way that seems natural, not creepy). Get her into a sexual mind-frame where she is imagining what sex with you would be like. And then...

You Close her. This can involve a few different steps with a stripper. Usually, the first part of the “close” is getting her phone number. The next step is meeting her outside of the club—either later tonight (which is the ideal scenario), or within the next few days. And the final step is getting her back to your place and screwing her brains out.

This last step doesn't necessarily need to take place in your bed. With strippers, you never know where a “sexual eruption” might occur. Back alleys, parking lots, nightclub bathrooms, elevators, abandoned buildings...the possibilities are endless when you master Strip Club Seduction.

Dominator Says:

Jon Sinn (one of the few pickup instructors whose work I really respect) says that making women feel attracted to you comes down to showing them four qualities.



You need to be:

- 1 – Confident**
- 2 – Interesting**
- 3 – Masculine**
- 4 – Fun**

When you can convey these four qualities to a woman during the first conversation, I guarantee she's going to want to see you again (or fuck you that night!).

Yeah, it sounds obvious—you need to be confident and masculine to attract women. Of course. But so few guys actually heed this advice!

They might read a book like this one and try to be confident and masculine *at first*, but as soon things start going well with the girl they worry about blowing it. So they revert back to being their “usual selves”—trying to keep the girl interested in them by being super NICE.

(The guy thinks, “If I can prove to her that I’m a nice guy and a gentleman, and that I respect her—and that I’m not looking for sex—then she’ll trust me and want to date me!”)

No. Sooner or later, she’ll want to *cut you loose* because you’re acting like a typical insecure chump who doesn’t have the balls to act like a man and give her what she’s really looking for: masculinity, confidence, fun and sexual excitement.

By behaving towards women in the “typical” manner, these guys fuck up their chances. As for seducing strippers, you can forget about it; you absolutely must man up if you’re going to capture their interest and get their juices flowing.

I also want you to remember this saying: “The best way to pick up women is to have something better to do than pick up women.”

Women are attracted to men who have a purpose in life (beyond going out and trying to get laid, or find a girlfriend!). When a guy is passionate about his purpose and focused on achieving goals, that's sexy. The problem with most guys is that they make a *woman* their purpose. They're needy. They're jealous. They're worried about losing her. And eventually, they do.

Women want you to be their rock. They want to know they can count on you to make decisions, lead them, and calm them down and get them back on track when they're going through one of their dramas or mood swings. Women are all over the place emotionally. They're a swirling sea of emotions, and what they need is a man who can be the rock that their waves crash against.

Be about something. Have interesting hobbies and passions. Set goals for yourself. Have your own opinions, don't just follow along with the herd.

Be a leader. Lead the conversation. There's no rule that says you need to talk about whatever topic she brings up. And you're not required to answer her questions. In fact, I blow off all of a woman's standard questions. ("Where are you from," "what do you do," etc. You'll always get these questions from strippers because it's part of their sales routine: they want to build a connection with you before they go for the close (ask you to buy a dance). You've also got to lead physically. I tell girls that I'm hitting on them. I'd love to be in bed with them.

Men are wired to spread their seed. Women are wired to want to be with men who can provide them with a stable, secure environment in which they can have kids and raise them.

This stuff is happening on a subconscious level. It's not like while you're sitting there having a drink with a stripper, she's thinking, "Hmm, maybe I should let this guy knock me up. He seems like he would provide a stable, secure environment."

What women (and strippers) are looking for are *cues*: signals that you have the qualities she is wired to seek in a man. The cool thing is, when you give her these signals (in a way that seems genuine, not phony) she's going to feel attraction. She has no choice in the matter! It's in her DNA.

When a man conveys those four qualities in an authentic way, women *can't resist* feeling attracted to him—just as you will automatically feel attracted to a young, gorgeous woman with big tits. You can't shut off your brain's "attraction mechanism." Neither can women.

When you do masculine things in her presence, she senses that you are a confident guy. If you're confident, you're going to do things that demonstrate leadership—and then she'll see you as a guy who can be her "emotional rock" and provide her with the stability she needs to feel safe.

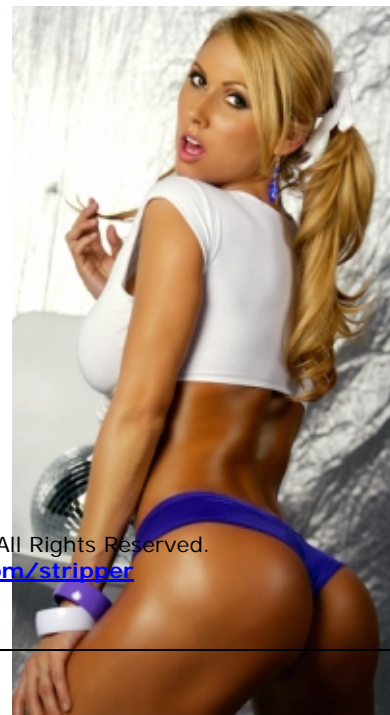
It all works together. Later on, we'll give you a bunch of specific techniques for conveying these qualities and driving up her attraction.

CHAPTER 1: Never Be the Average Customer

Hey, Dean Cortez here. This email I received is an example of what a lot of dudes face on the strip club scene:

*"What's up Dean! I came across your website and it opened my eyes to a lot of things about women and how to **attract** them...instead of wasting my time and money, chasing them! But I have a question about a type of girl you didn't cover: **strippers**.*

Me and my buddies like to go to a strip bar in my neighborhood. There's this one girl who goes by the name 'Lacie' who started



working there a couple of months ago. This chick is SLAMMING...a hot blonde with an absolutely perfect body.

Whenever I go to the club I buy lap dances from her and we end up talking for a long time. In addition to being super hot, she's a cool girl and has a great sense of humor. She's the kind of girl I would love to date (even if I couldn't bring her home to mom!).

I know I might sound like a chump for saying this, but I really think she's into me. She told me her real name and we've spent hours talking at the club—about our families, our goals in life, our past relationships, etc. (We both went through bad breakups recently.) But I'm still wondering in the back of my mind whether she likes me for real, or if she's just buttering me up so I buy more lap dances.

Anyway, the last time I saw her at the club I suggested we meet up sometime when she's off work, and I tried to ask her for her phone number. She said she really likes me but she can't give out her number because it would be against the club's rules. So I'm not sure what to do. I'm pretty sure that if I could meet up with her outside of the club, for dinner or drinks, she wouldn't see me as a customer anymore and I could get something going with her.

But how do I set it up with her? And how do I tell if she's sincerely interested?

I'm heading back to her club tonight. I'll probably wind up spending another hundred bucks on dances from her. But this time I'm going to slip her MY number. If she really does like me, she'll call me, right?"

Vincent, New York

* * * * *

Three weeks after sending this email, Vincent wrote back to let me know he was **STILL** pursuing "Lacie" his fantasy stripper, going to visit her three times a week at the club and dropping about a hundred bucks each time.

The first time he slipped her his number (written on a cocktail napkin), she never called him. When he went back to the club to see her, she told him she'd lost his number. (Yeah, sure.) So he gave it to her again (after buying several dances), and a few days later, she actually *did* call him.

She was evasive when he tried to make plans to take her on a date, but she told him how much she missed him, and wanted to see him **at the club.**

So like a sucker, Vincent headed back over there and kept spending cash. (It was towards the end of the month and I figure her rent was due...probably the only reason why she called him.)

I live in Las Vegas, the undisputed strip club capital of the world, so I've known (and been with) some of the best and hottest in the business. I dated and lived with a dancer for three years, and during that time I became close friends with a lot of the girls who worked at her club.

This gave me an "insider" perspective on how they approach their job, how they manipulate customers into coming back for more, and the kinds of guys they have sex with when they're *not* working.

My ex and her friends were hot as shit and skilled at "the game," and made a lot of cash (\$1,500 or more on a Saturday night was not uncommon). Her friends were constantly going out partying and hooking up with guys they met at work. Sometimes it was for the money; a high roller would come to the club and blow a lot of cash, and they'd hang out with him when they went off-duty to go party and gamble with him.

The funny thing is, they never slept with these dudes. They didn't have to. These guys had money, but ZERO game, and they were happy just being the center of attention when they brought a group of hot chicks with them to the nightclub or casino.

Instead of handing them cash, the high rollers would give them money to gamble with. One time a stripper friend of mine, hanging out with some douche bag high roller in Vegas for the weekend, turned \$2,000 in chips into \$45,000 at the blackjack table. She kept it all, and he only got a kiss on the cheek at the end of the night. And the next weekend, he was calling her to come “hang out” with him again!

The guys my ex’s friends slept with and dated tended to be rather ordinary: regular dudes with regular jobs. Sometimes it was a guy who worked at their club. If you think the hot strippers are all dating multi-millionaires or guys that look like Calvin Klein underwear models, think again. (That certainly doesn’t describe me!)

Guys with stripper girlfriends almost never meet them in the clubs. They meet them in everyday circumstances. Often, they got introduced through mutual friends, and the stripper was open to meeting a “regular guy” since she gets hit on and groped at her job by lots of idiots throwing money around.

(Unless you live in Las Vegas, you probably won’t meet many strippers at the regular nightclubs and bars in your area; strippers tend to be homebodies when they’re not working, which is understandable, since they spend endless hours working in loud party environments.)

But you don’t want to wait for the off-chance that you wind up meeting some hot-ass stripper at a party, or through a friend. You want to be able to walk into the strip clubs in your area and **mack** the women, instead of being another chump customer.

How can you engage strippers in this way? What’s the trick to get them to stop viewing you as a customer, and see you instead as a guy they want to have a relationship with...or just have hot, crazy sex with *tonight*?

Read on, because you're about to find out...



CHAPTER 2

Rules of the Game: How Strip Clubs Operate

In my hundreds of trips to strip clubs around the world, I've learned that the girls basically fall under one of four categories:



The Pros

These chicks have got at least two years of experience under their G-strings. They've hot, polished, and are experts at selling their sexuality. They smell amazing and almost never have real breasts.

Onstage, they work the pole like an Olympic athlete—they've got the splits, acrobatic routines, etc. down cold. They're hyper-focused on making fast cash, which means they don't get high or drunk on the

job, and they'll ditch a customer the moment he stops spending.

Be aware, the Pros have heard it all. If they work in a big market like Vegas, they've been propositioned by millionaires, movie stars and professional athletes (and they've fucked more than a few). If they work in a club in a small town, they've had some of the wealthiest guys in the area try to get in their pants. And they've probably given up the pussy—because pros are all about the cash.

You *can* bang them—but you need to take an original, tactical approach, as I explain in this book. The second you do *anything* that paints you a customer, she'll only view you as source of cash—and as soon as you stop spending, she's moving on to the next guy.

Pros will rock your world in bed, but don't get emotionally involved with them. You're not going to change them. (In other words, don't try to be "Captain Save-A-Ho.") No matter what they tell you about wanting to go back to school or finding a different job, and say how much they hate stripping, they've addicted to the cash and the lifestyle and are going to keep riding this gravy train as long as they can.

Dominator Says:



Every "Pro" that I've nailed in Vegas has told me about the rich and famous douche bags that she's been with. Movie producers, professional athletes, high roller gamblers...guys with tons of money but no game. These guys think nothing of paying a stripper ten grand to have her hang out with them for a night—and I'm nailing the same chicks for free.

Hell, one stripper I knew had some Asian high roller customer who used to fly in from Hong Kong and invite her to accompany him to the casino. I guess he thought she was a "good luck charm" or some shit. One night she showed up at a nightclub to meet me and my friends,

opened her purse, and showed me sixty grand worth of casino chips that she'd won an hour ago! Her customer had given her ten grand worth of chips to play with and she'd hit a nice winning streak at the blackjack table. Sixty grand for two hours of work and she didn't even fuck the guy; he was a gambling freak and wanted to stay at the table all night. So, I fucked her that night instead. A few times. Then she bought me breakfast.

* * * * *

Be aware that you're dealing with expert "players" here—and after years of stripping, you can bet her phone is filled with the numbers of guys who've been financially sponsoring her. She's not going to cut off contact with her "sugar daddies" just because you come along. On any given weekend, she might have three different millionaires coming to town who want to pay for her pussy. So don't get any crazy ideas about having a serious relationship with these women. I'm not saying it can't happen; just try to use some common sense, okay?

The Pros will often tell you they've got big plans to do something else with their life—if I had a dollar for every time a stripper told me she was planning to write a book about their experiences, I'd be a rich man. It's all bullshit. The only way they're leaving the stripper lifestyle is if one of their wealthy customers insists that they stop working, and makes them a financial offer they can't refuse. But of course these relationships never last. I've gotten many a blow job from "ex strippers" who were currently married to some rich dumb-ass who thought he was going to turn her into Little Miss Housewife.

When you're hanging out with a Pro, expect guys to be calling and texting her cell phone constantly. She'll tell you it's "just a friend," but this is stripper-speak for, "I bang him once in a while, because he covers my car payments and buys me expensive stuff."

The Semi-Pros

The Semi-Pros can be just as hot as the Pros, but they haven't been working as long (less than a year). They haven't mastered the game yet. They're still susceptible to the bullshit that some guys throw their way (i.e. the cheeseballs who claim they're movie producers or modeling scouts, and want to "make her a star.")

These girls haven't accepted themselves as hard-core, full-time strippers yet, and will tell you about their other plans, the reason they're saving up their money, etc. In some cases, it's actually true.



But, many of these girls get addicted to the stripper lifestyle and are unable to walk away from the easy cash. They wind up becoming "Pros"—scrapping their other plans and accepting this as their career for the foreseeable future.

The Rookies



You might meet some very hot Rookies in the clubs, especially these days—since the job market sucks and all kinds of girls are taking jobs in the strip clubs to pay their bills. Rookies can be easy targets because they're still trying to figure out the game. Some really don't want to be working in the clubs, and are open to meeting a guy who will help them out financially and allow them to quit.

In this lousy job market, some Rookies are women who are straight-up M.I.L.F.s (Mothers I'd Like To Fuck)—they're in their 30s or even

40s and started working the pole out of financial desperation. With these ladies, you can play on the fact that they're older than the other girls and are probably a little bit insecure about it.

"It must get annoying sometimes, working with all these immature younger girls...I can tell you're a woman with a lot of life experience, which is cool."

Other Rookies start stripping at a young age (18-21) and are usually airheads. They flaunt the club rules (showing up late, drunk, stoned), and their stage routines look like gymnastic tryouts, cheerleader practices, or some routine they learned from the latest music video.

Real breasts are one sign of a Rookie. She hasn't been working long enough to pay for silicone airbags, or to meet some customer who buys them for her. The cool thing about Rookies is that they're not jaded and warped yet by the job. It's easier to get them talking honestly and openly about themselves, and usually they're more into hanging out and having drinks than hustling customers. Get her laughing and chatting, buy her a drink or two, and she'll be in no hurry to get back to the grind.

NOTE: Just remember, as I said before, a lot of Semi-Pros (and even Pros) will bullshit you about how long they've actually been working. With some experience, you should be able to detect after a few minutes of conversation whether she's actually a Rookie, or a more experienced hustler sizing up the contents of your wallet.

The Skanks

These are the chicks you'd pay to leave you alone. They're usually hooked on some drug (coke and meth are stripper favorites), and look like they've haven't slept in days. Dark circles under their eyes; ratty-looking, bleached-blond hair; faded tattoos; and twitchy, manic behavior are all signs of the Skank Stripper.

You'll often find skanks at the fully nude clubs, where they're not above doing things onstage that would make a Thai bargirl blush. If you're going to use drugs as a lure, these girls are good to go—but bang them at your own risk, and do it at a motel. Otherwise, you can expect these train wrecks to show up at your home a few days later, pounding on your front door at 5am because they need to borrow money to get high or bail their boyfriend “Spider” out of jail.

The Three Types Of Strip Clubs

Upper Class

When a strip club has valet parking, this is your first sign that it's an “upper class” establishment. Once you're inside, the presence of bathroom attendants are another indicator (one of the most useless and annoying jobs ever created).

This means you can expect to pay a cover charge of at least \$20 and drinks will average around \$8. On the plus side, the talent pool will be loaded with ridiculously hot women.

In upper-class strip clubs in Vegas—the city that has this down to a science—I've actually encountered some of my favorite porn stars working among the dancers. If that sounds crazy, just consider the financials...

These chicks might make \$1,000 to spend a day shooting a scene for a porn flick, getting pounded for hours under hot lights in every imaginable position. In the club, they can easily make twice that amount without having to fuck anyone. And, it's a great place to meet wealthy customers who are looking to pay her for “full service” when she gets off of work. (Many porn stars do “escort work” on the side.)

I'm guessing that a lot of porn stars you might recognize are working in the strips clubs in Los Angeles and Las Vegas right now. The porn industry is seriously hurting due to the rise of internet file-sharing sites, where you can download millions of hours of porn for free. This

is killing the porn DVD market, which has led to less movies being made for tighter budgets. So, don't act surprised when you see one of your favorite "stars" walking up to you and offering you a lap dance! (Just follow the steps laid out in this book, and you very well might nail her for free...)

Even some of the waitresses in these upper-class clubs are 9's and 10's. The staff will have a professional attitude and understand the concept of "customer service," unlike the scary-looking ex-cons who run the door (and even work as managers) at lower-end clubs.

Expect a ratio of fake to real breasts somewhere around 10:1, and top-shelf liquor that is not watered down. These clubs accept credit cards, but usually the fees are so high (ten to twenty percent range) that you'd be a fool to not be carrying cash.

Some upper-class clubs feature "shower shows" onstage, or KY Jelly, mud or oil wrestling matches pitting strippers against each other. Now *that's* entertainment!

The advantage of Upper Class clubs is twofold. First, there some insanely hot women to check out. Second, there are plenty of second and third-tier strippers who are still extremely fuckable, but aren't getting a whole lot of attention compared to the A-listers. The slightly lower-tier girls are the ones that I like to target. They'd be superstars in the lower-end clubs. But here, they're small fish in a big pond and need to work hard to make their money.

They're a little bit insecure, too. They're beautiful, but they're always comparing themselves against the A-Team "turbo hottie" hustlers who are the superstars where they work. This means they'll be OK with sitting down with you for a drink and some conversation, without trying to use high-pressure sales tactics. This is when you will work your magic.

Middle Class

The middle-class strip club is similar to the upper-class joints in many respects, with the following exceptions: the fake breast to real breast ratio leans more towards the real (but not in a good way); if there is a bathroom attendant, there isn't enough room for him and he's always in the way (which makes him even *more* of a pain in the ass); there's usually no valet; and while the talent pool contains some stunners, you also see dancers you wouldn't sleep with even after twenty shots of tequila.

The main difference, basically, is that these places are cheaper than the upper-class clubs.

Lower Class

The lower-class strip club can provide plenty of good, cheap fun, despite the funky smell and the desperate condition of many of the dancers. You can sense that more than a few of the girls are working to support children and a Tony Montana-sized drug habit. You will often find, however, that there is one "big fish" working in this small pond: a total stunner who chooses to work here rather than in one of the bigger clubs, because this place has less competition.

There are other reasons why hotties will occasionally choose to work in lower-class clubs. I once banged a super-hot Filipina dancer at a grimy little club located a few blocks from the Vegas Strip. She could have easily been a star at one of the big clubs in town. But she lived with her family—who had no idea what she was actually doing for a job. She worked an early evening shift because she had a 1am curfew. She was intimidated by the bigger clubs and all of their bitchy "pro" dancers. So, she chose to work at this place.

My point is, you never know what gems you might discover by exploring the lower-end clubs. I love these joints, personally. The girls have less competition amongst themselves—and so do you. These places do not normally attract high rollers. If you've got game, you shouldn't have a problem lining up dates with the girls outside of the club. They'll be happy to hang out with you for a drink or two.

Normally, they're sitting with fat old guys with bad breath who are trying to feel them up.

Timing Is Everything: Knowing the Strip Club Shifts

Most strip clubs operate on three shift intervals: Days, Swing and Graveyard. Each is a different animal, and has pros as well as cons.

Days: This shift usually runs from about eight in the morning until five in the evening. Day shift dancers are a mixed bag: in a big club you'll probably find some stunners, but this is also when the less attractive ones work. Some stunners will choose this less lucrative shift because they have personal commitments that prevent them from working evenings—such as kids, or a boyfriend who wants her home at night. The less attractive ones are employed because the club management needs live bodies on the floor during the day and doesn't want dogs on the floor during peak hours.

Swing: Swing shift runs from about five until one in the morning. This is usually when you'll find the top-shelf hotties. Also, most new dancers break in on swing shift, which is also known as the "party shift." As the busiest of all shifts, this one has the most girls, the most customers, and the most challenges for you to deal with. While swing shift dancers might be the hottest, they're also in higher demand because this is when the club sees the most traffic. This might make it difficult to engage the dancer you want in an extended conversation, since there are other guys willing to shell out money for her time.

Graveyard: In cities where clubs are permitted to be open until very late (such as Las Vegas, where the clubs never close), graveyard shift runs from about midnight until about seven in the morning. If I go to a strip club on a weekend, I hit it late (which in Vegas means after 4am, after I'm through at the bars).

As a local, I don't want to get caught up in hordes of drunken tourists throwing money around. Better to let the crowd thin out, then show up and work your magic. This applies to whatever city you live in.

I don't suggest visiting during peak hours. I like to go to the club on slow nights. No matter how strong your game is, if the club is packed with guys, her main focus is going to be on making money.

IMPORTANT: The next time you visit a club that you like, find out the shift changes. (Ask a waitress.) Then, plan your future visits around the shift changes. I like to show up an hour or two before the swing shift (late afternoon-evening) ends and the graveyard shift (late night-early morning) begins.

This way, when I suggest meeting a girl after her shift, I know they'll be off work soon and I'll be fresh in their minds when they clock out. On the other hand, if you meet a stripper at the beginning of her shift, her memory of you will be hazy (if she remembers you at all) eight hours later, after she's consumed a bunch of drinks and entertained twenty other guys. So, timing really is essential.



Stripper Economics

In Las Vegas and in most other strip clubs I'm aware of, the strippers do not earn a salary, nor do they get a commission on the drinks you buy. They actually have to pay the club a "stage fee" each time they show up to work a shift.

At a Vegas club, each dancer might pay \$50-\$100 for the right to work a shift. (For large clubs, this money adds up; they're open 24/7, with hundreds of girls working throughout the course of the day and night.)

Her lapdance money and tips are hers to keep. (Although when they're raking in the big bucks dancing for a customer in the VIP room, the club will normally take a cut of that money.) The club makes the bulk of its money on alcohol, and when a bottle of beer costs \$8, the profits can be huge.

I mention this to make you aware that when you buy a girl a drink, she's not earning anything from it. The club keeps the money. She'll join you for a drink in order to keep "working" you and get you in the mood to buy dances. The Mack, however, uses this opportunity to work *her* and build a real connection.

Dancers are also expected to tip certain support staff. Each girl tips the DJ at the end of the night, and will often tip the bartender, management, security, the waitresses who have helped steer them towards customers, and the housemom.

(The housemom basically manages the girls: making sure they get to work on time and are ready to work their shifts, explaining the club rules to the new girls, and intermediating disputes between the girls, or between the girls and management. This is a full-time job; these places have dozens of emotional drama queens cat-fighting with each other constantly.)

As you know if you've spent time in these clubs, most dancers alternate between hustling customers for dances, and going onstage and working the pole for a few songs. A lot of dancers prefer to spend as much time as possible on the floor, mingling with customers, since that is where the real money is to be made.

I know that in some of the Vegas clubs, the strippers can pay an additional fee to the club to *not* have to dance onstage, so that they can spend their time mingling with customers and racking up dances.

Stripper Lies To Watch Out For:

#1 "I just started working here a few nights ago."

This is the most common stripper lie. It plays on our psychology; guys get excited and think they have a "chance" to score with a stripper when they find out she's new and isn't jaded and all about making money.

The only problem is that most of the time, this is bullshit.

I once met a very cute stripper who told me she'd just started working at the club "last night." (This was before I learned how the game was played.) I figured it was my lucky day: I'd met a girl who was new, fresh, and was probably more "real" than the other girls...which meant I might have a chance at dating her.

(I didn't, although I did blow a hundred bucks on dances that night.)

Fast-forward eight months. I came back to the club and she sat down with me again. (She had no recollection of ever meeting me.) When I asked her how long she'd been working at the club, she told me she'd just started two days ago. And I'm sure that to this day, she's still feeding customers this line of crap.

This is a typical stripper ploy, to make you think she's innocent and fresh—not like the other girls. And it's all calculated, of course, to make you lower your guard and spend money on her.

If you hear this from a stripper, don't try to challenge her on it. Just nod, smile, and say "oh, well I hope its going okay so far" and then move the conversation onto something else—knowing that you've just deflected an attempt to hustle you.

#2 "I'm having a bad night, I haven't even paid off my stage fee. Could you cover it for me?"

A moment ago, I explained how dancers are normally required to pay the club a “stage fee” or a “house fee” every time they work a shift. If business is slow, or there’s a ton of competition from other dancers, it’s possible for a stripper to wind up **losing** money on a shift, when you also factor in the tips she needs to pay out to the support staff.

However, when you hear this from a stripper, it’s usually an attempt to gain sympathy and get you to fork over some money. The average guy might think, “Sure, why not just cover her \$75 stage fee? I’ll be a hero and she’ll have to repay me somehow!”

Don’t take the bait. *Deflect it.* Here’s how Dominator handles it:

Dominator Says:



When I talk to strippers I frame myself as a dude who knows more about their job than they do. I can sit down with a Rookie or a Semi-Pro and actually teach her shit—I come off like I’m the Strip Club Jedi Master.

So if she complains about how business is slow, or she hasn’t paid off her stage fee yet, I might say to her:

“You need some pointers on how to close the deal and get these suckers to buy dances. My friend Jessica used to be the top earner over at The Spearmint Rhino (one of the biggest clubs in Vegas), and she told me it was all about understanding how guys think. She was like a psychologist... she knew exactly how to make a guy buy a dance, and she wasn’t even the prettiest girl there.”

So now this girl is curious to hear what I have to say: I can actually help her make more money! It’s like we’re on the same team now, and I’m demonstrating that I know all about this game—maybe even more than she does. She’s not even going to try to hustle me from this point forward. She knows I’m too smart for that.

Now, as for what “advice” to give her...the point here isn’t to start teaching her a bunch of money-making tactics. I want to engage her

in a conversation that completely takes her mind off trying to hustle me, builds a connection between us, and frames me as a savvy, knowledgeable, experienced guy who knows the game.

This is how I “warm her up” so that I can bang her later. When I meet her for a drink after her shift, she’s never thinking I’m some “customer” she met earlier. I’m in a whole other category.

OK, back to what I was saying about giving the girls pointers. I start talking to her about “male psychology” and how making money in the clubs is all about understanding how guys think. I relate a couple of the stories that I’ve learned from hanging out with strippers over the years. Then I’ll get her opinion and we’ll start vibing on these topics. I’ll mention stuff like:

- ✓ “It’s a fact that 80% of the guys who visit these clubs aren’t coming because they’re horny. They’re here because they’ve got wives or girlfriends who never listen to them, and what they’re really looking for is a girl who will sit with them, listen to their problems, and take their side. I can tell you’ve got a sweet, open personality...I bet customers are always telling you their problems and crazy stories, huh?”
- ✓ “My friend Jessica wasn’t the hottest girl at her club, in fact she wasn’t in the Top Ten. But she made the most money because guys felt they could relate to her and they could actually imagine themselves *dating* a girl like her. I’ll tell you one of her secrets...she bought a pair of fake eyeglasses. All of a sudden she had this ‘naughty school teacher’ look that made the customers go wild. They’re having flashbacks of Mrs. Lipschitz, their eighth-grade biology teacher with the big knockers. Every guy had a teacher he used to have a hard-on for. Her income went up 30% overnight, all because of a pair of \$5 fake glasses.”
- ✓ “My friend (or my ex-girlfriend) was so good, she could look at a guy from across the room and know within ten seconds how much money he was willing to spend tonight. Take that guy over there, for example. (I’ll point to some dorky-looking dude...you shouldn’t need to look far to spot one.) I can tell you

right now he hasn't gotten laid since George Bush was in office. He's looking to get a dance, but only one, because he's cheap. Look at the way he's nursing his beer...and always check the guy's wristwatch and shoes. It looks like he bought his at Wal-Mart."

(Experienced strippers know the "wristwatch and shoes" rule. This is why I'm always dressed on-point when I'm at the clubs—wearing my best watch and a pair of dressy black shoes.)

Note: Strippers can also be "in the hole" financially during their shift—and hungry for quick cash—for other reasons. The club can fine them for all sorts of reasons, such as showing up late, hanging around in the dressing room too long, not reporting to the stage when they're called, or breaking the house rules regarding contact with customers.

Other bullshit they'll tell you: You can bet money that they have a great story about why they became strippers. These stories always involve some (if not all) of the following terms: "My boyfriend," "My ex-boyfriend," "Prison," "Hospital," "Just moved," and my personal favorite, "Hooters girls don't really make that much money."

Body Contact

As far as how much contact is allowed, the laws vary from state to state; in some states, the girls need to be at least six feet away from customers when they're dancing topless (how lame is *that?*). In other states, the law says there can be no touching with "sexual intent," which is hard to define.

Undercover cops visit clubs to make sure the rules are being followed—they'll even buy dances from girls, to see how far the girls will go—and an infraction can result in the club being shut down.

This is another reason why strippers don't want to be seen handing out their phone numbers to customers. In the eyes of the law, this

could be seen as an act of prostitution being arranged. There's a certain way to exchange contact info with a stripper, which I'll explain later.

Tactical Advantages

Yes, strip clubs contain challenges. But let's talk for a moment about all the **advantages** you've got going for you. The higher-end clubs are filled with young, beautiful, sexually uninhibited women who are eager to approach you and start a conversation.

They're hardly wearing any clothes, so there's little question as to what they look like when stripped down to nothing. (With regular girls, you never know how tight their body *really* is until you get them naked.)

Plus, in a strip club the alcohol is flowing and every aspect, from the music to the low lighting, is designed for stimulation and seduction.

For most guys, this means being seduced out of their cash. For the Mack, it means a perfect environment for him to work his magic.

Mitch is a buddy of mine who has managed two strip clubs in Vegas, and he explained to me how it all works behind the scenes.

"Vegas strip clubs have it down to a science," he told me. "From the second you enter the parking lot, we have a system that is set up to juice you for all the cash you have and max out any and all credit cards you possess."

Let them save that wallet-busting routine for the average chumps. The next stripper who approaches you might **think** she's going to charm you out of your money. Little does she know, a stone-cold player is about to seduce her—and take *her* for the ride of her life.

BONUS SECTION: Common Strip Club Challenges & Bone-Headed Mistakes by DOMINATOR



I'm always working on my game, and I've found that strip clubs provide a perfect environment to perfect my skills (and come up with new ideas). These places give you opportunities to get really comfortable flirting with 9s and 10s—the super-hot bitches who would normally be hard to approach in nightclubs, because they're constantly being hit on and have their “bitch shields” turned up to level 10. But in the strip club, it's their *job* to be friendly.

Also, trying to score in strip clubs will present you with logistical challenges that force you to step up your game. Such as the fact that you've got to work quickly. With a hot-ass stripper on a busy night at the club, you're not going to get 45 minutes to build a deep connection with her (unless you're buying dances).

You have to move fast and push the right buttons. Also, no matter how smooth you are, you'll have to accept the fact that a lot of these women are huge flakes – which is why whenever possible, you've got to try to bang her that night (after she finishes work).

It's going to take some effort, as well as practice and patience. But the rewards of getting your favorite stripper into bed make it all worthwhile. And, once you've pulled off a “same night lay” or two with strippers, pulling a girl from a bar or nightclub will feel a whole lot easier.

I want to share some of my observations about how banging these girls is different from picking up women in “normal” venues, and how to avoid some of the most common mistakes.



First, if you've studied pickup, you may be familiar with the term IOI's (Indicators Of Interest). These are signals that a girl will give you, either consciously or subconsciously, to indicate that she is sexually interested in you.

Examples include touching your arm, touching her own hair, straightening up her outfit, drawing your attention towards her tits, etc. Women often do these things without realizing it. It's like the "mating dances" that females do in the animal kingdom, to make the males know that they're good to go.

In a strip club, it can be tricky to tell whether a dancer is genuinely interested in the possibility of fucking you, or whether she's just putting on an act so that you are encouraged to spend money on her.

Don't worry about it. ASSUME that it's on, that she's interested, and that she will sleep with you if you play your cards right. Then proceed accordingly.

(I don't even bother looking for IOIs in strip clubs. I assume it's *always* on.)

Next, I walk around the room like I own the place. This type of "Alpha Male" body language is SO attractive to dancers, and it's very rare for them to see it from a "customer."

Remember: there are all the other guys in the club (the customers), and then there is you. You are in a separate category. Act accordingly.

Common Strip Club Mistakes...

These are the most common mistakes that guys make when trying to attract strippers:

Dressing Like A Chump. When it comes to budgeting money on the stuff that entertains them, most guys have their priorities all

backwards. Nothing on earth is more entertaining than having sex with beautiful women (in my opinion, at least) and yet they aren't willing to invest money in themselves in order to achieve this goal.

I know guys who haven't changed their style since high school or college. They're wearing the same Levis jeans, the same type of sneakers, and the same tee-shirts they've worn for years. They complain about their lack of sex, but when I tell them they need to go spend some money to update their wardrobe, they bitch and moan about how they "can't afford it right now."

Yet these same guys are blowing hundreds of dollars a month on porn, video games, Starbucks coffee, going out and buying drinks for chicks who aren't sleeping with them, and so on.

If you're serious about attracting strippers (and hot women in general), then you need to do what is necessary to make sure your "look" is on point. Clothes are essential for your image—and it does wonders for your confidence when you go out wearing new clothes and feeling sharp.

Here are a few style tips:

1 - Wear at least one eye-catching accessory. This could be a ring, a bracelet, necklace, a cool watch, etc. I've got some sterling silver jewelry like you see rock stars wearing—dragon bracelets, a skull necklace, that type of stuff. Sometimes I wear a cubic zirconia (fake diamond) earring. It costs me less than \$10 at the department store and unless you're inspecting it up close, it looks just like the earrings you see the pro athletes and hip hop stars wearing. In a dimly-lit strip club, it's virtually impossible to tell the difference.

I've also got a watch encrusted with cubic zirconia "diamonds" that cost \$300 but looks like it cost a hell of a lot more. You can buy fake Rolexes for a lot cheaper—but if you're going to wear a fake luxury watch, it's got to match the rest of your look. Guys who can afford to

wear real diamond watches or Rolexes don't wear cheap shoes and jeans that are out of style.

This isn't about trying to fake that you're rich. It's about adding some flash to your look, for not a lot of money. Women are constantly noticing my earring when it catches the light, and commenting on it.

(By the way, I don't wear gold. To me, it looks tacky; I associate gold with Euro-trash guys and guidos.)

2- Get a decent haircut. Again, this is an area where guys need to stop being cheap. I get my hair cut every two weeks, and I don't go to a barbershop. I go to a hairstylist and spend around \$50. The reason I go every two weeks is because I don't want to *look* like I just got my hair cut. Also, get some styling gel and use it. And while you're at it, get a trimmer and get rid of that horrible nose hair, and the hair in your ears. It grosses women out.

3 - Go to an upscale men's clothing store and let one of the sales women pick out an outfit for you. Tell her you're going to an event that is "upscale but casual" and you need something to wear. While you're there, pick up a pair of black dress shoes. A decent pair is going to cost at least \$100. (Remember what I said earlier; women *always* take note of your shoes.) Don't start whining about how expensive that is. I'm sure you've spent more than that this month on crap you don't need, which *isn't* getting you laid.

A good pair of black shoes is essential; you should never wear sneakers when you go out at night to meet women. I don't care how trendy your sneakers are, or the fact that they're the latest \$250 Air Jordans. Women won't know the difference. They're not appropriate for the strip club and it makes you look like an amateur.

4 – Buy some good cologne. There's a big difference between wearing an upscale, masculine scent, and the ordinary aftershave or body spray that only costs a few bucks. The pleasant, masculine scent of good cologne can absolutely turn women on. Three of my favorite "classics" (that women love) are:

Calvin Klein's Obsession (\$57)

Calvin Klein's Eternity (\$57)

Michael Kors (\$40)

Or, go to the cologne department at your local department store and see what the sales women recommend. Women have *very* strong reactions to good men's cologne. It's essential for you to incorporate this into your overall style. Spray your neck, your wrists, and your chest, and you're good to go.

Being Phased By Her Beauty. A lot of newbies lose their cool with strippers because they're not used to "gaming" chicks who are this hot and sexual. The best cure for this is experience: once you've banged a few strippers and seen them in the morning, hungover and without makeup, you'll realize they're only human. Until then, follow these guidelines:

Never compliment a hot chick on her beauty. Instead, downplay her looks (the word "cute" is one way to do this) and use it to start a conversation about her other qualities—the ones that her customers are never going to appreciate because they're too busy staring at her tits and ass.

Hot women are tired of guys only judging them on their looks and never noticing their other good qualities. This is especially true with strippers.

You'll never get anywhere complimenting a girl on her looks when she already knows she's beautiful. But when you compliment her on her sense of humor, or her knowledge, or the fact that she's ambitious...*now* you're connecting with her on a deeper level.

Here are a few lines I use with really hot strippers:

"I'm sure these guys are always telling you how beautiful you are, but beauty is so common. What really matters is having the right outlook and a cool personality. You seem like you've got two out of the three,

that's a good start. What would make me want to get to know you better?

“You're cute, but what I like about you is that you're funny. I bet these guys here don't even realize that you've got a good sense of humor. So what's your favorite funny movie?”

(Cool question, because it triggers memories of a movie she thinks is totally hilarious. She'll start laughing and really enjoying the conversation as she tells you about it and re-hashes her favorite scene.)

Or...

“So besides the fact that you're kind of cute, what else do you have going for you?”

(Notice you're calling her “kind of cute.” You're not saying she's *not* beautiful, you're just indicating that you're a guy who regularly hangs out with hot women and it's no big deal. And now you're challenging her to tell you what makes her special.)

Another one...

“My ex was a dancer—she was cute like you—and she made up a whole other identity that she would slip into when she went to work. By day, she was Jennifer—the bookworm who was studying for her master's degree. By night, she was ‘Athena,’ the pole-dancing goddess. Working here is like being a superhero, y'know? So what's *your* superpower?”

Then, I'll follow up with one of my Hypothetical Questions: “If you could have the power to fly, or the power to be invisible, which would you choose?” (And why?) This question can lead into all sorts of interesting areas...

Blowing Your Body Language. This is another mistake guys make in strip clubs. When I'm trying to fuck dancers I force myself to be

aware of everything that my body is doing. My goal is to communicate comfort and confidence at all times. Also be aware of your tone of voice, and how you speak. A deep voice indicates masculinity—so if you’ve got a naturally high-pitched voice, bring it down a couple of notches. And speak a bit slower than you normally do. Men who are important are not in a hurry to blurt out what’s on their mind. People *listen* to them and wait for them to speak, because what they say matters.

Insulting her profession. Some guys make the mistake of trying to “neg” strippers by knocking their profession, as if this conveys confidence or coolness. Well, this is probably the fastest way to get blown out without mentioning that you’ve got a rash on your balls. Don’t knock her job. Refer to her respectfully as a dancer, not a stripper. Refer to the venue as a “gentleman’s club” (sounds classy, doesn’t it?) Like I said before, the goal is to show her that you know how this game works—and that you respect her hustle when she’s dealing with customers. This doesn’t apply to you.

Playing Along With Her Routine. Dancers have routines, just as PUAs (Pick Up Artists) have routines they use on women. The difference is, the end goal of a dancer’s routine isn’t to fuck you; it’s to get your money. You need to break her *out* of this mode and get her into regular chat mode.

One of the keys to doing this is avoiding answering her questions (“What’s your name?” “where are you from?” etc). These questions are part of her sales routine—designed to fool you into thinking she’s interested in *you*, not your money. The typical customer will answer these questions in an attempt to impress the girl, or to try find things he has in common with her.

Not you. *Deflect* these questions and play them off. You know better, and you’re here to have fun—not to play along with some silly game.

HER: So what’s your name?

ME: If I tell you, promise me you’re not going to stalk me. The last time I hooked up with a dancer it turned into a “Fatal Attraction.” I

practically had to enter the Witness Protection Program to get away from that crazy chick.

HER: Haha. OK, I promise I won't do that.

ME: Let's use our stage names until I get to know you better. Call me Adonis. What's your stage name?

("Stage names" are the phony names that strippers use in the club.)

HER: I'm Destiny.

ME: I'm sorry, but that stage name is all wrong for you. We need to come up with a better one. Who's your favorite actress?

HER: Um...Cameron Diaz.

ME: OK, from now on your dancer name is Cameron. I like that. It fits you.

She smiles. She's enjoying this. Naturally, she likes to think of herself as being as cool and sexy as her favorite actress. Or it can be her favorite singer: Beyonce, Britney, Christina, Shakira, etc...lots of good names there.

With this tactic, you are NAMING her. Think of yourself as the "master" and she is your pet. Masters name their pets, right? This is all part of your strategy: frame yourself as the dominant person in the interaction, the one who leads and lays down how it's going to be.

From this point forward, you'll refer to her as "Cameron" (or whatever name she chose).

This ties into the idea of COMPLIANCE, which is a very powerful technique for building a woman's attraction towards you (and then maintaining it). It's based on human psychology. When you frame yourself as the leader, most people will fall in line and expect you to lead. People actually *want* to be led and comply with the wishes of the person they respect.

You'll notice that guys who are highly successful with women don't ask permission. They give *directions*. Not in a way that is rude or domineering. They just let women know how it's going to be. They lay

out a plan that is easy for women to go along with, and it always sounds like a good idea that will benefit them.

Consider these two ways of trying to get a date with a girl:

Wrong way: Maybe if you're free sometime, we could hang out and do something.

Right way: So you said your shift ends at two. I'll be at the bar just down the street (give the specific location)—I know you'll be hungry and they've got amazing food. Plus, my buddy Ted the bartender makes the best margaritas in the world—I'm going to tell him to hook you up.

Another example of building Compliance: when you're chatting with a girl at a bar, tell her "hold my drink for a minute, I need to step out and make a phone call." Then give her your drink and walk away.

Sounds pretty cocky, huh? Maybe a little rude? Well, as long as the girl feel comfortable with you and wants to earn your approval, she's going to read this behavior as confident and dominant. And she will go along with it.

I've found that strippers are especially attracted to dominant men. (Look at the "bad boy" assholes so many of them date.)

You don't want to be an asshole, but you can definitely frame yourself as the one leading this interaction and you can *condition* her to follow along with your suggestions.

By doing this, you're going to make it easier for you to bang her later. After you meet up outside of the club, when you suggest taking her back to your place, she's likely to go along with it because you have been *leading* her all night.

"Let's get out of here, I want to show you the photos from my trip. They're amazing."

I always talk to girls about the cool places I've traveled to. Offering to show her my "trip photos" is always a good excuse to bring them back to my place. You've got to provide the girl with a *reason* to come home with you—but I'll explain more about this later, in the Closing The Deal chapter.

Back to what I was saying about "deflecting" her questions. Here's another typical stripper question, followed by my response:

HER: What do you do?

ME: I'm an ass model. (Or, "I'm a porn star. I had to make love to six gorgeous women today so forgive me if I seem a little tired.")

And here's the other big question they'll ask you...

HER: Do you want a dance?

To this, I slowly look her up and down...like I'm determining whether she measures up to my standards...and then I say, "You're cute. There are a lot of cute girls in this place. The question is, are you *fun?*"

She'll usually giggle at this or say "Umm, I guess so..."

So then I stand up, take her by the hand, and tell her "OK, then we're having a drink together. But you'd better be fun, because I get bored easily." I bring her over to the bar, sit her down, and get us a couple of drinks. Then I spend the next 15 minutes using my conversational tactics on her.

NOTE: Remember, don't ask women to do anything. Tell them how it's going to go. All women are turned on by men who lead. This tactic (taking her to the bar for a drink) is also cool because you're physically moving her to another area of the club. You're not behaving like a customer, who sits there and lets the strippers put their moves on him. Take command.

Also, when she's using her "stripper game" to try to butter me up to spend money (i.e. telling me I'm handsome, or I'm funny), I call her on it: "You're good. That almost sounded like genuine compliment. You must earn a pretty good living with these customers."

If she says anything I can challenge her on, I "break up with her." It's like a little verbal spank to show her that I *know* she wants me, but I'm in control of this situation. I say, "okay, I know you're cute and everything, but I can't believe you just said that. We're breaking up."

An example of how I used this tactic last night in Vegas:

ME: You seem cool. You look just like the dancer I dated when I was in London. But she was completely nuts. I'm actually worried you might be the same person...did you use to work at the Pink Pony club in London?

HER: No, I've never been to London.

ME: Have you been to Europe?

HER: No.

ME. *You've never been to Europe?* I don't think this is going to work out between us. We're breaking up—tell that girl over there in the red thong that she's my new girlfriend.

(Then I'll buy the girl in the red thong a drink, and have the two strippers sitting with me while I tease them both and start a "competition" to see which one is going to fuck me.)

This is just one example. Put your own spin on this stuff. The point is, you want to control the situation and be the one asking the questions. And not predictable questions, either. We've got a lot more on this later in the the book.



Other classic strip club mistakes include: getting jealous when she dances for other guys, paying for dances, staring at her body (better to maintain strong eye contact), waiting around at the club to try to scoop her up when she finishes work, and asking where she lives. (Don't ask where she lives. Strippers are concerned about loser guys from the club trying to track them down.)

These are just a few of the mistakes I've seen. In the following chapters, you'll learn a how to talk to dancers, build connections, and close the deal.

CHAPTER 3: Building The Foundation For Strip Club Success

Being a Strip Club Dominator does not begin once you start talking to a dancer. It begins long before that point. Just as you would prepare yourself for an evening out at the bars, where you plan on picking up regular chicks, you need to lay the proper groundwork before you head out to mack on dancers.

Make sure your home is clean and prepped for female company. *You must always maintain the mindset that you WILL be bringing home a woman at the end of the night.*

A lot of guys wind up meeting a chick they *could* potentially bring home, but they don't attempt it because they're worried in the back of their mind that their place isn't ready for female company—whether it's because their place is a mess, or their roommate might be home and will spoil the mood.

Every time you go out to meet women (including strippers) you must be confident that your home is ready to host company. Make whatever preparations are necessary. This means *always* making sure your bathroom is spotless. A female guest in your home will always ask to use your bathroom, and if it's grimy or foul-smelling, it reflects very badly on you and your personal hygiene.

(A lot of women come through my home, and in the past, the mood got killed more than once by my female guest finding another woman's hair in my shower drain. Keep an eye out for that, too; a woman with long black hair is always going to leave traces of it behind, whether it's in the shower, the bathroom sink, or on your bed sheets!)

Also, make sure you to have at least two bottles of wine at your place. I recommend a bottle of Cabernet (a red wine) and a bottle of Pinot Grigio (a white). Any woman who drinks alcohol will enjoy a glass of wine (or several), and it sets a romantic vibe. Plus, being able to offer her a glass of really good wine back at your place is a reason for you to bring her home later. (She won't be able to tell the difference between "really good wine" and the bottle you picked up at the supermarket for \$10. If you tell her it's good, she will believe you.)

You also want to make sure that your living room reflects your interests and your personality. I talk about how to fully "deck out" your crib in the Mack Tactics book, but basically, you want to have some books laying out on your living room table that can generate conversational topics and show her stuff that you're interested in.

I like to buy coffee-table sized books about subjects like photography, architecture, fashion, exotic cities, and classic rock n' roll.

As far as the pictures on your walls, here are some ideas:

- You during one of your travels—in an interesting destination that you can tell her about
- You engaging in a physical activity (hiking, mountain biking, snowboarding, playing a sport, etc)
- You surrounded by friends, all of you having a good time. (Remember what I said earlier about Social Proof.)

OK, so now your home is set up and ready to make the right impression if you bring a girl home later. The next to make sure of is that you have enough cash for the time you're going to spend inside the club. **Avoid strip club ATM machines like the plague.** I don't know about your town, but the machines in Las Vegas charge insanely high service fees, upwards of \$8 per transaction. You'd have to be a sucker to pay that much—or a drunken fool who's blown so much already he doesn't care at that point.

Plus, a general rule is that you never want to risk running out of cash while you're in the middle of macking on a girl. You never know when the machines are going to be out of service, or if your card won't work for some reason. Suddenly running out of cash can knock you out of your groove. It's all part of being properly prepared.

Next, before you make your next trip to the strip club, spend some time browsing this website:

<http://stripperweb.com>

The forums on this site are jam-packed with interesting information. Hundreds of dancers post their true tales from the strip clubs here, and vent their frustrations and swap advice. It's like a database of stripper emotions. You'll notice many of them are drama queens. Some of them appear to be downright nuts. And many of them are obviously jaded and bitter towards men, having dealt with so many rude, disrespectful customers.

(I never said this was the most psychologically stable breed of women. But a lot of them are extremely freakin' hot—and great in bed—which makes playing this game worthwhile.)

Now let's proceed to the strip club. This type of mission begins with the proper arrival. The way you show up at the strip club is an important opening move that will set the tone for the macking session to follow.

Making Your Entrance

The first person you're going to encounter at the club is the doorman. This guy has a lot of juice and is someone you should always make an effort to be cool with. Give him a friendly greeting, look him in the eye, and shake his hand and tell him your name.

This shows respect, which goes a long way in this testosterone-filled environment. The doorman sees at least a hundred faces a night, and many of them are creepy weirdos, arrogant bigshots, or rude punks he'd rather forget. A cool, courteous guest is always appreciated.

Remember, they're called "Gentlemen's Clubs," and you should approach them as such. If you wind up getting into any sort of hassle later in the evening, having the doorman as your ally can help immensely.

Always be prepared for when you approach the front door. Make sure you and your friends have your IDs ready and enough cash to pay the cover charge, if there is one. Your entrance should set the tone for this mission: smooth, flawless and always making a positive impression. Juggling for IDs, or having to scrounge together cash to pay the cover, makes you look like an amateur.

Once you're inside the club, **be decisive** and take action. Scope the room quickly and find the location where you want to establish your "home base." Remember that at this moment, the dancers that aren't with customers are checking you out and watching how you handle

yourself. They've always got their eyes peeled for potential customers coming in the front door.

Wandering around like a lost puppy, or lurking by the entrance, says "I don't belong here!"

The Strip Club Dominator never looks unsure of his next move. **He examines the possibilities and takes action.** If you've got a choice between sitting at the bar or sitting at a table, always take the table: it projects the attitude that you came to have a good time and are ready to chill with some female company. You also want to have an empty seat beside you for the dancer you select to sit in.

Maintain the attitude that you're way more interesting and appealing than 99% of the customers who come to this place. If you're using the Tactics in this guide, this is the truth. Strippers spend most of their time at work having tedious conversations with boring chumps.

(My stripper friends have told me that a lot of guys don't go to the club to ogle the women; they simply crave female companionship. They like sitting with a hot chick who will listen and take their side while they complain about their wives and other problems.)

Another category of men who frequent these clubs are High Rollers: the ones who throw around money to compensate for having no game. Dancers are typically turned off by High Rollers. Sure, they'll pretend to adore them and accept their generous tips, but they're not **attracted** to them.

Deep down, the dancers who have brains and a good attitude—the one *you'll* want to mack on—are disgusted by the way High Rollers lord over the club and treat the women as disposable sex objects.

In a nutshell, I want you to take the attitude that you're surrounded by **beautiful women** and a bunch of various **losers, loners**, and guys who have money to spend but have **zero skills with women**.

With the skills and knowledge you'll have after reading this guide, you should feel confident that any dancers you interact with will be strongly attracted to your vibe and personality. I'll explain these specific Strip Club Attraction Tactics in a moment.

When you enter the club, walk around with your head held high and standing tall. Imagine that you're only there because your buddy is the owner, and he invited you to come by. Your vibe, your body language, and your behavior should never suggest that you're just a "regular customer."

Remember, body language is key. Act totally familiar and comfortable with the environment, and the girls will assume you must be somebody. This is one way to immediately set yourself apart from the average customer.

Don't sit on "pervert row" (the seats in front of the stage); establish your base of operations on the perimeter of the room, **preferably near a speaker.** (I'll explain why in a moment.)

It's alright to arrive with friends and have a drink together while you scout the talent, but you don't want to be sitting with them when the game begins. The stripper isn't going to feel comfortable trying to have a one-on-one interaction with you, while your buddies check her out and listen in on your conversation. When it's time to get down to business and start vibing with these women, you should split up from your friends and sit alone. Later on, you can compare notes and discuss which Tactics worked.



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<http://www.BulletProofSeduction.com/stripper>

Strip Club Batting Practice

So now you're sitting alone, weighing your options. Here is where **Batting Practice** is important to remember. This means having brief, friendly conversations with a number of different women (and guys, too) while you scout out your options.

Strip clubs are an excellent environment in which to take Batting Practice. In this environment, a power shift takes place: it's the *guys* who are the commodity, who have the power to decide which women they want to spend time with. This means no matter what the outcome of your trip to the strip club, you're going to benefit as long as you take this opportunity to work on your game.

This is also why you should never be intimidated about going to a strip club alone. As long as you project a relaxed, confident vibe, strip clubs give you opportunities to chat with hot chicks, engage them in conversations, and develop your conversational skills and confidence.

Practice makes perfect, and strip clubs are an awesome way for Macks of all levels to work on their game, test out new conversational techniques, and become at ease around beautiful women.

If there is a particular club you hang out at, or intend to start hanging out at, **make sure to befriend other staff members besides the doorman.** Introduce yourself to the bouncers, coat check, bus boys, DJs, and the managers and owner, if you get the opportunity.

Meeting the manager is easy. If this is one of your local clubs, you should go ahead and do this. Tell your waitress you need to ask the manager a question, and ask her to point him out. (The manager is usually hanging out in the area, keeping an eye on things.) Approach him, introduce yourself and shake his hand, and tell him you recently started coming to the club and *love* the place.

Stroke his ego a little. Tell him you're impressed with how well-run the place is, and how the dancers and staff are a lot of fun to hang out

with. Then tell him you're interested in possibly hosting a bachelor party at the club. Ask him if they offer any special "party packages" -- if you might be able rent a private room and some dancers, etc. He'll gladly tell you about your options.

This simple, short conversation will ensure that whenever you come to this club in the future, the management is going to remember you. If you come back in the future and the manager ever inquires about your bachelor party plans, just tell him your buddy caught his fiancée screwing around with another guy and the wedding is off—but you appreciate him giving you the info.

(I throw in a joke: "Do you do divorce parties, too? *That's* the type of party most of my friends need these days." It always gets a laugh.)

When you visit, staff members should know and greet you. This gives you **high social value** in the eyes of the dancers; again, nothing about you should indicate that you're a typical customer.

When the doormen greet you by name, and then the manager stops by your table to say hello...that is huge **social proof** in a strip club. If you've got a strip club or two in your area that you like to go to, you **must** build this social proof. (Plus, when you bring your buddies there, they'll be totally impressed.) It's free, and it's easy to do. Make those connections!

Befriending a bouncer is easy, too: say, "Bro, you're the envy of every guy—hanging out in a club full of beautiful, half-naked women and getting paid for it. You make me want to consider a career change. By the way, my name's _____."

Or, "Dude, I envy you. You must see some crazy shit. Hey what is the craziest thing you ever had to kick a guy out for?"

Have a short chat. You've just made a new friend...who could probably bench-press a Volkswagen, **and** will give you massive social proof the next time you arrive.

I especially like to make friends with the DJs. These guys are total “insiders.” They know all the girls and can provide you with all sorts of info. All you need to do is pay them a compliment and show some interest in what they do: “Hey, what was the last song called? That was crazy. So do you DJ anywhere else?”

Or, I’ll use some DJ terminology that I learned from the Internet...

“This one of the tightest sets I’ve ever heard in a strip club. The last place I went to, the DJ was trainwrecking left, right and center. The beats were all over the place. He didn’t know a crossfader from a cross-over dribble.”

Here’s the other cool thing about making connections with members of the staff. The next time you visit the club and are chatting with a dancer, you can incorporate it into the conversation and create a **reason** for you to be here tonight. (You’re not a typical customer, showing up to stare at tits and buy dances; you’ve got friends to visit here.)

HER: “Hi, would you like a dance?”

YOU: “Well, I just stopped by for a drink and to catch up with my buddy Greg the DJ (or Frank the doorman, or Bob the manager, whoever). Have a seat, your feet must be killing you in those heels...”

Say this, and she’ll forget about trying to hustle you as she would a normal “mark.” Obviously, you know the game and will see right through any phony tactics she tries to use.

Mark Your Territory

Now that you’ve gotten your seat, the operative phrase is “Be Cool.” **NEVER** get a dance from the first girl that approaches you; this is

usually the money-chaser who hits up every guy that walks through the door.

You are in no rush. You need time to settle in, get your bearings, and decide on the dancer you want to spend time with. Once you've made up your mind, you're going to use a series of Tactics to make it happen with her.

But until then, there are a number of factors and obstacles you'll need to know how to deal with...

In larger clubs, dancers will start approaching you immediately to hit you up for dances. Always handle yourself like a gentleman when turning down a dance from a girl you're not interested in. **Be polite and respectfully decline.** Say thanks, but tell her you're "still feeling the room out."

Or, tell her that you're "waiting for someone." In a strip club, this is basically a code word that means you're waiting for a particular dancer. Dancers have a rule among them: if a guy is with another dancer, or waiting for a certain dancer to join him, they're not supposed to hit him up.

No stripper wants to be seen as "poaching" another girl's customer. This is a respectful way to get other dancers to leave you alone until you've decided which one you want to mack on.

Some dancers are overly aggressive and will sit down on your lap, or in the seat next to you, without any invitation. If they do so, the polite thing to do is put up with their chatter for a moment (they'll run through the basic questions: what's your name, so have you been here before, etc.).

Then, politely tell her that you're waiting for someone. Dancers will get offended if it seems like you're rejecting them before they even get a chance to introduce themselves; they'll assume you don't like



the way they look (which may be the case, but don't let them think that).

"Thanks, but I'm waiting for someone," is all that you really need to say. That's stripper code for, "I'm the customer of another dancer."

Mack Your Waitress

Soon after you sit down, your cocktail server is going to come over to take your drink order. (Remember, the overpriced beverages is how these clubs make money, and you are expected to make a purchase.)

Even if you don't want anything to drink right now, the correct move is to order something in order to establish rapport with your cocktail waitress. It's also important for you to order this first drink **BEFORE** you have a dancer come sit with you.

Otherwise, the moment a dancer sits with you, the waitress might come over and you'll feel pressured to buy the dancer a drink as well, before it is appropriate to offer her one.

As a Mack, you'll want some time to get to know the dancer of your choice before you offer her a drink. It's the same way a Mack plays it in a regular bar; **you never offer a girl a drink immediately.** You wait until you've been chatting with her for awhile and can spin it into an "I.O.U."

I'll explain this in more detail later, but the basic idea is that buying a girl a drink should feel like a *reward* you are giving her, because you've been enjoying her company. Never buy her a drink right off the bat because you feel obligated to do so. Don't feel like you're **supposed** to buy her a drink just because she's sitting next to you and trying to hang out.

You're going to make her **EARN** that drink...*if* you choose to buy it and grant her more of your time. This is the correct mindset.

In a strip club, the way you interact with your cocktail waitress is important on several levels. In most clubs, you'll have one waitress attending to you for the duration of your visit, and she'll be stopping by periodically to check whether you need another drink.

Always make this waitress your ally. Give her a friendly smile and introduce yourself by name. Make sure you get her name, and remember it. Then pay her a quick compliment on some aspect of her appearance, something original that she's not hearing from the other guys. Notice her smile, her hairstyle, or a piece of jewelry she's wearing.

Chances are this type of compliment will catch her off-guard and bring a smile to her face. If your waitress *isn't* attractive, this compliment can **really** go a long way towards making her your ally, because she rarely gets this type of flattery.

Just think: this not-very-attractive waitress is working in an environment where she's **surrounded** by younger, more beautiful women. When's the last time a nice guy stopped to take notice of her appearance, and singled out *her* for praise? **This is a Mack Move.**

Follow another one of the 10 Mack Commandments when dealing with your waitress: "**Tip, and Tip Well.**" The Mack knows how to keep his spending to a minimum in strip clubs, but with your waitress, you can't be a cheapskate.

It isn't about the size of the tip so much as it's about the way you present it to her. The Mack can tip just a few dollars and turn it into a special, generous gesture that she is bound to appreciate.

When she brings you your first drink and hands you the change, rifle through the singles, count out four or five dollars, and say "here, keep this (insert her name)...I'm glad you're taking care of my service tonight." A small gesture like this can go a long way.

Later on, when you're sitting and chatting with the dancer you select, give your waitress another tip in the same fashion: rifle through your

cash, give her a few dollars, and tell her “here, this if for you (insert name).” Your waitress will smile and thank you, which will make you look like more of a Mack in the eyes of the dancer you’re with.

It’s not about the size of the tip. *It’s all in how you present it.* Any jerk can throw a \$20 bill on her tray and dismiss her. You, on the other hand, can tip her \$3 or \$4 and make it feel to her like a friendly, generous gesture because you appreciate the good service.

Another note about drinks: when it comes to drinking in a strip club, it can become a bad situation if you don't keep it under control. Besides getting expensive, overdrinking can cause you to make unwise decisions. But whether your drink of choice is Diet Coke or Jack Daniels, buying drinks is a key part of strip club strategy because it’s how you get dancers to sit with you without you having to shell out for lap dances. You’re going to need some time with her in order to engage her in conversation and build a connection.

Bring enough cash to at least pay for a few rounds of drinks, plus tips for your waitress. (One or two “special gesture” tips of \$3-\$5 for your waitress, then \$1 for each additional drink you order, is fine.)

CHAPTER 4: When the Right Dancer Approaches...

First of all, keep in mind that when a stripper approaches you, she’s asking permission to enter your space. You are the boss, essentially.

When she starts going into her “sales routine” to try to get you to buy a dance, don’t do anything to empower the part of her that is



trying to seduce you or sell you. In other words, don't play along with her game. Make her play yours.

Let her speak first. Then deflect whatever she says and change the subject. Take control of the interaction.

Her: "Do you want some company?"

You: *(Pause, look her up and down, and say)* "So how tall are you without those shoes?"

Her: Five-foot-four.

You: You remind me of a dancer I used to hang out with. She was taller than you and I love tall women, but she wasn't much fun. Are you fun?

Her: Yeah, I guess...

You: Then have a seat and keep me company.

(Now ask her another question and get the conversation flowing, with you in control.)

Or...

Her: "Hey, you look bored."

You: "What's your name?"

Her: Mercedes.

You: Your stage name is Mercedes? Who picked that name for you?

Her: I did.

You: I think I can come up with something better. Stage names are really important, y'know. Have a seat...

Another “deflection” tactic: Look at her, smile, and say “I don’t want to be rude, honey, but you’ve got something on your nose (rub your nostril). She’ll instantly get self-conscious and wipe her nose.

This is effective for “disarming” her and breaking her out of her sales routine. Tell her to sit down with you, then grab a napkin and gently wipe away the “booger” (which isn’t actually there). Now go into leading the conversation.



When a stripper you like approaches you, don’t let her plant herself on your lap. **Make her sit beside you.** If she tries to sit on your lap, say, “Whoa, I’m not that easy...have a seat, until we get to know each other a little better.”

If she offers a lap dance right then, you never want to say “yes,” because then you’re framing yourself as a typical chump customer.

But you don’t want to say “no” either, because then she’ll feel rejected—or she’ll figure you’re a cheapskate who wants to try to hit on her without having to open your wallet.

Sometimes, I’ll open up with a “tease”:

“Are you sure you can afford me? I charge \$100 for three songs, and no touching below the belt.” I’m only kidding...what’s your name? (Or, “So how tall are you without those shoes on?”)

Do **NOT** offer to buy her a drink at this time. (Remember, you’re going to make her feel that she *earned* it.) You want her to sit next to you so that you can engage her in conversation and control the flow.

Deflect, and get her to sit down next to you. I might say, "Have a seat, I'm sure your feet are killing you in those heels. The craziest thing just happened, you've got to hear this..."

(A good "story" to tell: say that two of the dancers just got into a catfight outside the bathroom! Screaming, hair-pulling, hissing...it was wild...)

Once she's sitting next to you, you've got to take control of the conversation, because otherwise she'll go into her "routine." Strippers, like computers, operate according to a program. She basically uses this same routine, or program, with every customer.

If you *don't* control the conversation, she'll start asking you the standard questions ("So how are you feeling tonight," "What's your name," "Is this your first time here," etc.), in an attempt to build a connection with you and butter you up for a dance.

NOTE: The length of time she waits before asking me for a dance is an indicator of how skilled and experienced she is at her job. Essentially, strippers are saleswomen. The product they're selling is themselves.

The real pros won't hit you up for a dance too soon, and they won't directly ask you "Wanna dance?" They're craftier about it. They'll take some time to butter you up and flirt with you.

Once she has created the sense that there is a "connection" between the two of you, that's when the skilled stripper will close the deal and get you to buy a dance. She might say, "Do you mind if I dance for you?" or, "I love this song! Can I dance for you?"

Put it this way. When you walk onto a car lot, no good salesman is going to walk straight up to you and try to sell you an expensive vehicle. He's going to spend some time talking to you and feeling you out. He won't go for the "close" until he knows he's got you *very interested* in a particular vehicle.

Your goal is to **disrupt** her from her routine before she has a chance to go into it. “Short circuit” her program, and you’ll force her to engage in a real conversation. The most effective way to do this is to start talking about a completely unrelated subject.

Remember, you’re making her step into *your* world, instead of taking the bait and stepping into hers.

ME: By the way, it’s a pleasure to meet you. (*shake her hand*) Tell me your name.

HER: Destiny. (Or “Angelina,” or “Mimi,” or whatever “stripper name” she goes by.)

ME: I dance at the club down the street on Thursday nights. I go by the name “Hercules.” But I’ll tell you what: you can know my real name, if I can know yours.

HER: (*laughing*) It’s Melissa.

ME: I’m Dean. I just hope you’re not a stalker, Melissa, because I have all kinds of freaky women showing up at my club, throwing their panties onstage when I’m up there on the pole. It’s kind of embarrassing, actually...I’m just messing with you. I don’t dance. Not professionally, at least.

That’s a smooth, funny way to open the conversation. I’m accomplishing **three powerful things** with this intro:

1. I’m showing her that I’m confident and a bit cocky. Obviously I’m at ease sitting down and talking to beautiful women, and I’m not fazed by strippers. They’re just human beings, and I joke around with them just as I would with any woman.
2. I get her to reveal her real name, right off the bat. You’ve got to get this out of the way. There’s no way I’m going to sit with a girl and have a deep conversation while I’m referring to her by

some silly “stripper name.” (“That’s really interesting, ‘Delicious.’ So tell me more about your plans to go to law school.”)

3. I’m sending her the message right away that I am **NOT** a typical chump customer. I’m amused by the concept of “stripper names.” I obviously understand how the “game” works in these clubs, and it’s funny and juvenile to me. So why don’t we just skip that nonsense, and have a real conversation as two intelligent adults?

I do want to address the question of *why* dancers use stage names. There are two reasons. The first is that most women don’t want to be identified as strippers. No little girl dreams of one day grinding on guys’ crotches for a living. Using a nickname allows them to separate themselves from a career that most people view as degrading.

As far as she is concerned, you can look at Porsche (her stripper name) however you want, but Emily (her real name) is safely guarded behind three layers of makeup and a nickname.

The most successful dancers are the ones who can detach themselves from their regular personalities when they go to work and “transform” themselves into money-making sex goddesses.

The Mack breaks through this façade and gets the dancer to reveal her true self, which he then builds a bond with. Instead of treating her the way every other customer does—as a sex object—you’re going to create a connection *with the person she really is*.

The other reason that dancers don’t want to give out their first names is because of stalkers. If you are a stalker, read no further and seek professional help. Otherwise, read on—but understand that anytime you’re dealing with a dancer, you’ve got to be cautious about asking her to reveal sensitive personal information.

Establish A Connection

If the dancer you like does *not* approach you, make eye contact with her and give her a smile and a nod. This will signal her to come over to you. If she's dancing onstage when you notice her, you can make eye contact and give her a subtle hand wave to indicate you want her to come join you when she gets offstage. (Normally, dancers will alternate between sitting with customers and dancing onstage for a few songs.)

When she comes over to you, offer her a seat at your table. Do this *before* she tries to sit down on your lap. It's always important for you to separate yourself, in her mind, from the endless parade of regular customers she encounters at the club. The other guys love the opportunity to get her on their laps, and start putting their hands on her.

The Mack, on the other hand, gives the impression that he already gets all the attention he can handle from females; he certainly doesn't need to visit a strip club in order to get his hands on a woman.

From this point, your goal is to control the flow of the conversation. Just as you're not going to allow her to go into *her* routine, and start asking you questions, you're not going to follow the typical customer routine and ask her stupid questions.

Listen to the average customer trying to "converse" with a stripper, and you'll probably hear him ask her questions like these:

- "So how long have you danced here?"
- "Do you enjoy working here?"
- "What's it like working here?"
- "Do your family/friends know you work here?"

Skip this pointless small talk and start talking about things that are completely unrelated to her work. This is a powerful way to frame yourself as an original, confident guy, rather than as a customer.

Remember, dancers don't bang "customers."

They all have a hang-up about this: dating a customer, in their eyes of their co-workers and management, could be interpreted as prostitution (or just plain slutty behavior). You want her to view you as a cool, confident **Mack** who does none of the things that customers do, and therefore she sees you as a romantic/sexual option.

She could imagine meeting a guy you at a bar after work...*it wouldn't be a big deal.*

Earlier, I mentioned how the best place to sit is near a speaker. This is because it then gives you a reason to tell her, "let's move somewhere quieter, I want to be able to hear you."

This shows you value what she has to say, and gives it the feel like a "mini date": you're controlling the flow and taking her somewhere else to have this interaction, even if it's just to the other side of the room.

If, when you get up to move locations, she suggests a trip to the VIP room (where the dances are way more expensive), use this joke: "No thanks, I'm too tired to dance for you tonight." Then take her hand and **lead** her over to a more secluded seating area.

Macks take action and make it happen. They are leaders, and they control the flow and the tempo. One way to establish this early on is to take her by the hand, and bring her over to a quieter location.

As a Mack, you'll take an "**under the radar**" approach that **never** shows your interest in her. You give her the impression that you're a guy with high standards who is difficult to impress, but you think she might be a pretty cool chick, so you're willing to talk to her and get to know her.

Areas To Target

Your goal now is to use strategic conversation to connect with her on a real level.

You want to avoid buying dances from her, because then you're behaving like a typical customer. (I'm not saying you should *never* buy dances...you can have some fun doing so, and spin it your advantage. I'll explain how shortly. But the rule of thumb is, *avoid* buying dances.)



You *do* want to keep the momentum moving forwards, towards the “close.” Since you won't be paying for dances, you can't expect her to hang out with you all night. Figure that if you buy her a drink or two, you've got around 30 minutes to make it happen—which means either getting her number (and laying the groundwork so that she *will* answer or return your phone calls), or arranging to meet her after her shift.

You don't want to monopolize her time for too long. Respect the fact that she's here to make money. And *you* want to be the one who ends the conversation and excuses yourself. You don't want her to say *she* has to go.

During this conversation, you'll want to bring up topics that allow you to achieve two things:

1. The topics you talk about will allow you to “plant seeds” in her mind about your attractive qualities.
2. These topics will encourage her to open up with you and **share with you** on a level that she never goes to with typical customers.

Here are four areas you'll want to touch on during the conversation:



The fact that you're all about having FUN. My buddy Jon Sinn, the well-known pickup artist, says "fun is the ultimate attraction switch." A lot of guys are so concerned with being "cool" (or they're so nervous around hot women) that they fail to realize that being fun is what draws girls into your orbit and makes them want to be a part of your lifestyle.

Strippers spend most of their time at work with customers who are either lame and boring, or drunk and obnoxious. Your goal is to give them a break from all of that. Be the guy who injects fun into their evening.

"You seem like fun. That's cool, because life's too short to hang around boring, uptight people."

"I can tell you're a girl with a really fun, spontaneous side. Am I right?"
(Naturally, she's going to agree.)

I call this tactic labeling a girl. When we apply a label to someone, and they agree that it's true, they're going to want to act in accordance with that label. So if you get a girl to agree that she's spontaneous and always up for a good time, you can remind her of this when you want to meet up with her later: "Cindy, I know you're always up for having some fun—so meet me later at (name the location), we'll have some drinks and some laughs, it'll be a blast."

Also talk to her about ambitions and goals. Strippers never want to *think* of themselves as strippers. They usually have all sorts of goals and things they want to pursue. Some are actually working towards their goals (I've met strippers who are working their way through school; I even met a stripper with a real estate license, who sells homes on the side).

Others have ridiculously lofty goals. (I wish I had a dollar for every time a stripper told me she wanted to write a book about her life, as if she's really *that* special and fascinating.)

Either way, get them talking about their goals and dreams. Express your solidarity. Encourage her. Mention the things *you* are pursuing, and talk briefly about why it's something you are extremely *passionate* about and focused on.

Let her know you're not dazzled by beauty. This is an excellent topic to slip into the conversation, because it minimizes her concern that you're like all the other guys and are only interested in her looks. Also, by establishing that you're not impressed by beauty, it makes her want to step up her game and show you that she's an interesting, three-dimensional person.

Say something like, "There are some nice-looking women in here, but physical beauty isn't everything. And looks fade over time. It's so much more important to feel a *connection* with the other person and have things in common, don't you think?"

Let her know that you're not judgmental. While hot strippers may appear to be supremely confident, they've all got insecurities. At the bigger clubs, I've never met a stripper who believed she was the hottest girl working there. They always think there are other girls who are younger, prettier, have better bodies, etc. You can play on this, but the main insecurity that all strippers have is that guys are judging them negatively because of what they do for a living.

You'll build comfort with her by letting her know that you aren't a judgmental person. You can do this in all kinds of ways.

For example, if you start talking to her about her interests outside of work, you can get her to reveal the things she is passionate about—and mention your passions, too. During the conversation, I'll slip in the fact that I'm not a judgmental person:

“I’m lucky to have a family that never judged me or pressured me to fit their expectations. That’s why I never judge other people. As long as you’re making money, and you’re independent, and you’ve got things that you’re passionate about and goals you’re working towards, I think that’s awesome.”

Also, compliment her on her “job skills”:

“There’s a lot more to your job than people realize. My friend Lisa used to say that dancing and looking good is only part of it. You’ve also got to understand the psychology of guys, and how to be a salesperson...”



Let her know you don’t kiss and tell. Why is this important?

Because if she’s going to see you outside of the club, she needs to feel comfortable that it’s not going to come back to haunt her. She’ll get in trouble, and lose face with her co-workers, if it gets out that she’s sleeping with a guy she met at work.

She might also have a boyfriend who she doesn’t want finding out. Or, she might be concerned that you’ll brag about “nailing a stripper,” that she’ll be nothing more than a conquest to tell your buddies about.

Strippers are also naturally concerned about stalkers. She has to know that if she goes on a date with you, you’re not the type of guy who is going to show up at the club tomorrow night and act like some jealous freak if she’s hanging out with other customers.

Ease these concerns by telling her a quick story that shows you are discreet. For example, say to her, “A while back I hooked up with a

girl who I worked with, and it was a big mistake. We both agreed not to tell anyone about it, but she wound up telling some of the girls at the office, and it was pretty awkward for a while. Lots of giggles and whispers when I would pass by them in the office...don't you wish people could act like adults, and be discreet, and mind their own business?" (The implication is that if you hook up with her, you won't blab about it.)

Or, this story can be about a friend of yours who hooked up with someone, and was embarrassed by the other person's lack of discretion. For example:

"My friend Cindy went out on a date with this guy she works with, but she told him to keep quiet about it because she doesn't want their boss to know. The next day she saw that on his Facebook profile, he'd posted a bunch of pictures of the two of them, out on their date. She was really pissed. Some people just can't be discreet, I guess."

(By the way, you can come up with endless conversational topics based on Facebook. Here's another: "My friend Jennifer is mad because she started dating this guy, but on his Facebook profile his 'relationship status' still says 'Single.' Maybe he didn't even think to change it, but it bugs her and she wants to say something to him, but she doesn't want to sound silly...what would *you* do?")

Once I get her on the topic of discretion, I might say, "I bet the dressing room in this club is like 'gossip central.' I can just imagine all of these girls talking about their boyfriend dramas, and their weird customers, and who's doing what in their personal lives..."

This is a way to prompt her to share some funny stories. She might complain about all the bitches who work in her club and are always starting drama. This is another opportunity for you to mention what a laidback, drama-free guy you are, and how you're always *discreet* with your personal relationships. These are important seeds to plant.

When To Buy Her A Drink

So how do you get her to stick around and keep talking about all of these things, without agreeing to buy a dance? You're going to buy her a drink—and then another one, if the conversation is flowing nicely and she's not in a hurry to go make money. The key here is that you've got to make her feel that she is *earning* the drink.

The **average customer** thinks, "I'm going to buy this girl a drink because I really like her...I hope I can make her feel the same way about me."

The **Strip Club Dominator** thinks, "okay, I guess I'll buy this honey a drink because she might have potential. Now we're going to see if she's up to my standards—if she's on **my** level."

If she's hot, the average guy pay for a dance, or drinks, without a second thought—because he feels like he's supposed to do it and is afraid of losing her attention.

As a Mack, you want to give off the vibe that any girl in the club would *love* to be hanging out with you right now—but this girl you're sitting with has some interesting qualities, so you're going to *give her a chance*.

BONUS TACTIC: "THE NAME GAME"

If you don't get her real name in the beginning of the conversation, here's another technique you can use to obtain this necessary information. After she finishes telling you something, reply with something like this: "Porsche, I completely agree with you...(smile, chuckle)...wait, you know what? We're telling each other these personal things about each other and I'm starting to feel a little silly calling you that. What do your friends call you?"

If the conversation has been smoothly flowing up to this point, she'll smile at that line, and tell you her real name. The stage name will now feel silly to her, as well.

NOTE: When chatting with strippers, do not ask questions such as “where do you live?” or “what kind of car do you drive?” This might cause her to generate suspicions about your intentions. Don’t forget, these clubs also attract some unstable wackos.

Respect that she needs to safeguard certain personal information, due to the nature of her job. Don’t expect or ask her to reveal anything about herself that would allow you to track her down, if you turned out to be a wacko. (If your hobbies do include stalking strippers, please stop reading immediately and seek professional help!)

Now it’s time to shift gears and take it to the next level...



CHAPTER 5:

Strip Club

Conversation Tactics



Before I get into some *correct* techniques to use, let me emphasize that over 90% of the guys in these clubs take a totally backwards approach—and make stupid mistakes that you must avoid.

As with all aspects of Strip Club Seduction, you want to make sure you **NEVER** behave like the

typical customer. Most guys are in awe of these goddesses, and it's written all over their faces.

The typical customer, like the average guy in a bar trying to talk to an attractive woman, broadcasts his interest right away. Right up front, he makes it obvious that he's into her.

Some ways that the typical club customer will broadcast his interest:

- Telling the stripper how beautiful/hot/sexy she is
- Asking her predictable questions ("So how long have you worked here?" "How are you tonight?" "So where are you from, originally?", etc.) No guy asks these questions unless he's interested, right?
- Offering to buy a dance or drink right away
- Asking her if she has a boyfriend (this question is pointless; if she does, she'll never admit it because it would spoil the fantasy. Plus, it's another indicator that you're interested).
- Putting his hands on her

Skip all of that, and use Power Conversation instead.

This means that everything you say, and every question you ask, should have a purpose behind it.



I also want to stress the importance of going into these conversations with the *right attitude*.

The most powerful way to separate yourself in her mind from all the other customers is to take the attitude that *she* must impress *you*. You are the one conducting the “interview.”

Your vibe should be congruent with this attitude. There are plenty of beautiful women in this place, and you’re **somebody** in here; you want to make her feel she needs to demonstrate *she* is special if you’re going to grant her your time, get to know her, and buy her a drink.

So right from the beginning, I’ll start using Qualifying Questions and Statements to turn the tables. I’m sending the message that I’m curious to know more about her, because she’s someone I *might* be interested in...but just as I’m not a typical customer, I’m not interested in “typical strippers.” She’ll need to demonstrate to me that she’s more than a pair of boobs with no brain.

So, I’ll say something like...

“If I was a girl working here, I think it would sort of bother me that all these people are only judging me on my looks. I think there’s more to you than people realize. So tell me something about yourself that I would never guess by looking at you.”

This is a cool opening move. The answers that strippers give can be surprising, and will give you all sorts of conversational material to work with.

One stripper told me she was a classically trained pianist! Another told me she was studying at night for her master's degree. (She worked day shifts.) Maybe she'll tell you that she's only been working at the club for a short time, and isn't sure if she's cut out for it.

Try to get an authentic response from her. Every woman has (or likes to believe she has) something special about her that most guys would never guess. If she deflects this move, or tries to make a joke out of it, probe a bit deeper...

Tell her, "seriously, Melissa, I get the sense that you're a pretty deep, interesting person. Guys make all kinds of assumptions about dancers, but I bet you're a completely different person outside of this club. Am I right?"

Act interested and enthusiastic about the details she shares with you. If you've got things in common, point it out, and prompt her to keep sharing.

The next rule of Power Conversation is that **you** control the flow. Keep moving it forward. Don't get stuck on one topic and wind up searching for things to say, in order to fill dead space. Move on to something totally unrelated and keep things interesting.

I might ask for her advice about a buddy of mine who is going through some relationship drama. (You can invent a few of these stories to use.)

"Let me ask you for your advice on something, Samantha, because you seem really perceptive about people. My friend Tony is dating this girl, and the other day she found out the password to his email and she checked his messages. Well, she saw that Tony has been emailing with a girl he used to date a long time ago. They stay in touch because they're both in the same profession and sometimes they ask each for advice on projects they're working on. But because Tony used to date that girl, his new girlfriend doesn't want him communicating with her at all. So I'm curious what you think: is it OK

for a guy to keep in touch with an ex-girlfriend, even if his new girlfriend wants him to totally cut off all contact?”

There is no “right” or “wrong” answer to this. The idea is to get her to start talking, openly and honestly, about a subject that **all women** have feelings about: relationships and jealousy. By engaging her in this type of conversation, she’s going to forget about the customer-stripper situation, and **get real** with you.

When she gives you her thoughts on the subject, agree with her. Compliment her on how insightful she is. Tell her, “you ought to have your own talk show. I get the sense that you really understand people and relationships—I bet your friends are always asking you for relationship advice, am I right?”

(Women **always** have friends who are asking them for relationship advice. Now it’s going to seem like you really “get” her and understand her personality. Let her keep talking...)

Then, use the Push/Pull technique. Now that you’ve given her an ego boost by telling her how insightful she is—and made her think you’re impressed by her—**pull back** and make it seem like you’re not that interested in her after all.

ME: “It’s too bad I swore off dating dancers, because I can tell you and I would probably get along.”

Mentioning that you “swore off dating dancers” is almost certainly going to make her ask why. It sounds like a bit of a “dis”—like her job *disqualifies* her from dating you. You’re pushing her away.

** Here are some other lines to “push” her back and make her think you’re not impressed by her (by the way, these things should be said playfully. Smile. You don’t want to come off as being obnoxious):

- “You and I way too similar, and that never works in a relationship. We’d fight all the time and have hot make-up sex...the sex would be amazing for sure, but I don’t know if it would be worth the drama.”
- "The last time I dated a dancer, we were so attracted to each other that all we did was have crazy animal-like sex. We couldn't even hold a normal conversation. So I promised myself I would never date a dancer again—the sex was amazing, don't get me wrong, but I'm looking for more than that."
- “It's too bad that I gave up dating dancers, because you and I might actually get along.”
- "I'm just here for a drink. If you're looking to make money, those guys over there look kinda lonely and desperate."
- "You are pretty cute, but you're not really my type."
- "Even if I did hang out with dancers, I don't think you and I would get along."

After “pushing” her back and making her think she doesn’t measure up to your standards, or that she’s not compatible with you, a short time later you want to say something that ***pulls her back in***. Pay her a little compliment and make it sound like maybe she *is* cool enough to hang with a Mack like yourself.

When you’ve already demonstrated that you are a difficult guy to impress, your compliments will carry much more weight.

I call this the “Simon Cowell” principle. Simon is the toughest judge on the show *American Idol*, the one who is brutally honest and very hard to impress—but when he *does* pay a compliment, the contestant is overjoyed and the whole studio audience erupts in wild applause. *Because Simon’s opinion matters.*

So, after making a comment like, "It's too bad I swore off dating dancers," or "You're cute, it's a shame you're not my type," you can keep talking to her, get her to reveal something about herself, and say:

- "So, you're not only one of the cuter girls working here, you can actually hold a conversation. You must have regulars at each other's throats to get dances from you."
- "Considering all the drunken idiots that must bother you at this place, you're surprisingly fun and laidback."
- "Have you ever taken dance lessons? You move really gracefully."
- "Aside from dancing, what's your best talent?" (Then compliment her on it, tell her that's really cool and interesting, etc.)

I like to use this one...

"I dated a dancer a couple of years ago. She was cool, but I had to break up with her because she was totally into 'the lifestyle'...working all night, then going out and partying and sleeping all day. But I can tell **you've** got some plans for yourself. I'm curious where you see yourself a couple of years from now?"

This line is a great one, because nearly all dancers tell themselves (and will want to tell you) that this job is only a stepping stone to other things. This is why so many dancers will tell you about their plans to go back to school, start their own business, invest in something...whether they're actually going to pursue those things or not, dancers have a tendency to create justifications for what they do for a living, and she'll feel good about herself when she shares these goals with you.

Again, what you're doing here is making her **qualify** herself to you. You're encouraging her to demonstrate that she's not the typical stripper who's trapped in "the lifestyle."

I've never had a dancer tell me that she totally loves her job. This would make her sound like a slut with no direction or future. Almost always, they will tell you about something else she is working towards. **Get her to talk about her plans.** Tell her how great it sounds, and how she'd be well suited to pursue those plans.

If you imply that you can help her with those goals, even better. Women love a man who can help them learn, grow, and better themselves:

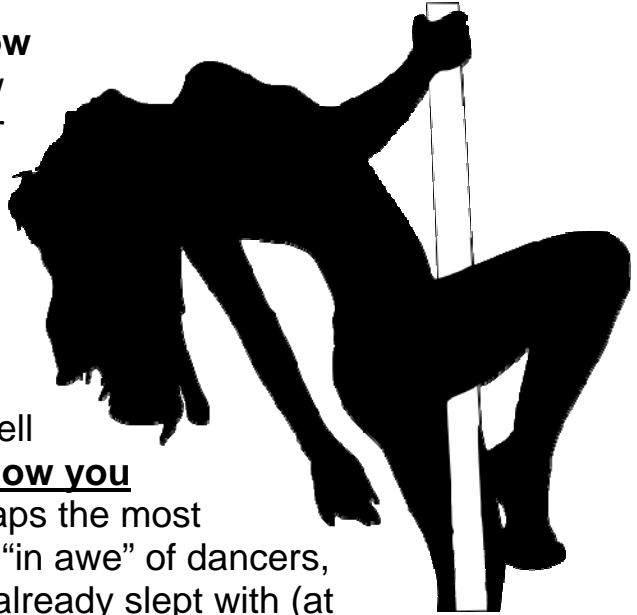
"So you want to write a book about your life? That's interesting, because one of my best friends is a professional writer. I know he could give you some tips, I'll need to put you two in touch when the time comes."

She might tell me about the occupation she wants to go into, or the degree she is studying for, or the business idea she wants to pursue, or the fact that she wants to take an art class...whatever the case may be, act interested and supportive.

- **"I think you'd be great at that, Cindy. I think you should definitely go for it."**
- **"Wow, that's awesome. When did you first discover that you had that talent?"**
- **"That's an excellent idea for a business. You'd be really good at that, I can tell."**

These are great ways to build comfort with her.

Another way to achieve this is to **show familiarity** with her profession. Show that you understand the nature of her work. A lot of strippers won't date customers because they don't think a customer could handle what she does for a living. You can show her this is not the case with you.



Come up with some short stories to tell the girls at the strip clubs: **mention how you used to date a dancer.** This is perhaps the most effective way to imply that you're not "in awe" of dancers, because you're implying that you've already slept with (at least) one.

Example: "My ex, Jennifer, she danced so she could save up money to finish college. She told me she would quit if her job bothered me, but I was cool with it—I said if I was looked half as good as her in a G-string and there were all these lonely chumps throwing me cash just to sit with them and bat my eyelashes, I'd give it a shot myself! Look, I know these other guys are just customers, and you're just here to do your job. It's business. I respect that."

Dancers are also self-conscious about the fact that some people assume they're prostitutes. When you mention how you've dated dancers before, it puts her at ease—you know what her job is all about, and you don't judge her for what she does.

Another good Tactical line:

"I know you must have some hilarious stories from working here. My ex used to tell me about the customers she had to deal with...so what's your funniest story about a customer?"

You should have some funny stories you can tell about the world of dancers and gentleman's clubs. Some of mine include...

- **My friend Andrea the dancer, who used to make money on the side dancing at bachelor parties. One time she got hired to perform at a “bachelor party” for a 250-pound lesbian who looked like an NFL linebacker—and her equally huge girlfriend wound up crashing the party and all hell broke loose! Andrea had to scoop up her clothes and make a run for it!**
- **The ridiculous bachelor party I went to for my buddy Nick. Nick was so “whipped” by his finance that in order to have a bachelor party, he had to agree to let her hire the entertainment. She ended up hiring two dancers to work the party: one weighed 500 pounds and looked like she applied her makeup with a paint roller. The other was a midget. When they sat Nick down in a chair in front of all his friends, stripped him down to his tightie-whities, and did their “whipped cream” routine on him, I was laughing so hard I sprayed my drink out through my nose...**

NOTE: These stories should be fun. Don't mention anything to do with scary customers, perverts, stalkers, etc.

Another line that is guaranteed to generate an interesting conversation:

“I had a really good friend who was a dancer, and she told me that 80 percent of her regular customers didn't come to the club to ogle the girls. They came to see her because they wanted a woman to listen to them, someone they could talk to about their problems, especially stuff about their wives. You probably get that a lot from these guys...”

Chances are, she's had these types of customers. Let her tell you about it. Then compliment her:

“I can tell you're a really perceptive person. I can see you being the host of your own daytime talk show someday—like Tyra Banks, but your show would be way cooler and have better music.”

Or, “I bet you’d be a really good relationship counselor, since you talk to so many guys about their dramas. What do you think of all these married guys who tell their wives they’re going out to watch the ball game on TV, but they come here instead?”

Throw out provocative questions and stories, let her talk, and encourage her to keep sharing her thoughts. Again, this is about separating you, in her mind, from the average customer. Those other guys would take this opportunity to talk about themselves: either to try to brag and impress her, or to bitch about their problems to a woman who will sit there and act sympathetic.

Remember, it’s all about **turning the tables** and presenting yourself as a laidback, non-judgmental guy who appreciates her thoughts and experiences. This is crucial as you build your bond with her.

An Offer She Can’t Refuse

The waitresses are keeping an eye on customers who are sitting with dancers. They want to make sure you always have a fresh drink, and that your dancer has one, too. (Selling booze is how the clubs make money.)

In order to continue the conversation, at some point you’re going to need to buy your girl a drink. I don’t believe that you should try to avoid buying dances *and* drinks, because you don’t want to give girls the impression that you’re trying to avoid spending any money at all.

(Also, strippers encounter these types of customers all the time: the cheapskates who never pay for dances or buy her a drink, but try to hit on them without spending anything.)

I say, skip the lapdances (since this frames you as a “customer”) but do buy her a drink—or several. But here’s the key thing to remember. When you offer to buy her a drink, it’s all about how you *phrase* it.

If you've read my "Ultimate Edition" book, you know that I integrate Hostage Negotiator techniques into my game to create highly effective conversation.

A key element of effective conversation is knowing how to properly phrase your questions and statements. Check out this difference in phrasing:

WACK TACTIC: "So can I buy you a drink?"

MACK TACTIC: "I have to admit, you've got a much deeper personality than the dancers I've hung out with before. I'm going to get us some drinks, because I'm enjoying talking to you and there are a couple of things I want to ask you."

See what I mean? This is a hundred times more effective than *asking her permission* to buy her a drink. And by phrasing it this way, you're communicating **FOUR** important things:

1) She is *earning* this drink because I find her interesting and want to know more about her. This is not an offer I would make to most of the dancers here. This is a *special circumstance*. I'm not a dude who buys drinks for any chick who sits down next to me; this girl has sparked my curiosity. (Or so I make her believe.)

2) She's impressed by the fact that I am a thoughtful, perceptive person. I used a "Cold Read," which is a technique you can read about more in the Bonus Chapter towards the end of this book.

Essentially, a Cold Read is a statement that implies that you understand what type of person she is, even though you just met her. (Psychics and palm readers use this technique all the time.)

In this case, I told her she had a "deep personality." Is this really true? Maybe. We'll see. But every woman *likes to think* they have a deep personality, and so my Cold Read makes me seem perceptive.

It also makes her curious to talk to me further...and see what I else I might "know" about her.

For right now, here are a few examples of Cold Reads you can use in strip clubs:

- "You don't seem like the typical dancer. I feel like there's more to you than meets the eye."
- "You strike me as spiritual person. Not necessarily religious, but you seem to be in tune with more than just every day, mundane life stuff."
- "So many people are way too judgmental about things. You seem really open and fun."

3) By saying "there are some things I want to ask you," I'm turning the tables. *She* is the one who is going to have to answer my questions and demonstrate whether or not she is worthy of more of my time and interest. This is a very powerful psychological Tactic.

Think about most initial conversations between men and women. It's the guy who feels like he's "auditioning" and needs to provide all the right answers. The Mack flips it around and makes *her* feel the need to impress *him*, and demonstrate that she is on *his* level.

4) I also slipped in a clever persuasion Tactic by tacking on the phrase "because there are some things I want to ask you." I'm giving her a *reason* why our conversation needs to continue: there are things I need to ask. (This is also going to spark her curiosity; what exactly do I want to know? I'll wait for the drinks to come before I tell her.)



By the way, studies conducted by persuasion experts have shown that the word "because" is one of the most powerful words in the

English language. It is a psychological motivator.

Ask a person to do something, and they might question it, or wonder why it's necessary.

Tell them they need to it *because* there is a reason, and they'll instinctually want to follow your lead. (Or, it will at least make it significantly harder for them to turn you down.)

Here's another example of this principle, applied to the world of Strip Club Seduction. Which one sounds like the request she would be more likely to agree to?

WACK TACTIC: "Do you mind if I get your phone number?"

MACK TACTIC: "Let me grab your number, because there are some cool parties and events coming up that I want to let you know about."

Or...

WACK TACTIC: "Would you like to come back to my place?"

MACK TACTIC: "Let's go to my place, I have to show you that internet video I told you about."

(This could be a DVD, a CD from a musical artist you both love, the new "Guitar Hero" video game, your puppy, a bottle of wine, a video or photo album from your recent vacation to some awesome place...something the two of you talked about earlier.)

It's simple, but highly effective. We're talking about human psychology here. We're hardwired to follow when someone we like and respect lays out a course of action for us.

On the other hand, when people simply make a vague *request* of us, and provide no reason, we tend to think of reasons why we should say “no.”



Buying this drink will buy you time to continue building a connection with her, instead of playing *her* game and blowing money on lap dances. And, she won't feel as though you are wasting her time. In fact, she will usually look at this time as a break from the hustle.

You're going to use this time to make her feel *attraction* towards you, get her to view you as a *romantic option* instead of a customer, and either make plans to meet her after her shift or get her phone number to set up a future date (which I will explain how to do a bit later).

When your waitress comes over to take your drink order, this is when the “alliance” you've created with her is going to pay off. The friendlier your waitress acts towards you, the more comfortable the dancer is going to feel with you.

If the waitress treats you like just another anonymous customer, the dancer will view you as one. But if she gives you a smile and says your name, and you have another short, friendly chat with her, then your dancer will recognize that you've got **value** in this place.

This happens because of the groundwork you laid earlier; you tipped your waitress the correct way, spent a couple of minutes to build a connection with her, and won her over. She's on “your team.” This reinforces in the dancer's mind that you're a cool, charismatic guy: you know people here, and people know and respect you.

You want her to view you as a person—and as a possible sexual partner—instead of another lonely “chump customer” looking to shell out money for companionship.



CHAPTER 6: Building the Bond

Like I said earlier, part of making a dancer feel comfortable with you is presenting yourself as **non-judgmental**. Express your understanding of her line of work, and point out how you’re actually

impressed by dancers for reasons other than their hot bodies. (Remember, it's "dancing," not "stripping.")

Give her a little ego boost by complimenting her on the "skills" she has developed at her job. For example, **commend her on her ability to read people.**

YOU: "I've noticed that dancers have an amazing ability to read people—they always seem to know exactly what type of guy they're talking to, and what he's looking for. I'd love to have that talent, it would come in handy at my job."

By saying this, you're letting her know that you don't hold her profession against her. You actually **respect** what she does, and you understand there's a lot more to her job than just looking good in a bikini.



(Seriously, I *do* respect their mastery of male psychology; I have learned a lot by hanging out with strippers and talking to them about their customers and profession!)

Making a statement like this is another way to break down the barrier that exists between you (the customer) and her (the stripper). When this barrier has been removed, the two of you will be able to communicate on a more real, honest level.

On a side note, if your occupation or your career goals happen to be one of your attractive qualities, this statement is a "link" that will steer the conversation onto this topic. Saying "it would really help me at my job" is probably going to prompt her to ask you what you do for a living.

You can then mention your job to her. Just keep it brief. No matter how lofty your title is, or how much money you make, you don't want to sound like you're bragging or **EVER** trying to impress her.

WACK TACTIC: "I'm a senior vice president with the Highland Real Estate Corporation. My specialty is doing home loans. Here, let me give you my card..."

MACK TACTIC: "I work in real estate. It's a great match for my talents and I love what I'm doing right now. So let me guess, Melissa—the money's pretty good at this place for right now, but you've got your eye on doing way cooler in the future. I'm right, aren't I."

Bear in mind, dancers are constantly meeting chumps who try to impress them with how much money they've got, the car they drive, the house they just bought, etc. It's hardly an original quality for a guy to possess in a strip club. But if you have an occupation that you love, or a goal that you are *passionate* about, mention it. That's huge.

Also remember this: it is far more important to communicate your *passion* and *ambition* than it is to talk about your job title, salary, material possessions, etc. It doesn't matter if you're a temp right now, an intern, or even unemployed—as long as you've got ambitions and passions that you can communicate with confidence.

Check out another example of powerful phrasing:

WACK TACTIC: "I'm between jobs right now. The job market sucks, no one's hiring."

MACK TACTIC: "Right now I'm considering some different opportunities. It's important for me that I'm passionate about anything that I get involved with. Life's too short to be doing something you're not passionate about, don't you think?"

Again, always keep phrasing in mind. It's all about how you *phrase* this information. Even if you're a millionaire CEO, you've got to maintain an element of mystery and communicate that *passion*.

WACK TACTIC: "I'm the CEO of a technology corporation. I'm going to buy a Ferrari with my annual bonus...I'll take you for a spin."

MACK TACTIC: "I work in the tech industry. Let's just say I love what I do and every day is a new challenge. Working at a place like this, I bet you have challenges coming at you all the time...different types of customers you need to know how to handle..." (shifting the conversation back onto her)

If you're a bigshot high roller and you give the "Wack Tactic" response above, you're not really impressing her. She is only going to think of you in terms of how much money she can make from you tonight.

One stripper told me the most repulsive line she'd ever heard from a "bigshot." He whispered in her ear, "If I told you who I really am, *you'd cum right now*. Let's just say, if you treat me right, I could change your life."

The only way this douche bag "changed her life" was by buying enough dances that night to cover her rent and car payment. After she was done dancing, she told him a fake phone number and went on to the next customer.

Half of the guys that come into her club like to run their mouths about how much money they've got, and by now she is well aware that 90% of the time the guy is full of crap.

So you see, even if you are wealthy and successful, it's not going to generate any real attraction from her. *Passion* and *ambition* are the

qualities that matter—and if you truly do possess those qualities, women will gravitate towards you. Passionate, ambitious men always wind up succeeding.

Layla, 24, stripper in Las Vegas: “I work in one of the busiest clubs in Vegas and my customers have included huge celebrities—Hollywood actors, music stars, and professional athletes. A lot of times, I’ll recognize them and know who they are, but I never mention it. And one thing I always notice about the cool celebrities is that they never *tell* me that they’re ‘somebody.’ They act like laidback, regular guys who just want to chill and enjoy themselves. It’s when some guy I’ve never seen before starts telling me about all of his money and possessions, and the people he knows, that my ‘bullshit alarm’ goes off and I know he’s just a wanna-be. I’ll let him give me money for dances, but outside of the club? I wouldn’t give him the time of day.”

So when she asks you about “what you do,” you’re going to give her a response that doesn’t include details, but conveys your passion. *Then* you toss the ball back into her court. You want to give her a chance to talk about her *own* passions, and you want her to know that you respect her as an intelligent, sophisticated woman.

You’re not a “customer” in her eyes...and you want her to know that in *your* eyes, she’s not just a brainless slut in a G-string.

ME: “I feel blessed to be doing something that I’m really passionate about. So tell me this, Melissa...if you won the lottery tomorrow, and never needed to work again, what’s something you would want to devote your time to?”

This is a great move. Maybe she’ll give a playful response and tell you she’d go on a massive shopping spree and buy a hundred pairs of shoes. Laugh along with her, but then press her to dig deeper and tell you how she would *really* want to spend her time. Establish that *real* connection.

YOU: “Haha, that’s cool. If I won the lottery, I’d definitely do some power shopping. But seriously...I can tell you have some talents, and passions, that most people wouldn’t suspect. What would you really want to pursue, if you had all the time and money in the world?”

BONUS TACTIC:

No matter how incredible her body is, keep your eyes *off* of her body and maintain eye contact. Never comment on how good she looks, or how beautiful she is; if anything, call her “cute.” (“I’ve gotta say, Melissa, not only are you cute, but you can actually hold an intelligent conversation.”)

Calling her “cute” is a backhanded compliment. It suggests that you like the way she looks, but you don’t view her as the flawless, gorgeous goddess that most customers see her as.



Chapter 7: Is

You?

She Really Into

Earlier, I mentioned how strippers will give you phony signals in order to make you *think* they're into you. Most guys fall for it, because mentally, they think they're in a regular bar and the same rules apply.

The strip club is a different universe. You've got to be able to recognize the *false* signals, and build the connection so that she begins to give you *real* signals of interest.

Examples of phony interest:

- She walks over and starts touching you immediately: running her fingernails along your shoulder, neck, or arm, or sitting down on your lap.
- She leads off with generic questions. "What's your name?" "Are you having a good time?" etc.
- Laughing at practically everything you say, as if she thinks you're the most clever man alive (and you're not really saying anything *that* clever)
- She "confesses" her real name to you, without you prompting her to do so. (She's probably still telling you a phony name.)
- Batting her eyelashes and looking straight into your eyes
- Gently squeezing her tits together, between her elbows, while she looks at you
- Telling you that you're cute/sexy/handsome/hot
- Complimenting you on your shoes or your watch. (Experienced strippers notice these two aspects of a man's appearance; it's a quick way to gauge how much money he's got.)
- Bending forward so you can check out her tits
- Rubbing her body as she talks to you

- Telling you she's "drunk," or "horny"
- Rubbing your chest or your crotch within minutes of meeting you

The typical customer, mesmerized by her hotness, will mistake these "stripper tricks" as indicators that she's genuinely into him. This compels him to start shelling out money.

Don't take the bait. Ignore it. If she starts rubbing on you, move her hand away and tell her, "Whoa...I'm not *that* easy. Can't you at least buy me dinner first?"

Again, you're behaving in the *opposite* manner of the previous 437 fools who came in her club and bought into her "sales pitch." Your job is to deflect the pitch, break her out of her routine, and **control** the interaction.

As for physical contact, you're going to do it with her on *your* terms. We'll discuss this shortly when we talk about Escalation.



Chapter 8: Advanced Comfort Building

Another way to build comfort with a stripper—as well as being a quality most customers don't possess—is displaying chivalrous behavior, which basically means treating **her like a lady**. The fact that they're dancers causes most guys to treat these girls as sex objects, to be ogled and groped.

Strippers are so used to this behavior in the club that they play it off and laugh (unless the guy is being *too* aggressive). It's part of the job. But that doesn't mean they like it.

Dancers encounter a lot of aggressive, obnoxious customers who love the “power shift” that takes place inside a strip club. But when you present yourself as a laid-back gentleman, you'll make her feel comfortable and safe with you, and her attraction has a chance to grow.

My buddy Jon Sinn always says that you've got to build comfort with a woman before you can make her feel attraction. This applies to strippers. In the first five minutes of the conversation, you want her to know that you're a guy she can relax with.

One act of chivalry is all it takes: a small gesture that shows you respect her as lady and are a protector (rather than a customer, who only cares about his own needs being met). Here are some quick examples:

- When she sits down next to you, say, “Your feet must be sore from walking around in those heels. Here, give them a rest.” Then, pull up a chair and have her place her feet on them. Or, call to your waitress and have her bring over another chair for your dancer to rest her feet on.
- When the waitress brings your drinks, make a special effort to

make sure there is a napkin wrapped around her glass before the drink is handed to her. If there is already a napkin around it when the waitress brings it, adjust the napkin and make it perfect. If there is no napkin, wrap one around her glass and then hand her the drink. It's a simple, classy touch.

- If the club is crowded, move her seat so that other people aren't going to bump into her chair. Bring it in closer to you and angle it away from the traffic. Tell her you want to make sure she's comfortable and that no one brushes up against her.

There are lots of other "acts of chivalry" that you can come up with. Look out for opportunities to do one or two nice little things that she doesn't expect. (Don't go overboard, or you'll appear to be kissing her ass; one or two is enough.)

By taking a moment to make sure she feels comfortable and respected, you're separating yourself in a *big* way from the average customer.

Your goal is to always place women in a comfort zone. This is where attraction has a chance to develop. This means your body language must always convey a level of cool. No nervous fidgeting. Maintain eye contact. Don't keep your knees together and your hands in your lap; spread your body out across your seat. Take up space.

These are signs of a man who is confident and relaxed. Nervous guys make *women* nervous.

As your conversation continues (always maintaining eye contact), keep using Power Phrasing and Cold Reads to get her talking about different topics, and revealing things about herself.

The more information she shares with you, the more comfortable she'll feel with you—and the more you distance yourself from all the other guys she's met at this club.

Remember Mack Commandment: "3/4 of Macking is Listening."

When she asks you about yourself, keep your answers brief and steer the spotlight back onto her. Get her to keep revealing details about herself and her interests.

While doing this, you're going to use a very important Mack technique called Minimal Encouragers. (If you read the "Ultimate Edition" book, you're already familiar with this one.)

As she shares her thoughts with you, use phrases like "I totally agree"..."I understand what you are saying..." "Wow, I can see why you'd feel that way..." "It's really interesting that you would say that. We've got a lot of things in common, Melissa."



Women *always* want to feel like they're being listened to. Remember, the average strip club customer is interested in having women listen to **his** pathetic problems, or throwing around money and treating the dancers as toys.

You'll handle it differently, by letting the dancer do the talking and offer revelations about **herself**. Meanwhile, by using techniques like Cold Reads and the Push/Pull Tactic, she reads you as a playful, thoughtful, extremely interesting guy who is making her more and more curious as you draw her deeper into your world...

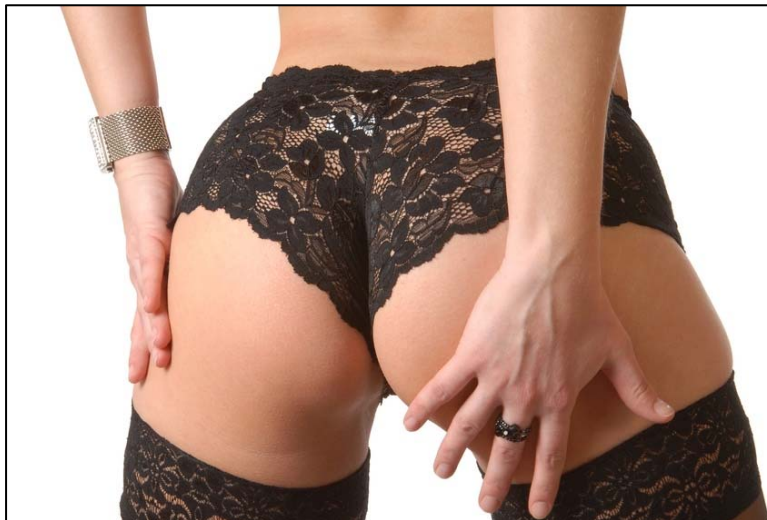
Should You Ever Buy A Dance?

Most of the strategies and rules laid out in this book are not absolutes. Rather, I'm providing you with a *framework* and the right *foundation* so that you can start figuring out some techniques, conversational topics, and "deal closers" that work best for you—in the particular clubs you go to, and with the types of strippers you prefer.

You may find that in your town, the strippers are different than the ones in the big-money clubs of Las Vegas. You might also find that the strippers in your town have different interests and things they enjoy talking about, depending on how long they've been working, and their ethnicity. (A stripper who was born in Japan is going to have different interests and experiences than a streetwise black or Latina chick.)

By using this guide, you're going to find it much easier to talk to strippers on a real level, get inside their heads, and take your conversations much deeper than you normally would. This is how you build experience and knowledge. But I can't tell you *exactly* what to say, or exactly how to respond to every possible situation, in whatever club you're in.

There are always going to be variables. The more experienced you are, the more able you'll be to adapt and spin the situation to your advantage.



For example, I earlier said that you should avoid buying dances. Does this mean you should absolutely never buy a lap dance? No. I didn't use the word "never." I occasionally pay for dances. (I just make damn sure it's with a stripper I know I can hook up with, and I

use the dance as an opportunity to *build* my connection with her—not to check out her ass.)

For example, let's say I'm chatting with a 21-year-old stunner who is a Rookie. She's only been working at the club for a month, and she's not an experienced hustler. Even though she obviously likes me, it might be difficult for her to completely break out of her sales routine; she's still a little worried about trying to do her job correctly, and follow the instructions given to her by the more experienced dancers. So even though the conversation is going great, every once in a while she smiles and playfully asks me if I'm "ready for a dance."

If I *keep* deflecting this question, she's going to think I'm being tight with my money. I don't want to let this chick go, because I'm making great progress with her, so I agree to a dance.

She gets all giddy and happy, and when the next song starts she's grinding on me, trying to act her sexiest. After a minute or so, I'll chuckle and say to her, "this is so funny...this is so not my thing"...and I'll gently maneuver her back into her seat next to me. I act like the whole idea of paying some girl to "dance" for me is silly.

I'll slip her \$20 (or whatever the dance costs) to get that out of the way, and I'll give her a "critique" of her performance:

"That thing you do, when you toss your hair back (or whatever her sexy "move" was, they've all got one)...you stole that from Beyonce, didn't you?"

I'll joke around with her about the classic "stripper moves" that the girls do when they're dancing for customers. I'll even stand up and demonstrate them. It always make them laugh. It also points out how silly and superficial this shit is. It's all an act. A routine. I know it, and she knows it.

I'll ask her about her "patented move." She'll ask me "what do I mean," and I'll explain how in professional wrestling, every wrestler has some spectacular move that they use to finish off their opponent.

Or in football, the receivers have a special “touchdown dance” they do when they score a touchdown.

Then I tell her how every stripper has a patented move, too, when they’re dancing for a customer. Maybe she sucks on her finger in an erotic way, or smothers the guy and pulls his face into her bosom. Maybe she bends over and shows her ass, and then snaps back upright. Whatever. What’s *her* patented move? She probably hasn’t even thought about it, but yeah, she’s got one. This will crack her up. Let her demonstrate it to you. Then, you try to do it on her. Have her show you how it’s done!

I remember an occasion where some super hot stripper asked me to come back in the VIP room with her. Normally, I know this is a total sucker move: you’re getting the same dances, but they jack the prices up. (In Vegas, it’s typically \$100 for three songs—and you have to buy at least three in a row.)

But this girl dug me, and told me I’d only need to pay for one regular dance. The club was crowded as hell, and I believed she just wanted us to sit somewhere where we could keep vibing in private.

Once we got back in the VIP room, I turned the tables on her. It was hilarious. I told her, “okay, normally I charge a hundred bucks for two songs, but tonight is Ladies Night so your first dance is free.”

Then I stood up and gave *her* a funny “lap dance.” I was massaging my nipples, rubbing my crotch, doing all the “stripper moves” that they use. My stripper was laughing hysterically and spanking my ass. Finally she pulled me back down onto *her* lap and we started making out.

I’m not suggesting you use this as a Tactic. (This behavior would seem totally weird if a guy tried it under the wrong circumstances—she might call for security!) What I’m saying is, you can improvise. Break some of these rules if you think it could work. Have fun, and make *her* have fun. The only golden rule you must always follow is, **never** behave like a typical customer.

Chapter 9: Sample Conversation Script

Here's an example of a conversation I had with a smoking hot stripper that I was able to bring home for a Same Night Lay. I've transcribed it as a back-and-forth chat between the Pickup Artist (PUA) and the Hot Stripper (HS).

I'm not suggesting that you try to memorize this script. The important thing this conversation demonstrates is how to take charge of the interaction and guide it on your terms.

Notice, at no point in this conversation is the PUA giving the hot stripper direct answers to any of her questions. He jumps right into the interaction and controls it every step of the way. He never lets her go into her "sales routine."

FADE IN:

The Hot Stripper makes her approach, tossing back her hair and swaying her hips seductively, looking for her next victim to fleece in the VIP room...

HS: Hi, do you want a dance?

PUA: Hey, I need to ask you something real quick. Do you think it's rude to tell someone that they have something stuck in their teeth?

HS: No. Why?

PUA: Good, because you have something stuck in your teeth.

HS: Really? (*frantically rubbing her teeth*)

PUA: No, I'm kidding. But seriously, is that rude?

HS: Haha...No, I don't think so.

PUA: OK, well what if you had some toilet paper stuck to your shoe? Would you want me to tell you?

She looks down at her high heels to see if there is toilet paper stuck there.

PUA: No, I didn't mean you! Gosh, are you always this self-conscious? (wink) Sit down for a minute.

HS: Haha, OK.

PUA: I was actually referring to this girl I was eating dinner with earlier this week. It was our first date. She was really sweet and funny...and dinner was going great, except these embarrassing things kept happening to her and I wasn't sure if I should tell her or not.

HS: Really? Like what?

PUA: She actually had a huge piece of spinach stuck in her teeth and I kid you not, she had a 6 inch strand of toilet paper dragging under her shoe most of the night.

HS: (haha)

PUA: I don't even know how that happens! What do women do in the bathroom to get paper stuck to their feet? I thought it was something that only happens on TV. But I've seen it happen a few times recently.

HS: That's funny. So what's your name? *(here, she's trying to shift into "sales" mode)*

HS: We'll get to that in a minute. I need to ask you about this. Should I have told her? And how exactly do you tell someone they have butt paper stuck to their foot without hurting their feelings?

HBSt: (laughs and gives her opinion)

PUA: That's actually pretty good advice. Cool. I can tell you're not the typical party-girl exotic dancer, are you? Well let me ask you something else, then. If you could have any super power in the world, what would it be?

HS: (99% will say flying or invisibility)

PUA: Interesting answer. Most people say (whatever she didn't say).

HS: Really?

PUA: Yeah, you know what? I am going to make you my new side-kick. I'm going to call you Super Girl. With your invisibility (or whatever her super power answer was), and my brains, we'll be

unstoppable! The only question is, should we be super heroes, or super villains? I think there's a lot more money in the 'villain' business...

(Play around with the role-playing stuff for a few minutes. When she says something funny, I laugh and touch her arm – building body contact on my terms.)

2. Next, I move her.

PUA: Y'know, it's a little loud by this speaker. How about we move over there somewhere.

HS: Do you want to go to the VIP room for a dance?

PUA: No thanks. I'm not working tonight. (*Deflecting her attempt to re-frame.*)

(Stand up, take her by the hand, and move her to a different area of the club.)

3. *We sit down again. She tries one more time to get her "stripper routine" going...*

HS: You're so cute. So tell me your name.

PUA: I go by the name "Zeus" when I dance at the club down the street on ladies' night. I'm just kidding, I don't dance. Not professionally, at least. I tell you what, Super Girl. Rather than tell you my name, let's make a game out of it. Have you ever played the Jeopardy game before?

HS: No, what's that?

PUA: It's actually a fun game for getting to know someone. Rather than me tell you about myself directly, I give answers to questions about me, and you have to guess what the questions are, like on the game show Jeopardy. You've watched Jeopardy, right?

HS: I'm not sure. I don't think so.

PUA: You've never watched Jeopardy? Oh my God, we are so not compatible. But let's try this anyway. On the game show Jeopardy, they tell you the answer and you've got to come up with the question. Here's an example. The host of the show says, "this legendary

American rock musician released his breakthrough album, *Born To Run*, in 1984.”

(I deliberately pose a question that involves one of my favorite musicians, but one that I’m pretty sure she won’t be able to answer.)

HS: Ummm...I don’t know.

PUA: The correct answer is, “Who Is Bruce Springsteen?” Don’t tell me you’re not a Springsteen fan. We’re totally breaking up – tell that hottie over there in the red bikini that she’s my new girlfriend. I’m joking. Anyway let’s try this game. You must be super-perceptive from working here and dealing with people all night. I’m sure you’ll be great at this. Are you ready?

HS: Sure, OK.

PUA: Here, I'll start with something easy. Answer number 1 is George.

HS: Ummm...”what is your name?”

PUA (confused look): No, that's the name of my gold fish. OK, I'll make the next question a little easier. Here we go: the answer to question 2 is steak.

HS: What is your favorite food?

PUA: Close. That’s what I used for my garage sale sign on my lawn.

HS (laughing): How is that close?

PUA: I was just trying to be nice. OK, just one more question and I promise no tricks this time. This is a really easy and obvious question. Are you ready?

HS: OK.

PUA: Answer #3 is 50-cent.

HS: Who is your favorite rapper?

PUA: No, that’s how much money I found on the floor when I was in the men’s room a minute ago. I’m sorry, you really suck at this game. Who's 50-cent?

HS: He’s a rapper!

PUA: I know, I’m just messing with you. You’re a lot of fun, I can tell there’s more to you than these customers would suspect. It’s too bad I swore off dating dancers...

HS: Why’s that?

PUA: Long story. But I get the sense you're not like a lot of these girls in here. I bet you've got some hidden talent that people would never guess. I'm right, aren't I? I'm thinking you've got a creative side, or you've got some really cool goal you're working on...

At this point, she's either having fun with me and going with the flow, or she's acting restless because she wants to make money, which means I'll soon move on to another prospect.

But usually, she is into what I'm saying because it's so playful, original and unexpected – and I'm radiating much more confidence and fun that any other guy she is going to approach tonight.

From this point on, I'm asking her questions that get her to reveal things about herself, and using "Push/Pull" to work up some nice sexual tension – making her think I like her, then making her think she's not quite up to my usual standards. Messing with her head a little, making her laugh, and framing myself as the opposite of the customers she normally encounters. Soon it's time for me to Escalate and move towards Closing The Deal.



Chapter 10: Escalation

Escalation is the next step in the seduction process. If you don't escalate, the conversation will stay in "neutral" (and possibly fizzle out) when you need to be shifting to a higher gear.

Escalation is about *sexualizing* the interaction. You're basically signaling to her: I'm a man. You're a woman. And I'm a confident, masculine guy who can give you a great fuck.

Remember what I said before about the importance of leading women. They love it when a guy they're attracted to starts *leading* them down the path towards sex, instead of just pretending to be their "friend."

Consider a typical interaction between a guy and a girl he meets at a bar. He might have strong "conversation game" and be able to entertain her for a while with funny questions, interesting stories, etc. He may project the Four Qualities (Masculinity, Confidence, and being Interesting and Fun).

But if he never starts *flirting* and taking the interaction in a sexual direction, her attraction to him is not going to grow. In her mind, he's just another "nice guy" who she may enjoy talking to, but she's not imagining anything happening beyond that.

The guys I know who are super-successful with women are HUGE flirts.

Strippers know they are hot; their entire job revolves around looking as hot as possible in order to make money. So while you don't want to sit there paying her compliments about how beautiful she is, you should let her know (at the right stage) that you're into her sexually and this isn't just a chat between two buddies.

Don't tell her that she's beautiful, but do give her signs that you're into her sexually (once you're deep into building comfort and attraction). Flirting means doing this in a playful way that isn't weird or creepy.

Escalation is the bridge that takes you from the conversation/comfort stage to the seduction. When a guy doesn't escalate and suddenly "puts a move" on a girl (like trying to hold her hand, or inviting her back to his place), it feels awkward and forced.

The classic example is the guy who takes a girl on a date, and keeps his hands to himself all night, just making small talk. Then, when he drops her off at her house at the end of the date, he tries to get a goodnight kiss...and she turns her head and offers her cheek.

If he had escalated during the date, the goodnight kiss would have been assured. And maybe a lot more.

So, you'll escalate at the strip club in two ways: physical and verbal. These can happen at the same time.

Physical escalation means establishing (subtle) body contact. It's important for her to get used to your touch, and for you to show her that you can touch her and still *control* yourself.

In a strip club, this can take some self-discipline. When you're sitting with a half-naked stripper with fake breasts nearly popping out of her bra, and she's perfectly *willing* to sit on your lap and cuddle with you (in order to sell you dances), it's easy—and tempting—to let her initiate the contact and go along with it.

Instead, you should playfully deflect her early attempts to touch you. (“Whoa, you’re frisky. Don’t treat me like a prom date, ok—not until I get to know you better, at least.)

You’ll be the one to touch her. And you’ll do it in a subtle “invisible” way that never makes her feel uncomfortable, or makes you seem like a customer who wants to cop a feel.

By the way, when it comes to making body contact, the fact that strip clubs are loud works to your advantage. It gives you a reason to sit close to her and lean in when you speak.

- When you agree with something she is saying, and you want to tell her your thoughts, lean in and touch her lightly on the knee as you talk. Caress her knee very gently, then move your hand away.
- As you do a “Cold Read,” lean in and touch her hand. Look straight into your eyes as you do this. This heightens the effect.
- If you’re telling her something “personal” or sharing an “inside joke,” lean in and whisper it into her ear. Touch her lightly on the forearm. This is an intimate act that will give her goose bumps if done correctly.
- If she says something funny (or something you think is totally cool), give her a high-five and clasp her hand in yours for a moment, then let it go. **Build the contact.**

When the conversation is real, so is the effect of your physical touches. If you *haven’t* successfully built comfort with her, then any touching that goes on is just typical stripper-customer behavior.

Start subtly making contact with her—at the right time—and you’re injecting *sexual energy* into the interaction.

The trick is to keep your touches brief. The idea is to make her *miss* your touches. This is what sexual tension is all about: she’s starting to

get that horny, tingling feeling and she wants you to touch and caress her more, but you're only giving it to her in small doses.

When you do this correctly with a woman, the *anticipation* of your next touch can drive her wild. She might start grabbing *you!* (This is when you gently ease her away and play "hard to get.")

You should also **verbally escalate**. This means engaging in some flirtatious banter and introducing sexual topics into the conversation.

"I can tell you've got a wild, adventurous side. Be honest—on a scale of 1-10, how good are you in bed?" (All women like to think of themselves as being good in bed, especially strippers.)

"On a scale of 1-10, how good a kisser are you? I'm going to guess you're a 7, maybe an 8."

"I can tell you and I would have unbelievable sex. But I don't know if it's a good idea...we'd probably break all my furniture and get noise complaints from the neighbors."

"I can't put my finger on it exactly, but there's *something about you* that I find totally sexy."

This may cause the girl to blush, laugh, slap me on the arm, etc...which is the response I want! She's reciprocating and showing interest back to me.

Another one...

"You know it's really hard for me to pay attention to what you're saying when I keep thinking about kissing you. But I know we're not ready for that yet." (Then I change the subject.)

Or, I ask her: "What do you think is your sexiest body part?"

If she says her ass, I'll glance at it and say "You do have a nice ass, I'll give you that. But I've been told that *mine* is world-class."

You can also make this joke work if she answers with her legs, her smile, etc.

Or, you can give an opposite (unexpected) answer. If she says her breasts, I'll say "those are nice, but actually I think the sexiest thing about you is your eyes." (Or, "the way you scrunch up your nose when you laugh.")

You're letting her know you're interested in her in a sexual way. She'll know that when she meets up with you outside of the club, sex is going to be on the agenda. And there's nothing wrong with that, as long as you've succeeded in building comfort and making her feel attracted to you.

Note: You need to be the one to introduce these topics. When they try to sell you their sexuality, you have to ignore or deflect it. Otherwise you're behaving like a customer.

If she tries to show off her tits, wants you to feel her tits, tells you she's horny, or does anything else to try to "flirt" with you (in an obvious attempt to get you to spend money), tell her "I bet that works *great* on customers." Then ask her a question and get the conversation moving onto something else.

When you bring up "sex talk," some strippers will take the ball and run with it. They love talking about sex and use language that would make a sailor blush. So here, you can ask her questions like:

"What's the most fucked up sexual experience you've ever had?"

"Have you ever messed up during sex and embarrassed yourself?"

"Have you ever had sex with a guy and his dick was so big it made you totally regret the experience?"

(Credit goes to the pickup artist "El Topo" for those questions.)

However, I don't think it's a good idea to dwell on this stuff and try to top each other with filthy sex stories. I like to bring it back down to earth and keep it "real" with her.

"When I was younger, I was into freaky girls and lots of crazy, slutty sex. But now I think the best sex is when you're with somebody you can be totally real with."

(When I'm vibing with strippers, I like to underscore the importance of "being real." I'm letting them know that I'm not into playing games or listening to their phony routines.)

A few examples of flirty banter to use with non-strippers:

Here's a line I learned from my buddy Sinn. If I'm vibing with a girl and she mentions that she has a boyfriend, I tell her "It's a good thing he's not here because I'm about to *totally* hit on you."

Or, you can approach a girl and say to her, "I have to tell you, I noticed you when you walked in and I *had* to come over here and hit on you. Otherwise I know I'd regret it tomorrow."

If you deliver this line with a confident, playful attitude, it can work wonders! You're flattering her and demonstrating huge confidence. Most guys would NEVER have the balls to tell a girl, straight-up, that they're going to hit on her. (Again, delivering the line with a playful smile is key.)

The trick is being able to segue straight into a fun conversation from that point. You don't want her to DWELL on the fact that some random dude just appeared out of nowhere and is hitting on her. You can't start asking her lame questions like, "So where are you from? What's your name?" Etc.

You need to take control the conversation, ask her a fun, unexpected question, and start leading her "down the path."

The cool thing about these “flirty lines” is that you’re fast-tracking the seduction. She knows you’re interested in her sexually, now you just need to build comfort with her and make her feel like going home with you and having sex is the natural outcome.

Chapter 11: Closing the Deal



Once you’re successfully Escalating and you can tell she’s feeling attraction, it’s time for you to Close the Deal.

You don’t want to linger in this “zone” for too long. Remember the old rule of show business: “leave ‘em wanting more.” You need to be the one to end the conversation and excuse yourself while the interaction

is at a high point, so that she wants to see you again soon (hopefully later tonight) and pick up where you left off.

Otherwise, the longer you drag out the interaction, the greater the chance that she will feel she needs to get back to hustling and making money. Even if she's totally into the conversation, she can only talk to you for so long before she'll start to feel that she needs to get back to work. (The managers aren't keen on girls sitting with guys and chatting for a half-hour, with no dances being sold.)

Basically, there are two ways to “close” a dancer while she's on duty:



Get her phone number, and plan on calling her/texting her soon to see her outside of the club. Hopefully tonight. (Be sure to find out during the conversation when her shift ends.)



If her shift ends within the next few hours, make a plan to meet her at another location. (I suggest you make it a late-night restaurant—strippers are usually hungry after working a long shift.) The key is to invite her to *come along and join you* somewhere. Lay out a specific plan that is easy for her to agree with.

(If you make a vague suggestion, like, “maybe if you're not busy after work, we could hang out and do something,” she might say “sure” but the chances of her actually meeting you somewhere are between slim and none.)

In U.S. cities, restaurants like Denny's, I-Hop, etc are good locations for the meet. Even better are local pub-restaurants where you can grab a burger and some drinks afterwards. Make it a place that she's probably already familiar with. If she has no idea where it is, she's very unlikely to try to drive around and find it in the middle of the night.

You may have no intention of heading to this place later tonight, if you're alone, but you've got to present it this way to her—as if your plans for later on are already set, and she's welcome to *come along* so you can continue this cool conversation.

Don't even bother trying to make a "date plan"—such as inviting her to dinner or a movie next week—while you're talking to her in the club. It's pretty much hopeless. If you try to suggest this, she'll probably agree to it, out of politeness, but she'll forget all about it as soon as you leave. Besides, she'll probably be working that night.

Always try to sleep with her tonight. Strippers usually lead busy, hectic (if not chaotic) lives and meet new guys every day. Trying to build a "friendship first" and taking it slow is the downfall of many guys when they're trying to hook up with women—and this is especially true when you are dealing with strippers. Strike while the iron is hot and the sparks are flying!

The first conversation is all about gathering Intell on her, communicating your confident, playful personality, and working towards the "close." Guide the conversation along—never allowing her to control the conversation and the topics—and build your bond with her. Learn the special details about her that you know she doesn't share with her customers. This ensures that when you *do* call or text her, she'll immediately remember who you are, and you can refer to things you talked about—especially the private "in jokes" you shared.

How To Get Her Number

Most strip clubs have rules against the girls giving or receiving phone numbers from customers, in order to avoid any allegations of prostitution. (Clubs can get in a lot of trouble with the authorities if it's alleged that the strippers are arranging sexual trysts with customers.)

If you write your number down on a cocktail napkin, or hand her your business card, she's going to accept it. To not accept it would be

rude. The problem is that there is a 99% chance that she will *not* call you. Giving her your number will almost never get results.

And don't think you're the only customer in the club who's slipping her digits tonight. Tons of guys try this. (My ex-girlfriend, the stripper, would come home from her shift and dump a pile of business cards out of her purse...straight into the trash!)

Even if she really digs you, by the time she gets home tonight you can bet she's got a dozen business cards and numbers scribbled on cocktail napkins. And when she wakes up in the morning, it's a new day. It's doubtful that she's going to wake up and think, "oh, I need to remember to call so-and-so, I had so much fun talking to him last night." She has to handle her daily errands and get ready for another shift at the club.

Even though you might have had an amazing 30-minute conversation with her, she worked an exhausting 8-hour shift—and may have consumed quite a few cocktails—and the "magic" that you generated with her has subsided. Those feelings have faded. She's back in the "real world," trying to get things done before she needs to report back to the club later in the day.

This is why it's important for you to get her phone number. If this is going to go any further, it's because **YOU** will call **HER** and set up the plans.

The easiest way to do it is to phrase it along these lines (and remember, it's never a "request"):

"Listen, Cindy, it's been awesome talking to you but I need to head out and handle some business. I know it's probably against the house rules for you to write down your phone number, but we need to finish up this conversation. Tell me your number, and I'll give you a call sometime so we can set something up."

Notice the phrasing: confident, respectful, and **NOT** asking permission. You are laying out a game plan for her to follow.

Have her tell you her number. Then pull out your cell phone, pretend like you're checking your text messages, and program her number in. Being discreet about this shows respect. Be smooth. Neither of you want the manager looking over and seeing an obvious phone number exchange going on.

She says her number, you take out your cell phone and program it in. Simple.

Now, as you program her number in, say "I'll have some free time on _____ (name the day of the week two days from now). What's a good time to ring you?"

This eliminates any worries about disturbing her while she's in the middle of something, or waking her up. (Most guys fear that if they don't wait long enough to call, they'll appear desperate. This is nonsense. Find out when she's available to talk two days from now, and call her then.)

So now you're going to call her tomorrow afternoon and arrange the meet, or you'll leave a message on her voicemail asking her to get back to you. (Use her nickname, if you've given her one.)

If you leave a message, always sound confident and energized. Never sound hesitant or anxious. If you've used the Tactics as I've explained, she's going to remember you, and she'll be open to seeing you again.

BONUS TIP #1: If possible, the best strategy is always to try to meet her after her shift. The reality is that strippers are flaky, distracted by a million other things (and other men), and always feel pressed for time because they're usually working, sleeping, or trying to get shit done before they go back to work. Calling her on the phone, and hoping to catch her in the right frame of mind when she *will* agree to go out with you, is a crapshoot.

Try to meet up with her that night (for drinks, and if things work out, sex). Then, when you call her in the future to take her somewhere (or meet up with her again after her shift), you'll feel to her like part of her "circle" and she's likely to give you repeat sex. Once you see her outside of the club—and especially if you bang her—you'll never again be "that guy she met at work."

Meeting a stripper at the club, not seeing her after her shift, and then calling her to see her at a future date **can** work, but it's challenging—for lots of reasons beyond your control.

BONUS TIP #2: One strategy for meeting up with strippers after their shift is to show up at the club close to the shift change. Make sure to find out when the shift changes are at the clubs you go to. As a "night owl" living in Las Vegas, I would often roll into the club at 4am when the night shift was getting ready to clock out. I'd sit down with a girl, rap with her and buy her a drink, and it was easy to suggest meeting up for a drink in a half-hour, when she got finished. (Plus, she was winding down from her shift and had already made her money. She wasn't in "hustle mode"; she was happy to sit down and chill out.)

Or, show up at 4pm when the day shift is almost over, and the night shift is about to begin. Try showing up an hour before shift changes, and you'll increase your chances of getting a stripper to meet you before she goes home.

BONUS TACTIC:

When you call her and leave her a message, never mention the fact that you met her at her club. ("Hey, it's Dean, I met you at your club last night...")

This will make her feel reluctant to reply, since you're now establishing yourself in her mind as a "club customer" and she's going to remember the concerns she has about seeing customers outside of work. (Most

strippers associate customers with *work*, not with fun. They don't want to mix the two.)

Instead, *assume* that she remembers exactly how you are—and just in case, throw in a reference to the conversation you had. Mention something she told you, and include a “hook” that motivates her to want to call you back. And always sound like you're in a great mood.

“Hey ‘Tequila,’ this is Dean. Awesome meeting you last night. Anyway, I remember we were talking about how you wanted to visit South America, and I just read this incredible story on the Internet about South America and that stuff we were talking about. Anyway, I want to tell you about it. Ring me back when you get a minute. 775 – 5767.”

As for this information you want to tell her about, this is easy—do some Internet research on whatever she discussed with you. It could be an idea for a business she has, the type of job she wants to get, or the type of work she would do if she won the lottery and never had to work again.

Whatever. Grab some information off the Internet and make it sound like you've got something cool to tell her. The idea is to motivate her, as much as possible, to call you back....because this is when you'll use your Tactics to lock down your next meet.

Regardless of whether you're in a strip club or talking to a chick at the park, never “ask permission” for her number. You want to convey confidence to women that says, “I meet chicks all the time, and they dig hanging out with me—*why would this girl NOT want to give me her digits?*”

When you *do* ask permission (“Do you mind if I get your number?” “Would you like to go out sometime?”), you're only giving her the opportunity to decline. By failing to lay out a path for her to follow, she's going to think about reasons to say “no” rather than simply going along with your flow.

Tips On Texting

Here are some rules and some text examples of mine you can use:

- Keep your text messages very short. Long text messages make it look like you're kissing her ass. Your texts should be shorter than hers.
- You don't text a girl to have a conversation with her. Do it to tease her and to lock down plans to see her.
- Never text her back right after she texts you. Wait at least five minutes. Be unpredictable—let her wonder when you're going to reply.
- Don't use all capitals (which makes you seem like mentally unbalanced), and don't use a bunch of exclamation marks: "no way!!!!!!!!!!!!!" (because you look like a tool). And, don't use those texting shortcuts like "LMAO" or "ROTFL." She might not know what it means, and it will confuse the hell out of her.
- Use a smiley when you want to make sure she knows it's fun. :-) :-o :-p are the ones I use. I use the tongue one more, and the not-smiling ones. They make her wonder if she's done something wrong.
- Don't answer her questions in a text message (unless she needs an answer to something important, like where you're going to meet up). Chicks will often use a text message exchange to "probe" you and find out more information about you. Just tell her, "I'll tell you everything you want to know when we get together." Leave it at that.
- Don't be the last one to text. Let her wonder why you're not responding.

Here are some examples of things to text, from my buddy Johnny Russo, the author of the bad-ass manual [Street Smart Seduction](#). You can figure out when to use them.

- You're like the little sister I never wanted :p
- You're naughty! I think I like it...
- You're bad! Stop trying to seduce me...
- You're just using me...

- I hope you're rich so you can support me...
- Stop thinking about me...
- Don't hate me because I'm beautiful
- I think you're a player...
- You're out of practice...
- Can you afford me?
- I'm still hotter than you
- What's your real hair color?
- Hey, dork...
- What's up?
- How much do you miss me?
- Wow, you might even be smart, too...
- Nice try, dork...
- I hope you can do better than that...
- Miss me?
- I don't know if you can handle me
- I'm not sure if you're what I want
- Are you always such a pain?
- This isn't helping your chances to get with me
- I'm too much of a bad boy for you
- You need a "nice guy" not me
- I know you want me
- You are SO into me it's not funny
- Are you coming?
- You're not my type
- Behave and be cool this time
- Wear something cute & sexy
- You're kinda nice... but the jury is out
- You're so demanding...
- When can you come over and cook me dinner?
- I don't put out so easy...
- You can stop by, but you have to leave early
- Drop what you're doing, meet me at ____ in 10 min
- Not many women can handle me
- You suck
- Do you have what it takes?
- You gotta do better than that

More Phone Tactics

If you're going to call her, here are some tactics to keep in mind:

1. No matter who answers the phone, announce who you are: "Hi, this is Mike. Is Sarah there?" This demonstrates confidence, and if a housemate or family member answers, you'll establish rapport with them. This can come in handy later, if you meet them.
2. If they tell you she's not home, just ask for her to call you back. Don't go into any sort of explanation or mention that you want to make plans with her. It might make her feel embarrassed when they relate the message to her; if they know she works at the strip club, they'll probably figure you're some customer trying to get a date with her.
3. Never call to chit-chat. Only call to plan a date with her, and have the game plan already in mind. Keep the phone call under five minutes. You'll have plenty to talk about when you meet again in person. Once the plan has been set, tell her you're looking forward to seeing her and politely end the conversation.
4. Talk slowly and sound cheerful and relaxed. Your tone is very important. If you sound anxious and talk too fast, you're going to come off as desperate and over-eager.
5. If she doesn't answer, don't leave a message. In most cases she'll screen the message and "forget" to call back. Make the call in the afternoon, and if she doesn't pick up, call again in the evening.

With strippers, it's especially important that you ask her about her work schedule, and ask "when is the best time to ring you," because a lot of them sleep during the day.

Waking her up and having to apologize sucks! (If you don't get her on the line in your first two attempts, try again two days later. Still no answer? Forget her and move on, unless you've also got her email. I'll get to that in a moment.)

6. Don't send her a text message instead of calling her. This is an obvious impersonal wuss move, and the flirty energy and tone of your voice is important for making her feel comfortable saying "yes" to the date.

7. So what about email? In this day and age, it does make a lot of sense to get her email as well as her phone number. Women are far more likely to respond to an email than a voicemail message, and you can also use "getting her email" as a clever Tactic for scoring her phone number, too.

Here's how to do it: instead of getting her number first, ask her if she's got an email address. Notice the phrasing: you're not asking for her email address, you're asking "if she's got email an address" – which anyone is going to say "yes" to, without a second thought. Now she has to tell you her email; it's the sensible thing to do at this point.

Then, as you write down her email address (or program it into your phone), say, "oh, I should get your number, too." In this context—since she's already giving you her email address—it sounds smooth and natural.

Now you've got two ways to contact her. I suggest calling first. (99% of the time, you will have to call her first if you're dealing with a stripper.) If you can't get her on the line, send her a brief, friendly email and reference something funny the two of you talked about. Don't propose a date; just ask her when a good time to call is. When you connect on the phone, that's when you'll lay out the plan and make it happen.

Quitting While You're Ahead

When you've met a stripper and built a connection with her, and the goal is to see her again soon—*outside* of the club—by the time you stand up and make your exit, you want to be sure that you laid the proper groundwork.

She should have found you funny, original, and confident—borderline cocky, because you made *her* measure up to *your* standards.

You've gotten her to open up about her passions and interests, and she feels that you have important things in common. She also believes that knowing a guy like you will add *value* to her life, which if she's a stripper, probably feels a little out-of-control and directionless to her these days

Also, because you slipped in a Cold Read or two, she thinks you're an unusually deep, perceptive guy who has a lot of experience vibing with beautiful women.

You've demonstrated that you're a good listener, instead of just talking about yourself. And most importantly, you've taken the time to get to know about her talents and goals, instead of treating her as a sex object (which is how she's used to being treated by customers).

Now it's time to make your exit. Hanging around *too* long creates two challenges. One is that no matter how cool and interesting you are, she knows she *should* be working and making money, and the fact that you're not buying dances is going to eventually cause some awkwardness.

The second challenge is that as a Mack, you always want to give the impression that you're a guy on the move with places to be. If you've spent 30 minutes vibing with her, that's enough for now. You want to save some discussion topics for when you see her again outside of the club...when you can *really* make it happen with her.

I'll usually end the conversation by saying, "Well Melissa, you're definitely not the typical girl I meet in these places...I get the feeling we could talk for hours, but I see a lot of lonely guys here who I'm sure would love to pay you for your company. You go handle your business. We'll hang out soon." (Or, I'll lay out a plan for meeting her after her shift.)

Notice the phrasing I used. Once again, I distinguished myself from the other customers: they're the "lonely guys" who need to spend money on her. Not me—I've got shit to do.)

By using the Tactics explained in this book, and backing them up with arsenal of techniques in the "Ultimate Edition" book, you will have made a positive, memorable impression on her. The Mack knows when to quit while he's ahead—for now, at least—and resume this conversation when he can have her undivided attention, outside of the strip club.

Sealing the Deal *Tonight*

Another way to close the deal is meeting a dancer after her shift and banging her tonight. This is an Advanced Mack Maneuver. I don't suggest attempting it until you've engaged a few dancers in successful conversations, gotten phone numbers, and met them outside of the club.

Once you've done this, you're going to view dancers as regular girls that can be macked on like any other, and you'll possess **bulletproof confidence**.

However, if the conversation at the strip club is flowing, the connection is building, and the vibe is getting flirtatious and sexual, you might feel that yanking her is a definite possibility.

I like to ask strippers, with a smile, "So what's your curfew tonight?"

The idea of a "curfew" is going to make her smile. Most girls will express surprise: "I haven't had a curfew since I was a teenager! I go home whenever I want to."

This is a clever little technique designed to encourage her to be spontaneous and adventurous tonight. You're getting her in the mindset that she is a single, independent, adventurous adult woman.

The “curfew question” might also result in an explanation of why she *can’t* hang out tonight. She might tell you she needs to go home after work to check on her kid, or she’s exhausted and needs to go home and sleep. If she replies this way, then you know that scoring with her tonight is simply not in the cards.

Get her phone number instead and plan on setting something up in the near future.

If she gives you the reply you’re hoping for—she tells you she stays out as late as she wants, and doesn’t have to answer to anybody—then she might be up for some fun with you tonight.

In this scenario, you now need to paint the picture of what’s going to happen when she meets you after her shift.

Don’t be vague. Don’t suggest that the two of you could “maybe go somewhere,” or ask if she’s up for doing “something.” In other words, never sound like you’re *asking permission* to spend time with her.

Instead, lay out how it’s going to be. Project confidence and leave her as little wiggle room as possible. *You know the perfect place where the two of you can go.*

If the club is noisy, you could say:

“This conversation is so interesting I want us to continue it where we can really hear each other. After you get done here, I want you to meet me at this very cool bar/café/restaurant I know you’re going to like.” (Be specific, and give her the name of the place and where it’s located. It should be close to the club, or near her home, if you found out what part of town she lives in.)

NOTE: She’ll have to meet you at this other location. No stripper is going to leave work and get in your car out in the parking lot. This is strictly against club rules and the bouncers are watching everything that goes on

in the parking lot. Even suggesting this could set off “red flags” in her head. Remember that these women need to be especially concerned about their personal safety. You need to be mindful and respectful of this.

If the club *isn't* crowded and crazy, you could say:

“This place is slow tonight and I can tell you want to go have some fun. When you finish up, come meet me at this cool spot nearby. (Name the place.) I’ve got to be up early, so I can only do one drink, but we definitely need to finish this conversation.”

***Notice the phrasing:* you mentioned that you’ve got to be up early and can’t stay there long. This is designed to set her mind at ease: if she agrees to join you, it’s only going to be for “one drink.” Strippers, like all women, have an internal mechanism that tells them not to be too “easy.”**

Don’t attempt to invite her back to your place straight from the club (unless you really think she’s dying to get laid). Dancers are especially sensitive about men perceiving them as sluts or prostitutes. The key is to propose a place where you can hang out with her *before* you try to take things back to your place (or her place).

The place you bring her should be based on the Intel you’ve gathered on her. By now, you should know what kind of environment will appeal to her—whether it’s a mellow late-night coffee shop, or an after-hours nightclub, or a place with the music she loves. Or, does she love ice cream sundaes? You could bring her to an all-night diner that has “the absolute best ice cream sundaes in the world.”

NOTE: Always over sell the place that you are inviting a girl to. Paint a picture in her mind of how awesome it’s going to be when she comes and meets you.

WACK: “Come meet me at this other bar later.”

MACK: “You’ve got to come for a drink at this bar. My buddy is the bartender, he’ll hook you up with the most incredible mojito/margarita/etc you’ve ever tasted in your life.”

(If you don’t even know the bartender at this place, no problem. Show up early and introduce yourself. Have a drink. When your girl shows up, now the bartender IS your “buddy.”)

WACK: “If you’re hungry later, we can meet up and have some food.”

MACK: “I know you’ll be *starving* when you finish here, I’ll text you and we can grab a quick bite at this fun place just down the road. You mentioned you loved a good cheeseburger earlier—well this place has the best burgers in town, hands-down.”

Always have several options in mind—places to bring women depending on the time of day/night, and their preferences. During the conversation, I always bring up topics like my favorite food and my favorite cocktail—so that I can learn what theirs are. Once I know what they crave—whether it’s burgers, ice cream sundaes, margaritas or martinis—I can always suggest an appropriate place where we can meet later on.

As a rule, you should always know the right places to bring women—whether it’s a first date, or meeting a stripper for drinks at two in the morning. Never sound wishy-washy about where you want to take her. Tell her you *know* the perfect spot. If she’s digging you, she’ll follow your lead.

Bonus Section: How to Have a Threesome

By Johnny Russo, author of [Street Smart Seduction](#)

I know you're all excited about that title, but let's get something really clear here: You don't really want a threesome.

No, your sorry ass wouldn't know what to do with TWO pussies at the same time. 'Cause it ain't NOTHING like the porn movies.

Most guys want the threesome not to do each of them, but to watch that girl-on-girl action and have the OPTION to stick your dick in there when the time is right.



About 90% of the guys I know that want a threesome fall into this group:

- 1) Has never had one - and so he only wants it to say he did it, not because he has the faintest idea what it's like for real...
- 2) He's all caught up in the power fantasy of having TWO women - which must mean he's twice as manly in his head.
- 3) When he gets into one, he will chickenshit out when he realizes he's now the one with the spotlight on him and has to satisfy TWO women. That's when his dick goes limp.

And I hate to say it, but that's probably you.

So if you need to get this wild idea out of your system, I'll tell you **how** to do this, but you gotta know why you want it, or you're going to turn this into a fucking embarrassing experience for everybody.

Here are the steps:

#1 You can do this one of two ways: Try to get two women to experiment that you met that night - OR get your regular girlfriend in on it.

#2 As for the two new women you just met - it could happen, but your game has to be TIGHT. If you get them a little drunk and playful, that helps. Just don't let them keep playing with each other unless you're involved. You want to be telling them what to do, like you're their master, and they are your slaves.

If they're REALLY into it, and you know they're not going to have some freak-out because they're leaving the bar, you need to get them home. I don't suggest even trying to get her out of the club until after 1:00AM or so. If she feels like she's 'missing something' at the bar, or with her friends, she won't go.

#3 Invent an "after-party" at your place. You need a reason to get them to your place (or even one of theirs) that doesn't "break her state of mind." And you don't want to make it obvious that this is why you're leaving - to have a threesome. The reason needs to be MORE FUN.

You've got booze, you've got music, you've got a big couch with pillows, and you've got something they all have to see. Maybe it's a huge fucking lava lamp. Maybe it's a movie where you were an extra. Maybe it's your pictures from Australia. Just have something mega-cool to go see. This is the excuse they need.

Don't ask them, either. **TELL THEM.** And start by telling one chick that the OTHER chick wants to go, and vice-versa. "Donna says she wants to go have some more fun, because this place is starting to get lame. C'mon."

#4 When you get them to your house, you make sure the lights are down, that funky light is on, the music goes on, and the drinks come out right away. I'm not going into how to setup your house here, bro, but you need to have all the clocks hidden, and the house neat and smelling good. This is shit you should know by now.

#5 You need to get them back to the same feelings you were having in the bar, so I always pull out a game or something to fuck with. I've got cards, dominoes, a Ouija board, dice, all in one drawer.

#6 If you get your regular girlfriend in on it, make sure you've talked about her past and if she's had one before. If NEITHER of you has had a threesome, you got some shit to discuss. She'll get jealous, and you're going to have a weird fucking time. Get that shit straight FIRST. Then the rest will be easy for you. Just let her take the lead.

#7 Start with a "massage circle" where everyone massages in a line, you in the middle. Then get them to massage on each other. From there it's EASY to get them to start going further.

#8 Do the "kiss test" where you kiss one of the chicks and pull away. You say: "Hmm. Not bad. Let me try her..." Then you kiss the other chick. After that, you say: "Not bad, either. Here, **you** try her." Then you gently pull the first girl over to the girl you just kissed and let them go at it.

You can also say: "Mmmm. That was like cherry! Here, *you* try it and tell me if you taste cherry..."

#9 Once they get started, everything takes care of itself. Just make sure you start in the right place so you don't have to move from the kitchen to the bedroom, or the hallway to the bedroom.

#10 Don't push them too far too fast. A threesome should happen at the girl's pace. If you start seeing one of the women getting weird (you'll see it in her eyes, where she looks, how much she's looking down, etc.) you need to go back to making her comfortable and loosened up.

(I used to do this with drugs until I realized that you really can do the same thing with words if you know what you're doing. Besides, drugged-out chicks are the **WORST** in bed.)

She has to feel safe and protected in this zone. Which means you have to be willing to back off **BEFORE** she starts to put the brakes on for you.

This is important! If you miss these moments when a woman is getting all weird, and SHE ends up stopping you, then you probably will never get it back to where it was before.

If you focus on their enjoyment and make it about them, you can score the threesome. If it's only about *you*, you'll scare them off.

For more secrets from one of the world's most notorious players, visit www.streetsmartseduction.com.

Chapter 12: Dating Strippers

I define a "date" as any time you meet up with a girl *after* the first time you meet her. If you meet a stripper at the club and meet her a few hours later to have drinks, it's a date. If you call her and make plans to see her a few days later, that's a date, too.

With strippers, the ideal scenario is meeting her after her shift for drinks. In those situations, my success rate is very high. But if that isn't possible, I'll be sure to get her phone number so that I can make plans to see her soon, outside of the club. Most strippers take off at least one night a week.

Now, as far as dating goes, Rule #1 is that you need to forget about dating women in the traditional sense. Why? Because it puts you at a disadvantage.

When you take women out for the tired old “dinner and a movie” routine, you’re surrendering your power. You might as well be saying to her, “I’m going to take you out and spend money on you because I want to *prove* that I’m worthy of being your boyfriend.”

And then, for the duration of the date, the guy sits like there trying to act like a “gentleman,” being completely non-sexual and BORING.

These dates are never really fun for either person. The guy is stressing out in the back of his mind about whether he’s going to get any action at the end of the night, and the girl is wondering that the guy *expects* for this money he’s shelling out.

Look, the bottom line is that dating women in this way is not effective. I learned this after spending years (not to mention huge amounts of money) taking women out for expensive dinners. I’d get a kiss on the cheek at the end of the night, and when I’d call her to see her again I’d get some lame excuse.

Then I started dating women in a much smarter (and more laidback) way. This means inviting them to join you on an activity you’ve already got in motion and focusing on having *fun* with them—without having to spend much money at all.

“Hey, on Friday night I’m going to step out for some cocktails at this very cool new bar where my buddy is DJing. Let’s meet there for Happy Hour.”

(In reality, I said hello to the DJ the last time I was there and chatted with him for about 60 seconds. He’s not my “friend,” exactly. But it sounds good, right?)

Or, “This weekend I’m going to check out this music festival. Come with me, it’ll be a blast.”

You can set up this date at a pedestrian mall, an art exhibit, a funky off-the-radar coffee shop, the dog park, whatever. Be creative and try

to tie it into an interest that you share with her. Just make it sound like something fun she won't want to miss out on.

Remember, you're inviting her to come be a part of *your* world—not trying to squeeze yourself into hers.

How To Begin The Date

The best place to begin the date is at your place. This may sound strange; you probably think your place is where the date is hopefully going to end up at the end of the night.

But when you use my method to get her to your place at the *beginning* of the date, it makes it much easier to bring her home with you *later*. Let me explain.

When you talk to her to make plans, instead of offering to pick her up (which she probably won't like) or suggesting that she meet you at the date location, tell her to meet you out in front of YOUR place at the designated time.

Give her your address, mention that your place is super-easy to find, and tell her that the two of you can "roll together" to the spot.

(The bar, coffee shop, restaurant, party, etc -- wherever you plan on taking her.)

She'll go for this suggestion because of two reasons:

A) It eliminates her fear that she's going to have to try to find the date location, and she might get lost. You're making it easy on her by suggesting that the two of you go there together.

B) She's going to be curious to see where you live. You didn't tell her that she'd be coming INSIDE your place. You only asked her to meet you out front. Still, she's curious to see the exterior of your pad.

So now, here's what you do. When she pulls up outside your place, you go outside with a smile on your face, as if you're all ready to go on the date—and then say to her "Oh my God, I forgot I need to make an important phone call (or send an email) before we go. It will just take a minute. C'mon inside."

So, you bring her into your place, and you let her hang out in the living room for a few minutes while you go into the other room and pretend to be taking care of some business.

And then, a few minutes later, you rejoin her in the living room and go with her on the date.

What was the purpose of this exercise? It's actually SUPER important. You showed her the inside of your home and you let her get familiar with it.

It is no longer a strange environment to her.

There is no longer a "fear of the unknown."

At the end of the date, when you use your techniques invite her back to your place, this doesn't feel scary to her because she has already been inside your home, and knows that it's comfortable and inviting.

(Note: it is critically important that your home is clean, and that your bathroom is spotless. 90% of the time, she'll ask to use it. Have some scented candles and plush bath towels in there, to score extra points.)

This sounds like a simple tactic, but it really works. I ALWAYS show a woman the inside of my home, just for a few minutes, before I take her out on a date. It has a subtle but very important psychological effect, which lays the groundwork for later in the evening.

Before I started using this tactic, when I would invite a girl back to my place at the end of the night, I'd be successful around 50% of the

time. When I DO use this tactic, girls come home with me around 90% of the time.

It all comes down to knowing how to eliminate a woman's "fear of the unknown," and ease her feelings of uncertainty.

These emotions are constantly running through a woman's mind when she is with a guy she doesn't feel she "knows" yet. Guys are completely different—if the girl is hot enough, we'd drive to the worst ghetto at four in the morning, in a blinding rainstorm, just to bang her!

But if you invite a woman back to YOUR place...and she has never seen it before...she might worry that it's filthy, or that you have a weird roommate, or that it's too far away, or whatever...there all kinds of little "red flags" popping off in her mind about why maybe going to your place is NOT a good idea.

And that's when she'll say, "Umm, thanks, but not tonight, I need to be up early tomorrow..."

Well, you can sidestep all of this, and set her mind at ease, when you "preface" the date by inviting her inside for a few minutes.

Then, at the end of the night, when it's time to invite her home...it feels to her like a MUCH safer and more comfortable scenario, because she's already been there.

When You're On The Date

A date should always involve multiple venues. The more places you visit with a girl during the course of the date, the longer it feels like she has known you. This makes it a lot easier to close the deal with her later—much more so than if you took her out to some fancy restaurant and spent two hours sitting across a table from her and making boring small talk.

So if you're meeting up with her to have drinks, don't sit in the same bar for five hours. Have a couple of drinks there, then lead her to the next spot—another bar or lounge nearby. Then take her somewhere else for a quick bite to eat. Then a nightcap somewhere else—or take her for ice cream.

(Note: Don't *ask* her if she wants to go to the next spot, or if she's in the mood to go somewhere else, etc. Be the leader, and make the next spot sound *even more fun* than the venue you're currently at. She's coming along for a ride on your "fun train.")

With this "multiple venue" approach, you can basically have a dinner date with a girl without having to *set up* a traditional dinner date. All you need to do is casually mention that you're hungry, and then you make a location change and go somewhere to eat together.

Ending The Date

The key to getting her back to your place is to create a *reason* why she should come home with you. I always mention things during the date conversation that I can bring up later as reasons to come back to my crib.

For example, if we're talking about books, I'll say that I just finished reading this incredible book that she ought to read. Later on, when it's time to bring her home, I'll say "Let's stop by my place, I want to loan you that book I told you about."

This "reason" could be anything: a cool DVD, a new piece of music, a photo album of a trip you went on, a great bottle of wine, or an unusual liquor you want her to try (Absinthe is a great one).

The idea isn't to "fool" her into coming home with you. She knows the deal. If she's been having fun with you and her attraction towards you has been growing, she's looking forward to the sex as much as you are. But with women, you want to give them plausible deniability so that they can *tell* themselves that the sex "just happened."

Also important: include a “false time constraint” when you make the suggestion to go back to your place. Say something like, “Let’s go back to place and I’ll show you that awesome video I told you about. I have to crash soon because I need to be up early, but we can watch the video and have one glass of wine.”

(Make it sound like you have no intention of sleeping with her. Again, you’re giving her plausible deniability; after the sex, she won’t need to feel slutty because she can tell herself “things just happened...it’s not like I was *planning* on fucking him!”)

Finally, don’t ask permission. You know what I’ve been saying all along about the importance of leading women down “the path

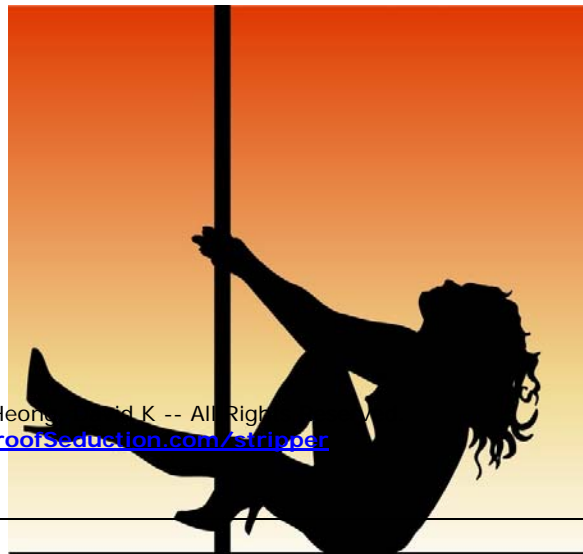
When you ask her, “So would you like to come back to my place?”, her brain is naturally going to start coming up with reasons why it might not be a good idea. (It’s late, she has to get home, she’s tired, etc.)

Don’t let her start considering these reasons. Instead, tell her *why* the two of you should go back to your place and make it sound completely natural next step of your fun evening.

I like to show the girl a video (or pictures) on my computer and have her sit on my lap. Or, I’ll sit with her on the couch, grab my guitar, and strum a song. Then I’ll have her hold the guitar and I’ll put my arm around her and show her how to position her hands. These are great ways to keep building physical contact.

The Truth About Stripper Girlfriends

Armed with this massive amount of knowledge, dating dancers—or just enjoying a lot of hot sex with them—is going to be within your grasp.



But before you start considering a serious relationship with that stunner you met last night at the club—or God forbid, marrying one of these women—I want to tell you that many of the negative cliches about strippers are true.

The reality, behind the fantasy, is often more trouble than it's worth. Again, I'm not saying that *all* strippers are this way, but if you hang out in this scene for a while, as I have, you're going to notice similarities among many of them.

Your relationship with a stripper will probably involve a lot of drama, dishonesty and a complete disregard for sobriety. You'll have to contend with all the other guys (including her regular customers) who want to fuck your girlfriend and want to get you out of the picture.

But then there's the nights of wild partying, the incredible sex, and the awesome ego boost you get from

Just remember before you “fall” for one of these girls...

This is their lifestyle. No matter what they might say, stripping is more than a job: it's a lifestyle. These chicks are working all night long, six or seven nights a week, *and* drinking and possibly using drugs whenever they work. Nearly all strippers *at least* drink booze on a nightly basis, since it helps them loosen up, shed their inhibitions, and “bond” with customers. (No customer likes it when his stripper orders a \$7 orange juice—he wants to think he's getting her buzzed and making her more vulnerable to his “charms.”)

With this grueling nightly routine, there's little time for these chicks to get anything else done. They wake up in the afternoon and start getting ready to report back to the club. After a while, the thought of waking up at 8am and going to a “regular” job—and making a regular, taxed income—becomes totally unrealistic.

Fundamentally, these women are lazy. If you're an educated, career-minded guy, it will be impossible for you to relate to their daily routine

and how little they get accomplished. And you're kidding yourself if you think you're going to start dating a hardcore Pro and turn her into a productive member of society.

If you start dating her and have her quit working, she'll probably wake up in the afternoon and lounge around your house in her sweats. Or, maybe she'll roll out with your credit card to do some shopping. But don't think for a minute that she's going to update her resume and use this opportunity to go after her dream job.

They lie. Just in order to *be* a stripper and mentally accept what they're doing for a living, they have to lie to themselves. They tell themselves, "I'm only doing this for a limited amount of time—until I pay off my debts/straighten out my life/settle down with the right guy/etc." They'll constantly repeat this lie to their friends and family (or, lie about what they do for a living altogether).

If they've managed to con themselves, conning *you* is hardly going to be a stretch. Strippers who've been in "the game" for a while seem to develop an allergy to telling the truth. If you try to date a stripper, get ready to deal with a level of flakiness you've never encountered before. Phone calls will go unreturned for days. She'll break appointments with you at the last minute, for ridiculous reasons. She'll need to borrow money, even though you know she's hauling down a shitload of cash at the club. She'll make up lies to cover her mistakes and inconsistent behavior, even though just telling you the truth would make things so much easier.

And if you *question* her lies and tell her to just be fucking honest...get ready for World War III.

Sometimes they come from fucked-up, abusive backgrounds.

This cliché is true in some cases. If a woman has these deep psychological issues, you're not going to be the one who cures them. All you can expect from her is emotional volatility and a deep distrust of all men. I don't care how hot she is. Don't get seriously involved.

They date assholes. If I had to describe the typical “stripper boyfriend,” I’d say he’s a creep with a low IQ who is insanely jealous of other men and overprotective of his girlfriend, yet at the same time he treats her like crap and bangs anything else he can get his hands on. Strippers are drawn towards this personality type.

I’m not a psychologist, but I can take a stab at the reason why: because these men confirm their feelings of self-loathing. Most strippers believe themselves to be “unworthy” (a feeling probably instilled in them by their abusive mothers and/or fathers, and the jerks they went on to date).



And so as adults, rather than seek out men who make them feel better about themselves, they subconsciously seek to *punish* themselves by dating abusive assholes. (I’ve known a lot of porn star chicks, and this profile applies to them, as well.)

This need for self-destruction is also the reason why so many strippers, and porn stars, have drug and alcohol dependencies.

You’ll also find that a lot of strippers, despite their seemingly flawless bodies, are single moms. (Strip club lighting somehow manages to conceal stretch marks and other imperfections.) The fathers of these kids are long gone (or serving prison sentences). Again, this is a result of being with some asshole ex-boyfriend, who knocked her up and then split.

I once had a relationship with a dancer who had a five-year-old daughter. Personally, if I’m dating a stripper, my rule is that I don’t even want to *meet* her kid. I’m sure her daughter was cute and sweet and wonderful, but I didn’t want to get involved—and I sure as hell wasn’t going to get on the hook financially.

I did this for the child's sake, really. I figure the kid has enough issues to deal with, having a stripper for a mom and no father, without me coming into her life, forming a bond with her and acting like her surrogate father, and then bailing (just like her father did).

I suppose if you get into a serious relationship with a stripper, you're going to have to get involved with the child and be a father figure. You might actually find joy in that. I've known relationships like this that worked out. Personally, I'm not interested in marrying a stripper, and I know that each relationship is going to eventually fall apart. (Usually due to her emotional instability.) Therefore, I keep the kids out of the picture.

If you do wind up getting into a relationship with a dancer, you've also got to be prepared to deal with how she makes her living. Jealously often becomes a destructive factor.

Only two types of men have no problem whatsoever being a stripper's boyfriend. The first type of guy is confident enough in himself, and in the relationship, to know that her job is exactly that—a **JOB**.

Usually, this type of guy has hung around enough strip clubs, and known enough dancers, to understand that it's work to them and that the "flirting" with customers is an act.

(With my ex, when she went to work, we'd joke about her "going to the ATM machine." She'd go to the club, milk the suckers for \$1,000, then we'd meet up at a bar afterwards and have a great time.)

This type of guy also keeps his girlfriend's lifestyle in check. He doesn't accept her irresponsible, flaky bullshit. And she doesn't work every night and sleep all day, because they both want to spend time together as a couple.

(For every 10 strippers that lead reckless fast-lane lifestyles, you'll find one or two that actually have their heads straightened out and really *are* just working at the club on their way to other things.)

The second type of guy is letting his dancer girlfriend pay the bills. She brings home the bacon, so he's in no position to complain about her job. He doesn't want to lose his meal ticket. (Otherwise, how would he be able to afford high-quality marijuana and equipment for his rock band?)

If you do wind up dating a dancer, always be in the first category!

Another rule of dating dancers is that you shouldn't hang around her club while she's working. This can only create problems. She's going to feel uncomfortable if you're watching her flirt with other customers, which will hinder her ability to make money. No matter how cool you are with her, and what she does for a living, steer clear of the club while she's working. Respect it as her work space.

Setting some ground rules can help, such as asking her to come home directly after her shift and holding her to it. In Las Vegas, however, the strip clubs stay open 24 hours. Her shift might technically end at 1am, but if she's with a customer who's shelling out for dance after dance, she's going to stay with him until he's ready to leave (or until his money runs out, whichever comes first).

It's part of dancer protocol: as long as the customer is spending money, it's inappropriate for them to "clock out" and tell the customer they're going home.

If this becomes a serious problem for you, then be a Mack about it: end the relationship and move on the next.

That's what happened in my last relationship with a stripper. I loved the girl, but she was popular at the club, and had an undeniable instinct for making money. She had a tendency to accept too many drinks from customers and would keep sitting with them after her shift ended, because she didn't want to leave money on the table. Then she'd call me at 4 o'clock in the morning, drunk as hell, and ask me to come pick her up because she was in no condition to drive.

After a while, I had to “man up” and terminate the relationship. She was a “10”—the kind of stripper that high rollers fawned over—but her work was infringing on *my* work and lifestyle, and because she wasn’t willing to change her routine, I had to end it.

I also want to mention, if you return to the club to continue macking on your favorite chick, but she’s busy attending to another customer, maintain an air of total nonchalance. Scout out other options. There could be an even better prospect in the club for you to work your magic on.

Never sit there like some loser (or stalker), watching and waiting for her while she sits with other customers. Behave this way, and she’ll only want to avoid you.

As a rule of thumb, you should be able to Close the Deal (which means getting her phone number, or seeing her after her shift) within two visits. If she’s being real with you, and there’s a genuine mutual interest, you only need her number to arrange a get-together.

There is no reason for you to continue going to the club and hanging out with her in that environment, and as a Mack you *must* maintain your self-respect.

Dominator Says:



It’s definitely possible to date strippers and have them be committed and faithful to you. I’ve done it. They’re not all drug-addicted drama queens. In fact, some of the coolest, most loyal chicks I’ve known have been strippers. They had my back when I was going through my own heavy personal shit.

Just be sure to follow these rules if you want to hold together a relationship with a stripper:

- Fuck her good and often. Women literally get addicted to your cock when you're able to give her orgasms every time you're with her. And don't only bang her at night before bedtime. Be unpredictable.
- Don't tolerate any crap from her. If she's late, you leave. Next time she won't be. If she gets in a snotty mood about something, punish her by not fucking her for a week and let her know about it. Spending time with you (and enjoying your cock) is a privilege, not her right.
- Have a life that she is a part of. Don't make her your life.
- Never get jealous. Don't ask her for details on the guys she danced for tonight, or why she's got business cards in her purse from a bunch of different dudes. She's a stripper, remember? This is her job. If you can't handle it, break up with her and go date a school teacher.

When To Move On

Some strippers—and remember, they're professional salespeople—regularly give out their phone number to customers because they want to cultivate “regulars.” She might expect you to start showing up a couple of times a week and buying dances.

This is not part of your game plan. Once you've got her phone number, you should not return to her club until one of two scenarios happens:

1. You call her, she tells you she has to work every night this week, and you stop in the club once more to hang with her, buy her a drink, and keep the connection going. But you will **not** buy dances, and you will **not** return a third time to see her. The next time you see her will be outside of the club when she's not working...or not all. (Hey, there are a lot of fish in the sea...and other sexy, more available strippers in your area, I'm sure.)

2. You got her number, you've tried calling her to arrange a meet, but she's being evasive. She's playing games with you. Once you determine this, you are free to return to the club and apply your Tactics on different girls. You can expect the stripper who was evasive to give you rude looks when she sees you macking on other women. So be it. Ignore it. She had her chance. You've moved on: she can keep hustling the chumps.

Don't keep returning to the club, time after time, spending money on buying her drinks (or even worse, dances) without getting results.



It must be noted, some dancers have a firm rule about not seeing customers outside of the club. She might be paranoid about being "found out" by the management, and fired.

You might cause her to reconsider this rule, but if she holds firm, just respect it and move onto other prospects.

You're never going to verbally convince a stripper to break her own rules in order to see you. She has to *want* it. And if you lay the proper groundwork and build a real connection with her, she will.

You're now armed with the tools you need to become a Strip Club Dominator. Use these Tactics wisely, and strip clubs can be an incredible new venue for meeting women.

But we're not finished quite yet. I've also included some **bonus chapters** with more powerful tips...

BONUS CHAPTER #1

The Art of the “Cold Read”

Powers of Perception: Gaze into your “crystal ball” and capture her attention with the Cold Read technique

By Dean Cortez

In “**M.A.C.K. Tactics: Women Persuasion Secrets,**” my best-selling seduction program for men, I stress that **originality** is the most important quality that you can convey to a woman—from the way you dress, to how you approach the ladies and engage them in conversation.



On the other hand, when you *fail* to make a unique impression, she’s going to automatically lump you in with the last 37 chumps who tried to buy her a drink—and within three minutes of you paying for her cocktail, she’ll be excusing herself to “go find her friend.”

(Don’t you just *hate* when women say that? As if her friend is lost somewhere in the nightclub, in desperate need of food and water...give me a fucking break.)

The key to building a bond with her is to engage her attention and get her to share information about herself. Then you’ll tell her how much you relate and establish rapport with her. One of my favorite conversational tactics for accomplishing this is using Cold Reads.

This technique, which is used to great effect by psychics and palm readers, is a way to make the other person feel like you understand what makes them tick, and what they’re going through, without them telling you.

The trick with Cold Reads is that the “observations” you’re making apply to virtually anyone. Yet there are psychological reasons why they work so effectively.

NOTE: This technique works especially well on strippers. For some reason, they tend to believe in karma, fate, spirituality, destiny, etc., and Cold Reads play into this fascination.

Human beings are self-centered, and we generally accept claims about ourselves that reflect how we wish to be. We also crave understanding, and to connect with people who understand us.

Finally, people are vain. We want to be seen as unique. So even though Cold Reads are usually vague, murky generalizations—which would apply to your Aunt Bernice, just as they would to the hottie at the nightclub—we *want* to agree with the person who skillfully “reads” us, and we’ll believe they have unusual powers of perception.

So forget about asking the generic “job interview” questions. (“So what’s your name,” “where are you from,” etc.) If I’m in a club, talking to some babe who’s acting a bit hard to get, I’ll bust out a Cold Read:

“Y’know, Lisa, I get the sense that a lot of guys get the wrong idea when they first meet you. They think you’re stand-offish and a bit cold. But you’re actually a lot more sensitive, and funny, than people realize.”

Another example: “I get the sense it takes you a while to trust people, because you’ve been hurt before by someone who was really close to you. But the people that **do** earn your trust, you would do anything for them.”

Or, “I can tell that you’re someone who usually plays it safe and doesn’t take chances, but sometimes you’ve regretted it because you missed out an opportunity. But then other times, you’re spontaneous and adventurous, and you *do* take chances...and that’s when you’ve had some of the best times of your life.”

If she agrees with one of these “reads”—and honestly, I’ve never had a woman flat-out disagree—I’ll follow up by telling her that I can totally relate, because I’m the same way. This builds a bond between me and her. In order to solidify the bond, I’ll tell a quick story—one that illustrates how I’m the same type of person. (If you’ve got five Cold Reads ready to use, you should also have five short stories to illustrate how you embody those same qualities.)

A similar tactic is using “Barnum statements,” named after the circus showman P.T. Barnum. These statements apply to just about anybody, but give the impression that you’re tapping into her inner psyche. My favorite is, “I can tell something has been weighing on your mind. You’re on the verge of making an important decision in your life, aren’t you.”

Pretty much all of us, at any given time, are contemplating a big decision (or one that is big to us, at least). Regardless, she’ll be surprised and impressed that you *knew* that about her. She’ll probably volunteer more information—and now you’re engaged in a deep, authentic conversation instead of trying to fill awkward pauses, or drag her onto the dance floor.

Much of what a cold reader does is simply repeating back what the subject has said, as if he already knew the answer. If she affirms that she’s on the verge of making a big decision, nod wisely and say, “Yes, that’s right, and you’re really having a hard time with it.” Claim her answer as your own.

Some other Cold Reads that are vague yet “profound”:

- *“You have a strong need for others to like and admire you, but you also have a tendency to be critical of yourself.”*
- *“You’ve got a hidden talent, or a passion, that most people don’t know about, and you want to pursue it— but something is holding you back.”*

- *“At times, you’re really social and outgoing. But other times, you’re reserved and introverted.”*

For another example of how the “Cold Read” principle works on our psyches, look at horoscopes. Men tend to think horoscopes are a bunch of nonsense, while women take them seriously. Read some of them (they’re often published in newspapers), and you’ll see this same technique being used. No matter what your astrological sign is, virtually every horoscope can apply to anyone; horoscope writers are purposefully vague, and hedge their bets to make them as universal as possible.

To test this theory, as I wrote this chapter I surfed over to one of the leading astrology websites. Here’s what the daily horoscope predicted for you, if your Zodiac sign is Cancer, Aries, Leo, Sagittarius, or Capricorn:

- “It's harder than usual for you to get much work done -- the flow of energy is just too constrained today. That doesn't mean you should give up, though! Just try to stay in one place, if possible.”
- “It's one of those days that demands pushing your limits -- at least a little! You should find that you're in a better position than you had anticipated, so keep at it until things are even more to your liking.”
- “No matter how weird things have gotten at work or at home, your deep-down good nature is getting the better of the situation. All you need to do is tell folks how you're feeling and they should give in.”

- “Today is all about depth -- you need to keep pushing and pushing until you've reached the right level. Whether it's at work or in your relationship, you should find that you're happier in the long run.”
- “You live to maintain balance and today makes it both more challenging and more rewarding to do just that. It's a good time to bring all your people together to discuss the future.”

Is this vague, meaningless garbage or what? And yet, women are *riveted* by horoscopes and interpret them to have great meaning.

Back in the 1940s, a psychologist named Bertram R. Forer decided to study horoscopes and debunk them. He ended up compiling a “universal profile” that almost everyone (85%) accepted as being “very accurate” about themselves:

“You have a need for other people to like and admire you, and yet you tend to be critical about yourself. While you have some personality weaknesses, you are generally able to compensate for them. You have considerable unused capacity that you have not turned to your advantage. Disciplined and self-controlled on the outside, you tend to be worrisome and insecure on the inside. At times you have doubts as to whether you have made the right decision or done the right thing. You prefer a certain amount of change and variety and become dissatisfied when hemmed in by restrictions and limitations. You also pride yourself as an independent thinker, and do not accept others' statements without satisfactory proof. But you have found it unwise to be too frank in

revealing yourself to others. At times you are extroverted, affable and sociable, while at other times you are introverted, wary, and reserved. Some of your aspirations tend to be rather unrealistic.”

You can borrow any of these sentences, rephrase it slightly, and you'll have a Cold Read that is proven to be effective.

Now that you understand the idea behind Cold Reads, you can invent your own. Based on her vibe, the way she's dressed, and how she acts during the first few minutes of conversation, you should be able to use a "read" that applies to her.



BONUS CHAPTER #2

Ten "Power Tactics" For Scoring Strippers

By Dean Cortez

Strip Club Dominators don't view strip clubs through the eyes of the average chump customer.



They see *target-rich environments* filled with sexy, available women. They're also a great place to hone your skills and become comfortable macking on 9's and 10's in other settings.

Sure, the girls are looking to get your money. It's their job. This is why you've got to flip the script, cause them to stop perceiving you as a customer, and make them play YOUR game instead of playing theirs.

Put the Tactics to work, and you can build connections, collect phone numbers, and set up dates just as you would at a bar.

Here are my top ten tips for strip club success:

1. Go in with a bulletproof mindset: know you're way more interesting and confident than 99% of the customers who come to this place. Strippers spend most of their shift having tedious conversations with lame, unattractive men. Once you've demonstrated otherwise, she'll be pleasantly surprised to meet you.

2. When you enter the club, walk around with your head held high, like you own the place. Never lurk or mill around as if you're unsure of where to sit. Find a seat and settle in, preferably near a speaker. (I'll explain why in a moment.) If that location is way too loud, or if there aren't seats available, parking yourself at the bar is always a good move.

3. When a hot stripper approaches you, don't let her sit on your lap. Make her sit beside you. ("Whoa, easy there. Have a seat next to me until we get to know each other a little better.")

Also, don't agree if she immediately offers a dance. ("Are you sure you can afford me? I charge \$100 for three songs, and no touching below the belt.") Instead, engage her in conversation and control the flow. If you're sitting near a speaker, tell you "let's move somewhere quieter, I want to be able to hear you." This shows you value what she has to say, and gives it the feel like a "mini date": you're taking her somewhere, even if it's just to the other side of the room.

4. Keep your eyes off of her body and maintain eye contact. Never comment on how good she looks; if anything, call her “cute.” (“Wow. Not only are you the cutest girl here, but you can actually hold an intelligent conversation.”)

5. Break her out of her routine. Dancers, like salesmen, have canned routines that they use to make customers feel comfortable and ready to spend money. When she asks you your name, or where you’re from, ignore it. Go into your OWN routine.

6. Be respectful of her profession. Never refer to it as “stripping”; the term to use for her is “dancer.” Say (or imply) that you’ve dated dancers before and demonstrate familiarity with her profession. “It’s too bad I swore off dating dancers, because I can tell you and I would get along. I get the sense there’s a lot more to you than meets the eye.”

Or, “I know you’ve got some funny stories from working here. My ex used to tell me about the weirdo customers she had to deal with...”

7. Befriend the staff: bouncers, coat check, bus boys, DJs, managers, owner, etc. When you visit, staff members should know and greet you. This gives you high social value in the eyes of the dancers; you’re not a typical customer.

Befriending a male staff member is easy: say, “Dude, you’re the envy of every guy—hanging out in a club full of beautiful, half-naked women and getting paid for it. You make me want to consider a career change. By the way, my name’s _____.”

(Sometimes I’ll buy a bottle of water or a Red Bull, and bring it outside and hand it to a doorman. I’ll say, “hey man, I figured you could use a drink out here. I’m not getting good cell phone reception inside, I need to check my messages.” I’ll check my messages real quick, then introduce myself to the doorman—who is always very appreciative of the drink—and get him on my side.)

8. Don't forget, she's there to make money. Go on slow nights (i.e. a weeknight) when there aren't a lot of customers vying for her attention. After you've been chatting for a little while, it's okay to buy a dance from her—but a minute or two into the song, tell her she can sit back down, and resume the conversation. (Again, always behave like a non-customer.)

9. During the conversation, apply the same Tactics you would use on women in a bar. Ask her questions that prompt her to reveal quirky things about herself. Use Hypotheticals, i.e., "If you could teleport right now to anywhere in the world, where would you go?"

Here's another good one: *"Tell me something about yourself that the customers in here would never suspect."*

10. It might take a couple of visits for you to "close" the dancer you like (getting her number, or meeting her after her shift). If you're not buying dances and she has to go, encourage her to go make money. ("I've got some business to go handle, and I can see there a lot of lonely guys in here who'd love to pay for your company. I need to bounce, it was awesome to meet you.")

Make your exit and return in the near future to continue building your connection with her. If after several chat sessions she'll still giving you the "run around" and has excuses why she can't hang out with you outside of the club, or she won't even give up her phone number, be a man about it. Tell her, no problem, you understand, and the next time you return to the club you should select another girl to mack on.

If your original target gives you dirty looks while you're macking on her co-worker, don't even let it faze you. She missed her chance to get onboard your train and take *the ride of her life*.



Bonus Section #3: Principles To Remember

Always be original. One of the key principles of my Mack Tactics system—so important, in fact, that it’s one of the ten Mack Commandments—is to always Be Original. In the everyday world, this means that your vibe should strike women as original and fresh.

This might mean a hip style of dress. It could mean you’ve got interests and hobbies beyond what most men are into. One thing it **definitely** means is that whenever you engage a woman in

conversation, you present yourself as an original alternative to all the other guys that have been hitting on her in vain.

This philosophy is particularly important in strip club environments. Just imagine how many guys a dancer interacts with in the course of a shift. She's talking to guys from all backgrounds: horny young college guys who can barely control themselves, and older married men who want a quick thrill before they go home to deal with their ball-breaking wives and screaming kids.

Dancers meet broke guys who bring just enough money for two dances and a few beers, and they also meet millionaires trying to impress them with how much cash they can blow. These guys might be nice and polite; they might be complete dickheads. But one thing they're *not* is original. She's seen it all before.

If she talks to fifty guys during this shift, your goal is to be the one she won't forget.

Also "think original" in regards to the clubs you visits, and the time of day when you shows up. Average customers visit the most popular clubs at peak traffic hours, since they figure that's when the hottest girls are usually there.

If you're going to be a Strip Club Mack, you're going to need to scout the different clubs in your area at different times of the day to see what the scene is like.

You might have much more success at a half-empty club at 4pm, when the dancers aren't in full "hustle" mode, than you will on a Friday at midnight at the biggest club in town.

When the club is packed and there are a lot of customers eager to spend money, even a dancer who enjoys your company is going to feel pressured to get back on the floor and generate cash. Get creative with the times of the day that you head out on Strip Club missions.



Also, don't assume that the most popular clubs in your area have all the hottest girls. In Vegas, especially, you'll find the occasional stunner working at the smaller, out-of-the-way joints.

I remember meeting an absolutely *gorgeous* Asian chick named Yuki at one of the crappiest clubs in town, and I was curious as to why she'd choose to work in such a low-rent joint when she could be making huge money dancing at one of the bigger, more famous places.

Yuki's explanation was simple: she was dancing a few nights a week to earn some extra money, but didn't want to be a part of the full-blown "Vegas stripper scene." She was intimidated by the big crowds and hectic pace of the larger clubs. This smaller work environment meant less competition, and more "regulars"—guys who came specifically to buy dances from her, since she was the best-looking girl in the place.

Without any regulars in the club at the moment, Yuki was happy to sit down and chill with me over a cocktail. In fact, even when one of her regulars showed up, she kept hanging with me because she was having such a good time (and, she admitted to me that her regular was a seriously weird dude). I left with her phone number, and wound up nailing her a few nights later.

The moral of the story is, you should always keep the smaller joints on your radar. You may find “diamonds in the rough” there, and you won’t be competing against a sea of idiots willing to spend hundreds of dollars to monopolize the hottest girls.

Take her mind out of the environment. Once a dancer is sitting with you and you’re engaged in a conversation, you should mack on her just as you would a “regular” woman. Maintain eye contact and guide the conversation to the topics you want to touch on—the ones that highlight your strengths—while keeping the conversation away from your weaker areas.

If you’re passionate about a goal or a hobby, that’s something you should touch on. If you like to stay in good shape, or have traveled to exotic countries, these are other areas you can touch on as you move the conversation forward.

Also bear in mind, dancers are self conscious. Women, by nature, are highly competitive with each other. A woman can easily start to feel uncomfortable and threatened when a better-looking woman is present. And they’re always self-conscious about their bodies; often it’s the most beautiful ones who are constantly obsessing over their makeup, their outfit, and whether they’ve got any cellulite showing.

Now imagine you’re a dancer, where every night you’re walking around practically naked in the company of extremely beautiful, young women—and being forced to compete against them for *your* money.

You might assume that the dancer with the flawless body is utterly confident and thinks she’s “all that.” But even the most attractive dancers are naturally going to feel pangs of insecurity in this type of environment. There’s always going to be a chick who is younger, and she believes, sexier.

This is why the Tactical Approach is so effective. When a dancer sits down with you and you make her feel like a special, interesting person—someone you appreciate, respect and can relate to—you’re

boosting her self-esteem and making her feel *good* about herself, in an environment where she's constantly worrying about whether she measures up.

Here's another very strong Tactic to utilize...

Identify shared goals. It's somewhat of a strip club cliché: the dancer who says she's paying her way through school, saving up to open her own business, or writing a book about her life. In some cases, these stories are true. In most cases, she says these things as a defense mechanism because she doesn't people to just think of her as a "stripper." (Remember what I said about these girls being especially self-conscious.)

Sure, there are dancers who are doing it to finance their drug habit or support their trailer-trash boyfriends. A Mack isn't going to waste his time with these women. You can find cool, intelligent dancers who really do have goals and aspirations; they're dancing because it's a way to make cash and have control over their work schedule.

In Las Vegas, I've met dancers who are a wealthier than you'd think: they plow the money they make into real estate and businesses. These types of dancers are especially bothered by being perceived as brainless sex objects, and are going to *want* to share their goals with you. (This is an exception, not the norm; most strippers spend money faster than they can earn it.)

You'll also find that some dancers are lot more intelligent than they let on. Some of them (especially Pros) *act* like dumb bimbos because it's part of "selling the fantasy." (Most of the chumps who go to these clubs would feel intimidated by a smart, gorgeous woman; it makes them feel more in control, thinking they're with a babe with the mentality of a teenager.)

Getting a dancer to reveal her goals to you is an excellent method for building your connection with her, and it's easy to steer them onto this subject. Just say something like, "You know, (insert her name), I can

tell there's a lot more to you than this job. This is just one part of what you do. So what else have you got going on?"

Now, after she tells you about her "other goals"—studying for a degree, opening a business, buying a house, etc.—you're going to slip in a subtle statement that plants an important seed in her mind.

This seed is about **FUN** being way more important than **MONEY**. The hidden meaning is that spending time with you, outside of the club, is going to give her much more gratification than hustling for lap dances at her job.

Say something like, "Wow, that's impressive. I think it's really cool that you're working on that (or studying for that degree). But life can't be all about work. I think it's important to cut loose sometimes and just enjoy yourself, y'know?"

Now you've taken the conversation onto the subject of cutting loose and having fun, and you're implying that *you* are the guy who can show her a good time.

Additionally, getting onto this topic is going to prompt her to tell you how she has fun in her spare time. Maybe she visits certain bars or nightclubs. Maybe she enjoys taking her dogs for walks. Whatever it is, this is Intel that you're going to use later when you arrange to hang out with her outside of the club.

And of course, the more she tells you about herself and her life outside of work, the stronger your connection with her grows. Maybe she has some unique hobby or interest you'd never guess. Once she reveals it to you, you've got a connection with her that no other customer in the room has.

Also, **identify common enemies**. Strip clubs often contain certain "character types" that can be a source of humor—something you can joke about with the dancer you're getting to know. Or, these characters might prompt her to vent her frustrations. Either way, by identifying an "enemy" and getting her to discuss it, you're

strengthening your bond with her and making her feel that you understand her.

The most obvious enemy is the bitchy co-worker. Practically all dancers have at least one co-worker who they can't stand. Make a statement to get her on this subject: "You know, most of the girls here seem cool, but I've met some who have really bad attitudes. I know there must be at least one girl in here that you just *don't* get along with."

(If she asks you to clarify what you mean by a "bad attitude," relate a quick story about a dancer who hit you up for a lap dance, you said "no thanks," and she gave you a dirty look and walked away.)

More than likely, mentioning dancers with attitude problems is going to prompt her to start talking about some bitchy dancer she can't stand—the one with all the plastic surgery, or the one who gossips about all the others, or the one who steals other girls' customers.

Listen, use minimal encouragers, and tell her you understand why she feels that way.

Creepy customers are the other big common enemy. She's come across plenty of dudes who've rubbed her the wrong way (literally). This is another topic you can get on that will allow her to vent, and paint you as a sympathetic listener.

Make a statement like, "I've noticed some of guys at these clubs just don't know how to behave themselves." Here, not only are you implying that you *do* know how to treat a lady—you're also opening a gateway for her to open up to you and share a story or two. They'll probably be funny ones.

Weirdo customers are always good for a laugh; every dancer's got stories about them. (My personal favorite: the dancer who told me about the loser who would show at the strip club wearing a condom under his pants, since he tended to get "overexcited" and didn't want

to make a mess in his jeans. Disgusting, yes...but it led to a hilarious conversation.)

NOTE: Getting her to talk about quirky customers, and the absurdities of strip clubs, is cool as long as the tone is lighthearted. Never start talking to her about the “dark side” of her job. You don’t want to hear about the time some guy almost raped her in the back room, or waited out in the parking lot and tried to follow her home. Don’t think you’re ever going to bond with a woman by listening to horror stories; all you’re doing is destroying the romantic vibe. Keep it light.

Remember to pepper your conversation with Minimal Encouragers, and once you find out her real name, reference it from time to time.

Ask her questions about herself that prompt her to talk, then use short Encouragers and more questions to keep things flowing:

- **“So you’re saving up to buy your own house. I respect that, Sarah, it’s a smart move. Describe to me the kind of place you want to buy. How do you picture it in your mind?”**

On this subject, you can use another Hypothetical: if she had a million dollars to build a house—but she had to build it out of wood, concrete, or glass—which would she go with? Then, when she answers, you’re tell her what that answer reveals about her personality. This technique is genius!)

Or, you could use this Minimal Encourager...

- **“That’s interesting that you would say that, Cindy. I can tell there’s more to you than meets the eye. So what are your other talents, besides being one of the cutest girls in this place?”**

As she's telling you about herself and the bridge between the two of you is growing stronger, your goal should be to gather Intel on her that is going to allow you to suggest a place where you can take her outside of the club—a venue, or a type of activity, that you know she'll be interested in.

Find out her favorite type of food, and what she likes to do when she's not working. Does she hit a nearby bar for some late-night drinks after her shift? Does she grab breakfast at a diner? Does she go out and party on her off-nights, or does she prefer quiet nights at home, cooking a meal and having some wine? Does she love a certain type of restaurant?

Here's a clever "Hypothetical" that will get her to reveal her favorite food, and give you an idea of where to take her to eat:

"I can tell you watch what you eat. What about if you could eat any type of food as much as you wanted to, and you'd never gain an ounce. What would it be?"

Or, you might prefer to take her out to a cool bar sometime, for some drinks (another solid, low-cost plan for a first date). Guide the conversation onto the subject of bars, and find out how interested she is in this type of activity. Remember, as with restaurants, it makes you look like more of a Mack if you talk about unique or special places that not everyone knows about—places you've "discovered" and would like to show her when you take her out.

Project the image that you're out there on the scene, checking out the newest, coolest things and places.

"When you get a chance to out and blow off some steam, what are some of your favorite places to hang out?"

When she answers this question, file it away in your mental archives. Maybe she likes rock clubs or going to see live music. Maybe she prefers laidback pubs over the trendier, more crowded bars. The place where you're going to eventually meet her, outside of the club, should be in line with her interests. Ideally, it's a place she hasn't discovered yet that you want to "share" with her.

Another key piece of Intel you need to gather is her work schedule. At some point during the conversation, ask her whether she works every night. She'll then tell you which nights she *doesn't* work. This is important information that you'll use later, when you invite her out with you.

During the conversation, apply the Tactics as you would use on women in any other environment.

Ask her questions that prompt her to reveal quirky things about herself. Use Hypotheticals, i.e., "If you could teleport right now to anywhere in the world, where would you go?" (Refer to the "Hypotheticals" chapter in my "Ultimate Edition" book for a whole list of examples, and how to apply them effectively.)

It might take a couple of visits for you to "close" the dancer you like (getting her number, or arranging to meet after her shift). If you're not buying dances and she has to go, don't try to hang onto her—encourage her to go make money. ("I can see there a lot guys in here who'd love to pay for your company. Try that guy over there—he looks ready to spend some cash, I bet his wife hasn't slept with him in a year. Do your thing, we'll catch up next time, it was awesome to meet you.")

If you're at the club with friends, you can continue hanging out after she walks away. If you're alone, don't sit there waiting for her to get freed up again. Make your exit and return in the near future to continue building your connection with her.

Also, **compliment her on special areas** that no other guy would be perceptive enough to notice:

- “You don’t seem like the typical girl who’d be working in one of these places. I bet you’ve got at least one talent that most people would never suspect.”
- “I imagine working this type of job could make a girl get jaded towards men, especially having to listen to their problems. But the cool thing about you is that you seem so open and non-judgmental.”

You see where I’m going with this. Come up with some of your own. Develop a whole arsenal of clever, thoughtful observations that will make her feel more “connected” to you...like you’re the one guy in the club who seems to understand what makes her tick.

Good luck in your strip club adventures, and always...Go Tactical.

Your Wingman,

A handwritten signature in black ink that reads "Dean Cortez". The signature is written in a cursive, slightly slanted style.

P.S. Scroll down for more information on our programs (and some cool, **FREE stuff!)**

Recommended Resources

For Learning How To Approach Women In Any Situation, Start Conversations & Build Attraction

FAST...

Are you curious to know the best openers & lines to use on women—whether it's a day time situation, or you're looking to pull off a "Same Night Lay" at a bar or nightclub? How'd you like to know EXACTLY what you have to do to approach and meet women and start conversations *without* ever getting blown off—or having to struggle as you figure out what to say next?

Approaching women and getting the results you want is simple, once you learn the science behind the "Ultimate Approach." Best of all, this 80+ page book is **FREE!** You can download it right here:

<http://www.bulletproofseduction.com/approach>

You'll get the *full arsenal* of practical, real-world, FIELD-TESTED tips, tactics & techniques that you can use immediately to meet & get the women you want.

You'll learn specific "bulletproof" openers and word-for-word routines that you can use anywhere (*bars, clubs, fitness centers, cafes, hotels, shopping malls, etc*)...and also, how to RAMP UP your social value every time you're around attractive women with NO extra effort on your part.

Download it FREE here:

<http://www.bulletproofseduction.com/approach>

For Advanced Communication, Persuasion & Influence Skills With Women...

A woman's "attraction triggers" are switched on when you can effectively and consistently create a roller-coaster of feelings—including excitement, anticipation, and a tingling sense of "chemistry" (the sense that *you're* the guy she was destined to meet!).

So how's it possible for you to create these feelings in women—even if you've only just met them for the first time?

Words.

Words trigger feelings.

It's in the way you communicate and *interact* with women... *that's* where the "magic" happens.

Mastering the art of conversation & persuasion is one of the MOST powerful ways to "reel in" the women you want ...FAST.

This is the essential skill you cannot ignore—or else you'll probably have to settle for a woman that you meet out of CONVENIENCE, rather than being able to identify, approach & seduce the super-attractive women that you truly desire.

If you want to know how to charm, mesmerize & influence any woman into *hypnotically* giving herself ENTIRELY to you, you can learn it all by downloading this:

<http://www.womenpersuasionsecrets.com>

For Dating Hot Younger Women...

If you're in your 30s, 40s or beyond, and you're close to "giving up" on the idea of dating women younger than you, NOW is the time to destroy the MYTH that you can only get women close to your own age. There are, in fact, proven ways for you to use your maturity, sophistication, knowledge and life experience as huge tactical *advantages!*

The truth is, there are also specific techniques and strategies for you to use the "age gap" as your own unique 'weapon' to get younger women! I'm talking about being able to approach, flirt with, and seduce ANY hot younger woman, at ANY time. No more hesitation, no more guess-work.

You can get all of the details, and watch video clips from this program, right here:

<http://www.bulletproofseduction.com/younger>

If You'd Prefer To Be Dating Hot ASIAN Women...

A lot of guys have a preference for Asian women. And we can't blame them—they're some of the most exotic, graceful and beautiful females on the planet. Plus, because of their culture and upbringing, Asian women can make excellent partners for Western men.

The *challenge* is that Asian women can be difficult to meet, talk to & connect with if you don't understand their cultural differences and what makes them feel attraction. (Attraction, seduction & dating works a *lot* differently with these women, which is why so many guys think they're "hard to get.")

Whether you're interested in meeting & seducing beautiful Asian women in your area, or you're chatting with them on the Internet, or you plan on taking a trip to Asia, you will enjoy a much higher rate of success (and you won't waste your time interacting with the *wrong* women) if you're armed with the right tools, tactics and information.

We've got some quick tips for you, and an instructional video on the Secrets Of Dating Asian Women, right here:

<http://www.seduceasianwomen.com>